JOHN BULL, APRIL 3, 1937

TWOPENCE
Vol. LXI.
1607.

LAST DAYS TO WIN £10 WEEKLY FOR LIFE See pages 36 and 37

JOHN BULL

"The boy stood on the burning deck . . ."
(The audience had fled)

Have a glass of Guinness when you're Tired

G.E.692.B

The FATAL STEP

In an instant tragedy entered the home of Mr. and Mrs. W. E. Pow, of 232, Bloomsbury St., Nechells, Birmingham. Coming downstairs—stairs that she had trodden daily for years, Mrs. Pow suddenly slipped and fell heavily. She was found by a neighbour, lying huddled in the hall. Her neck was broken and she died without recovering consciousness.

"John Bull's" Prompt Cheque.

As Mrs. Pow was a registered reader of "John Bull" a cheque for £50—the benefit provided for fatal home accidents under "John Bull's" Great Free Family Insurance Gift has been promptly sent.

Exclusive Benefits.

In addition to paying generous Benefits for Accidents in the Home, during Recreation, Children's Accidents, etc., "John Bull" is the only paper in the world to safeguard registered readers' household effects against damage by FIRE, STORM, FLOOD and TEMPEST as well as being the only paper to pay SICKNESS benefits.

£835.3.0 Paid Last Week.

During the past week alone "John Bull" has distributed no less than £835.3.0 to registered readers or their dependants as follows:—

Household and Sickness Benefits	£327	3	0
Accident Benefits—Adults	£432	0	0
Accident Benefits—Children	£76	0	0

One registration covers husband, wife and children (over six and under fifteen). If you are not already a registered reader sign for safety on the forms below TO-DAY.

"JOHN BULL"—THE ONLY PAPER TO PAY FIRE, STORM, FLOOD & SICKNESS BENEFITS

CUT HERE

JOHN BULL

***Hand* this Form to your Newsagent**

To (Name of Newsagent).....

Address.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address.....

.....

..... Date.....

PLEASE WRITE CLEARLY.

J.B. 3/4/37.

CUT HERE

Post this Form to

"John Bull," Registration Department, 122, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....

Reader's Signature. Age.....

Address.....

.....

.....

Name and Address of Newsagent.

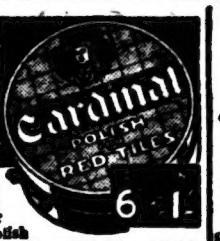
.....

..... Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 3/4/37

Beautify your RED TILES with Cardinal POLISH FOR RED TILES



Red Tiles and Red Composition Floors that have lost their colour need 'Cardinal'—the polish that immediately imparts a beautiful rich red finish. Also excellent for Front Steps, Stone and Concrete Paths, etc. Made by makers of Mansion Polish.

Of all Dealers.

Also in BUFF, GREEN, WHITE & TRANSPARENT

CP.90.3

CARDINAL POLISH

SUTCLIFFES STORE SHED FROM 3/8 MONTHLY Design S.S. SMALL STORE SHEDS from 30/-

Long.	Wide	High	Cash	or 12 payments
6ft.	4ft.	6½ft.	£6 0 0	3 3
7ft.	5ft.	6½ft.	7 5 0	3 18
10ft.	7ft.	6½ft.	9 15 0	5 10
12ft.	8ft.	7ft.	13 0 0	7 0
16ft.	8ft.	7ft.	16 10 0	10 1

DELIVERED on first payment. For storing Tools, Garden Implements, Cycles, Prams, etc. Built in 6 strong perfect fitting sections, easily the best value. Sent carriage paid. Roofing Felt supplied Free. (Floor extra.) Send for Free CATALOGUE, Sheds, Sports Pavilions, Poultry Houses, Kennels, Greenhouses, Garages, Work Shops Aviaries, etc. All Carriage Paid. F. & R. Sutcliffe, Ltd., 62, Wood Top, Hebden Bridge, Yorks. London Showroom: 5-6, Oxford St., W.1.

How to Stop Smoking

FREE TREATISE WORTH POUNDS

Thousands of genuine, entirely unsolicited testimonials from grateful men and women who have been quickly freed from the tobacco habit by the help of the Stanley Treatment for Tobacco Habit. What the Stanley Treatment has done for others it can do for you. A grateful man writes: "*Now I have not the slightest inclination for smoking. I consider your Treatment the best investment I have ever made.*" If you wish to break the Tobacco Habit, write to-day for the Famous Treatise, "*Tobacco Bondage and the Way Out*," which has caused so much comment. Sent free and without obligation. It will cost you nothing and save you pounds, so write to-day.

THE STANLEY INSTITUTE (Dept. B.N.23), 21, Warwick Lane, London, E.C.4

KEEP FIT

WEAR THE "H.A.S. BRACE"

Conquer that Stoop! Be Young and Healthy!

DEVELOP AN UPRIGHT, GRACEFUL FIGURE

BREATHE BETTER! FEEL BETTER! LOOK BETTER!

HARRISON'S ADJUSTABLE SHOULDER BRACE

Keeps Your Chest Expanded. Head Up and Shoulders Square. For either Sex, All Ages. Undetectable.

2/6 Also in Art. Silk at 3/6

Please State Chest Measurement.

R. HARRISON, 6 (L), Highfield Terrace, Saltaire, Yorks.

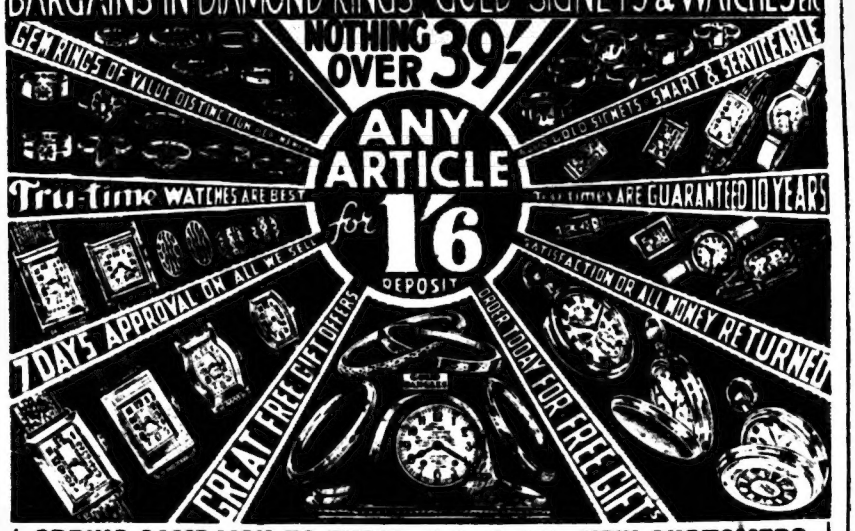
NOTE. 'H.A.S. BRACE' combined with Trouser Supports or Waist-Belt, 1/6 extra.

DON'T MISS THIS BIG OPPORTUNITY!

GIGANTIC SALE

Guaranteed saving of 10/- in the £

BARGAINS IN DIAMOND RINGS, GOLD SIGNETS & WATCHES ETC


GEM RINGS OF VALUE DISTINCTION
NOTHING OVER 39/-
GOLD SIGNETS SMART & SERVICEABLE
ANY ARTICLE for 1/6 DEPOSIT
Tru-Time WATCHES ARE BEST
Tru-Times ARE GUARANTEED 10 YEARS
7 DAYS APPROVAL ON ALL WE SELL
SATISFACTION OR ALL MONEY RETURNED
GREAT FREE GIFT OFFERS
SEND TODAY FOR FREE GIFT

SPRING CAMPAIGN TO ENROL 10,000 NEW CUSTOMERS

Regardless of cost, we are determined to add another 10,000 names to our already tremendous list of satisfied Cuthbertson Customers. Prices have been RUTHLESSLY CUT, QUALITY IMPROVED, DEPOSITS REDUCED and TERMS MADE EASIER, WITH THIS ONE OBJECT IN VIEW.

Every article illustrated above is beautifully made and finished and will give a lifetime reliable service. Cuthbertson designs and workmanship have for years set a standard for beautiful jewels, and come to you direct from our own workshops where each piece is rigidly supervised through every stage of manufacture. You pay no in-between profits and thus get all the benefits of buying direct from the manufacturers.

There is no longer any excuse for not owning a genuine Cuthbertson "True-Time" Watch (acknowledged World's Best Timekeeper and guaranteed for Ten Years in writing) or a Platinum and Solid Gold Ring set with fine quality diamonds (guaranteed genuine in writing) or a Hall-marked Solid Gold Signet or Wedding Ring, or Bangle. The extremely small deposit of 1/6 will bring the article you select to your door. For seven days you may examine for yourself, compare with Cash prices elsewhere and test under ordinary workaday conditions, without anyone to influence or hurry you—if you are not delighted we will refund your deposit.

Read these Extracts from letters sent by delighted customers (originals can be inspected):—

"*I am highly satisfied with it, as it has never lost a second since the day I received it.*"—*J. J.*

"*It's a beautiful ring in every way and I am well pleased and satisfied with it . . .*"—*R. C.*

"*Have just received watch and am delighted with it. It is lovely . . .*"—*Mrs. E.*

"*I would like to take this opportunity of expressing my extreme satisfaction with your very fine service. . . .*"—*C. F.*

Send deposit To-day, while you still have our advertisement in front of you, or write for Special Sales List giving reduced prices and terms. By sending To-day you make sure of participating in the greatest Bargain offer of the century and automatically become eligible for our wonderful Guinea Free Gift.

EVERY ARTICLE SOLD BY US CARRIES OUR SATISFACTION OR MONEY BACK GUARANTEE.

DON'T DELAY—SEND TO-DAY.

W. CUTHBERTSON, Ltd., 5, Greville St., Hatton Garden, E.C.1.

A Free Cookery Booklet of interest to Everyone

"BETTER BREAKFASTS"

NO kitchen should be without this invaluable little booklet offered free to "John Bull" readers by the makers of "NEW WORLD" GAS COOKERS. "Better Breakfasts" gives you many helpful suggestions about meals which cook themselves, together with "Regulo" settings and cooking times. All you need do to secure your copy is to fill in the Coupon on p. 25 or write, mentioning "John Bull," to Radiation, Ltd. (Dept. S.24/7), 164, Queen Victoria Street, London, E.C.4.

Accept this FREE OFFER of a TRIAL BOTTLE of WINCARNIS!

If you are run down or suffer from nerves, if you lack appetite, pep and zest for life, write Coleman & Co., Ltd., Dept. A.D.J., Wincarnis Works, Norwich, enclosing 4½d. in Stamps to cover postage, etc., and a free sample of Wincarnis will be sent to you by return. Give Wincarnis a trial by accepting this generous Sample Offer. If you prefer it, you can fill in and post the Coupon on page 29 (enclose 4½d. in stamps).

JOHN BULL'S GREAT PEN... OFFER

CASH THE COUPONS

'JOHN BULL'S' PEN COUPON

This Coupon with P.O. for 2/9, plus 3d. postage and insurance, entitles holder to receive a "John Bull" all-British self-filling Pen with **14-carat solid gold nib, iridium tipped, GUARANTEED 2 YEARS.** Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 3d. off the price. **You may send 5 coupons and P.O. for 1/9,** plus 3d. postage and insurance. *State if fine, medium, broad or oblique nib. Pocket clip 3d. extra.* Address: "John Bull" Pen Department, 27a, Floral Street, London, W.C.2.

3/-

I'll Teach You To Play The Piano

Without Drudgery, Fatigue or Failure. Even if you are of middle age and do not know a note, I can quickly make you play so that you will be welcome everywhere. Sun-clear, Fascinating, Original Lessons from ordinary music, no freakish methods, BY POST, in your home, making failure impossible, and enabling you to read and play at sight any standard musical composition. I have enrolled an average of over 60 adult pupils per week this season, have taught over 40,000 during 32 years, and I CAN TEACH YOU.

PROOF

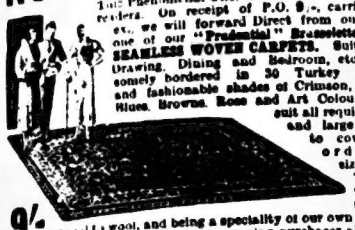
"*I am getting on splendidly.*"—*M.K. A.46110. Age 40. 8/3/37.* "*I find the method of instruction leaves nothing to be desired and the progress made is a surprise to myself.*"—*C.M.R. A.46149. Age 32. 6/3/37.* "*I am delighted at the progress I have made in so short a time.*"—*D.W. A.46778. Age 43. 22/3/37.*

Send P.C. for FREE book, "Mind, Muscle and Keyboard," my special pamphlet, "Truth in Advertising," and form for gratis advice. Say if Advanced, Moderate, Elementary or Beginner.

Mr. H. BEKER

(Dept. 81P), 69, FLEET STREET, LONDON, E.C.4.

RUGS GIVEN AWAY!



This Phenomenal Offer is made to "John Bull" readers. On receipt of P.O. 9/-, carriage 1/- extra, we will forward Direct from our looms etc. we will forward Direct from our looms etc. we will forward Direct from our looms etc. we will forward Direct from our looms etc. we will forward Direct from our looms etc. we will forward Direct from our looms one of our "Prudential" Bracelette REAL SEAMLESS WOVEN CARPETS. Suitable for Drawing, Dining and Bedroom, etc., handsomely bordered in 30 Turkey patterns and fashionable shades of Crimson, Greens, Blues, Browns, Rose and Art Colourings, to suit all requirements, and large enough to cover any ordinary sized room. They are made of material 9/- wool, and being a speciality of our own can only be [illegible] from our looms, saving purchaser all middle profits. [illegible] genuine bargains. Money refunded if not satisfied. Thousands of Repeat Orders and unsolicited testimonials. With every carpet we absolutely give away a handsome [illegible] match. SPECIAL OFFER: 2 Carpets, 2 Rugs, 20/-, Carr. Paid. Cash or C.O.D. Illustrated Bargain Catalogue of Carpets, Bedding, etc., post free.

F. HODGSON & SONS (J.B.), Woodsley Rd., Leeds.

GARDEN BARGAINS

CHRYSANTHEMUMS. LARGE EARLY FLOWERING.
Latest varieties, large plants. Guaranteed July and August flowering. 3 Red, 3 Yellow, 3 Bronze, 3 White, 3 Pink, 3 Cream, 3 Golden, 4 Cerise.
THE WHOLE COLLECTION of 25 for 2/6.

CARNATIONS. GIANT DOUBLE FLOWERING.
Bushy Plants, best varieties. 3 Scarlet, 3 Apricot, 3 White, 3 Pink, 2 Cerise, 2 Yellow, 2 Mauve.
THE WHOLE COLLECTON of 18 for 2/6.

GLADIOLI. Top size Bulbs only. Mixed varieties 25 for 1/3, 100 for 4/-.

All orders carr. paid cash with order. Prompt delivery.

SHARNBROOK NURSERIES LTD. (Dept. J.B.),
Park View Road, Welling, Kent.

1 WAY BEDCHAIR

FULL SIZE

EASY CHAIR. LOUNGE CHAIR. FULL-LENGTH BED. FIRESIDE SEAT

17/6

OR 1/- WEEKLY

PATENTEFLEX SEAT, SOLID OAK FRAME, TURNED LEGS, 3 VELVET CORD CUSHIONS, COLOURS TO SUIT EVERYONE. Send for new coloured Catalogue J of wonderful bargains in Upholstered Chairs, Bedroom and Dining Room Suites. *Carriage and Packing, England and Wales 2/6. Cheques, Reg. Letters or Crossed P.O.s to:—*

NORTH BUCKS DIRECT TRADING CO. LTD.,
56, Shaftesbury Avenue, Piccadilly Circus, London, W.1.

1/6 A WEEK

PAIN'S WONDER-TONE RADIO SET SENT FOR 4/6

Carriage Paid to approved orders. Promise 20 Fortnightly payments of 3/- SIZE 15½ by 12½ by 8½in.

The World's Best Radio Value. Wonderful tone, ample volume; selective tuning. Medium and Long Waves. Two-colour metre marked tuning Dial. Complete with 3 Valves, all batteries and FREE complete Radio Book. CASH 79/6 (aerial wire 1/6 extra if required). Descriptive FREE BARGAIN catalogue of everything or money back.

PAIN'S Presents House, Ltd., Dept. 20JW, HASTINGS.

RECORD 'XL' BARGAIN BALE

20/- Complete Bale. Carr. Paid. Cash or C.O.D.

Most Marvellous Value ever offered. Read the [illegible] Contents! :—
2 Heavy Yorkshire White Blankets, full size 80 [illegible]
1 Heavy Coloured Blanket 54 x 75. 2 White Raised Blankets, durable, [illegible]
1 Splendid Alhambra Honeycomb Quilt, [illegible] Coloured).
1 Pair Damask Table-cloths, 2 coloured Borders, Blue & Pink.
1 Bedspread, Blue, [illegible] on Jaspe
1 Pair Oatmeal Sheets, coloured edged Art. Silk
1 Pair [illegible] No. 1 Fancy Coloured Table
1 Elegant Embossed Electric Cake or Fruit Dish.
1 Ladies' Full Size Overall or Blouse. 2 White Pillow Cases. Coloured Embroidery, Pink, Blue, Gold, 29 x 19.
Illustrated Catalogue of Carpets, Bedding, etc., post free.

F. HODGSON & SONS (J.B.), Woodsley Road, LEEDS

CUCKOO! CUCKOO CLOCK

ONLY 6D NOW

Cuckoos the time (every quarter-hour) in the good old-fashioned way with life-like effect. Most ornamental case handsomely carved in original woodland design. Fitted with twin keyless movement, made of solid brass, and pendulum adjustment for accurate time-keeping. Chains and weight included. As big importers we offer you this charming Clock for 6d. deposit and 6d. for post and packing, then 1/- weekly to complete 16/- or full cash 15/-. Don't wait. Send 1/- NOW for immediate delivery.

Hark! Hear the Cuckoo! How Marvellous!

OXFORD STREET STORES
(Desk J.C 3.), 7, Oxford Street, London, W.1

"A Gift for every JOHN BULL reader"

Here is fashion's latest pocket Watch—the thin, lightweight dress type, modernly cased in chrome with the new 1937 fluted edged bezel, superbly engraved and fitted with contrasting black and white dial, unbreakable glass. Smart yet very strong and absolutely reliable. 5 years' guarantee. Yours by return for 1/- down and promise of 1 - weekly until 14 - is paid, or full cash 12/6 post free. Mention "John Bull" and you will receive absolutely free a finely woven chrome milanese fob strap with accurate compass, as now worn. Send 1 - NOW!

1/- DOWN

Free!

OXFORD STREET STORES
(Desk J.D.W.5.),
7, Oxford Street, London, W.1.

GRAVES Beats the World For Quality & Value

Two lovely White British all pure Wool Blankets of finest finish. Blue Borders whipped ends 68 x 85in. 7½lb pr. Two All White durable Fleecy Blankets whipped ends. 60 x 80in. 4½lb pr. Two Pure White Pillow Cases 20 x 30in. One Bolster Case 20 x 60in. Two Grey Bolton Twill Hemmed Sheets 70 x 90in. 4½lb pair. One Alhambra Quilt 72 x 94in. Complete 52/- Carriage Paid. Price

Terms: 4/- Monthly. No charge for Easy Payments. Catalogue Free

J. G. GRAVES LTD. SHEFFIELD

4/- NOW

DON'T WAIT MONTHS FOR YOUR TURN!!

No. F.S. 170. Attractive Dress and Coatee. Plain linen effect. Many shades. A smart SIXIT Ensemble.

Evening Dress. No. F.S. 169. In Art. Silk Taffeta. A SIXIT Bargain.

THE SIXIT CLUB

Complete in 6 weeks!

6/- EACH

6 MEMBERS ★ 6 PAYMENTS ★ *two prices* 3/- + 6/-

Free BOOK

The Sixit Club is Britain's finest Club—complete in 6 weeks—offering variety and quality that are supreme.

Get the new Sixit Club catalogue—it brings even bigger and better bargains than before. Everything to wear, everything for the home at two prices only—3/- and 6/-. Organisers get big commissions—members get sure satisfaction. Send P.C. for catalogue *to-day*.

COUPON—To: GEO. DAY, LTD., 29, Altrincham St., Manchester

Please send me a Free copy of your newly issued catalogue.

NAME .....
(Mr., Mrs., Miss)

ADDRESS .....

(G.D.34).....

GEO. DAY, LTD.
(Dept.G.D.34), 29, Altrincham St., Manchester, 1.

THAMES UTILITY

STEEL BRACED CORNERS!

Planed Framing and Weatherboards, Tongued and Grooved Roofs & Floors, Corners Steel Braced, Mortised and Tenoned Doors and Door Frames. Roofs Steel Lined. All windows open. Lock, Key and Bolts to Doors. Felt Battens included.

THE "SNIP" GARAGE. SPECIAL REDUCED PRICES.

	Lth.	Wth.	Ht.	Cash.	Dep.	12 pets.
STEEL TIED ROOFS!	10	7	8	£5/10/-	6/-	10 2
	12	8	8	£6/10/-	8/-	11 10
	14	8	8	£7 15/-	10/-	14 1

Asbestos Garages from 90/-. List G. Free Delivery England and Wales. Free Plans for Councils.

THAMES UTILITY BUILDINGS, 7, WEST ST., ERITH, KENT. (Props.: Thames Steam Saw Mills, Ltd.) (Est. 40 years.) Phone: Erith 2574.

2/9 YOUR OWN FUN-FAIR AUTOMATIC FRUIT MACHINE GAME

750 ONLY TO CLEAR.

Have you ever tried your skill on the most exciting game of all, "The Fruit Machine"? Watch the excitement as the automatic lever sends the wheels spinning. 3 Cherries or 3 Lemons turn up or unluckily 2 Bells and [illegible] hours at a fun fair when this model of its [illegible] runs complete with rules and counter coins for [illegible] Bakelite moulded mahogany colour case, with [illegible] as a game to thrill and entertain you for hours. [illegible] the banker, it's great fun to win all the counter [illegible] 2/9 to-day. Will delight both young and old. Limited [illegible] only so make haste.

OXFORD STREET STORES, Desk J.F.M.1,
7 OXFORD STREET, LONDON, W.1.

TIMBER BUILDINGS

Bungalows	£15
Entertainment Halls ...	£25
Pavilions	£22
Iron Buildings ...	£4
Motor Houses	£5
Army Huts	£11
Workshops	£10
Shop & Store ...	£20
Shelters	£5
Stabling	£20
Huts ...	80/-
Greenhouses .	£5

LIST FREE. CASH OR EASY TERMS.

C. ALBERT & CO.
(Dept. J.B.),
187, Brixton Hill, London, S.W.2.

WONDERFUL 2 MINUTE TROUSERS CREASER

Magic is the only word for it. We challenge any tailor to produce a more perfect crease. Miles better than any Press. Makes baggiest trousers hang with faultless Knife crease, and takes only 2 minutes to use as shown. No screws, springs or wires. Packs flat. Lasts lasting wear. Worth its weight in gold to smart men.

FREE GIFT OF MARVELLOUS TIE STRETCHER with 3 pairs 5/6. Two gifts with 6 pairs 10/-.

Wm. PENN, LTD. (Dept. 12), 623, Holloway Road, London, N.19.

BABY CLOTHES

30/- STILL BETTER VALUE PREVIOUS CUSTOMERS NOW WRITE TESTIFYING THE LAYETTE AS DEFINITELY SUPERIOR.

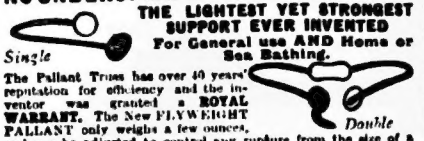
Model Short Lengths or Usual Long Clothes 75 DELIGHTFUL GARMENTS [illegible] or Summer Baby), Silk and [illegible], Lisle Robes, Lawn or Wincey [illegible], Cloth, Plan, or Wincey [illegible] Best Wool Vests, Back-Flannels, [illegible] Woollies, Mat. Coats, Trunk [illegible] Sets, Turk Napkins, [illegible] Squares, Coveralls, etc.

SEND 2/- A PER PURCHASER WRITES:—"Thank you for such a splendid layette. A genuine bargain for the Mrs. J. B. HOWARD serving all the praise Grove Road, and recommendation [illegible] it gets."

FOR PARCEL ON APPROVAL. Terms. Mother-to-be, de-[illegible]-smith.

RUPTURE

NO UNDERSTRAPS. NO HIP PRESSURE.
THE LIGHTEST YET STRONGEST SUPPORT EVER INVENTED
For General use AND Home or Sea Bathing.



Single *Double*

The Pullant Truss has over 40 years' reputation for efficiency and the inventor was granted a ROYAL WARRANT. The New FLYWEIGHT PALLANT only weighs a few ounces, and can be adjusted to control any rupture from the size of a Walnut to a Cocoanut. Fitted with the famous Blunden combined pneumatic pads, it holds the rupture firmly, however violent the movement of the body, giving comfort and security hitherto unknown. Test for seven days BEFORE payment. Approved societies usually allow the whole amount. No Stock sizes. Every appliance made for your individual requirements. Write or call:—

BLUNDEN Surgical Appliance Co., Ltd.
(Dept. 529M), 9, Oxford St., London, W.1.
Manchester Branch, 6, John Dalton Street.

TEST IT BEFORE YOU PAY

DO YOU WANT TO MAKE MONEY?

SKILL PUNCHBOARDS

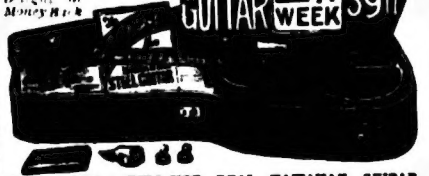
The best money-making proposition ever offered the public.

If you want funds for Charity, Clubs, Fetes or any other purpose set the SKILL PUNCHBOARD help you. A 600-hole board costs only 5/3 post free, and makes £2-16-9 profit at 2d. per punch, and £1-5-9 at 1d. per punch. Agents working out special profit sharing plan are making £5 to £10 weekly. WHY NOT YOU? Our free Service Dept. will tell you how. Write for SAMPLE 300-hole board and illustrated price list . . . . . 3/9 post free

Discount for dozen lots.

BURDON HUNTER
(Punchboard Specialists),
46J, Camomile Street Chambers, London, E.C.3.
TRADE SUPPLIED

HAWAIIAN STEEL GUITAR 1/- A WEEK CASH 39/-

Delight or Money Back

EASY TO LEARN & TO PLAY

FULL-SIZE REAL HAWAIIAN GUITAR, 3 FT. LONG, sent for 2/6. CARRIAGE PAID, to approved orders. Promise 21 fortnightly payments of 2/-. Fine instrument, with resonant wood Sound Chamber. Brass fretted Fingerboard. Six best Steel Strings, tunable with genuine ivo Keys. Adjustable Bridge. Beautifully polished and finished. With Steel Bar, 2 Metal Thimbles, Thumb Pick and FREE Book of Instruction, in fine Black Grained Leatherette Case, with lock and safety clips. FREE Fine Big BARGAIN Catalogue.

PAIN'S Presents House, Ltd., Dept. 20JH, HASTINGS.

A GUINEA DYNAMO LIGHTING SET FREE

Write for LISTS NOW

CYCLES FROM 57/6 CASH OR TERMS

THAT'S MY OFFER to all readers of "John Bull." Select your cycle from the latest 1937 Models at lower prices and terms than Agents charge. Approval and Carriage Paid. Write NOW for Free Lists.

EDWD. O'BRIEN, Ltd., Dept. 3, COVENTRY.

"RECEIVED 1 P.M. SHED ERECTED BY 4 P.M.!"

You, too, can erect a Thorns Portable Building in record time. The sections fit accurately and have "Strongess" *steel braced* corners. Roofing felt is included. Delivered on first payment and on fullest approval. Write NOW for FREE Catalogue No. 46

THORNS SPAN ROOF GARDEN SHEDS

Long.	Wide.	High.	Cash.	Down.	Mthly.	
6ft.	4ft.	6ft.	£2.7.6	2 9	4 3	Floors extra. Many other sizes.
7ft.	5ft.	6½ft.	£3.1.6	4 3	5 7	
8ft.	5ft.	6½ft.	£3.7.0	4 6	6 1	
9ft.	6ft.	6½ft.	£4.1.0	5 -	7 4	
10ft.	7ft.	6½ft.	£4.17.0	5 3	8 10	

Delivered Free or Carriage Paid England and Wales

THORNS Portable Buildings

Send NOW for Free CATALOGUE No. 46. J. THORN & SONS Ltd. BOX 46 BRAMPTON ROAD, BULLEYHEATH, KENT. 3m. BULLEYHEATH 305

NAIL BITING

Stop it!

NEW NAILS NEXT WEEK!

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WITHOUT FEAR OR FAVOUR

Children's Toys —Hidden Peril

Literally playing with death—the toys are so easy to obtain, yet so deadly

ONE of the most popular dictionaries describes a toy as "a trifle, a thing that gives joy, an article of amusement suitable for a child to use as a plaything."

Excellent, as a definition of what a toy should be. But we have been looking round among some of the millions of cheap toys which the authorities permit to be poured into this country.

And we stand appalled that successive Governments have omitted to protect children against some of the lethal devices which are described in our import lists as "toys."

Let us begin with one of the most innocent-looking of all, the cuddly doll.

The parents of a Middlesex baby presented him with such a doll the other day. They found him choking. One of the doll's bright eyes—how fatally fascinating such eyes are to little folk!—had disappeared.

The baby died.

It was found that the amount of pull that could be exerted by baby fingers was quite sufficient to uproot the one eye that was still left in that so-called toy.

We made a test purchase of a cuddly doll, after that. It was a rabbit, with both ears cocked. It had bright eyes. It was stuffed with a woolly material.

The eyes, we found, were held in position lightly by an inch of rusty wire as sharp as a needle—the ears by spikes of rusty wire. A child's strength was sufficient to pull the fabric away from the ears, exposing a dagger-like length of rusty steel sharp enough to blind or even kill.

A leading British firm of toy makers said of the stuffing: "Judging by the general shoddiness of the article we doubt whether it has been sterilised."

Because it was a foreign toy the British Government does not demand that the manufacturer should have taken any precaution against sending us disease.

In fact, toys are allowed to enter this country from abroad stuffed with wool that has been dragged from couches in the poorest Chinese and Japanese homes and warehoused under filthy conditions.

Where the toys are dolls, manufacturers in the Far East find that real hair is cheaper than the imitation. Some of that hair comes from the poorest of the poor in cholera regions.

There is no official examination at our ports to ensure that they are safe for British children.

A few weeks ago Battersea parents heard screams from the room in which they had left their one-year-old daughter to play.

The poor mite was found still clutching her blazing celluloid doll to her breast.

The baby died. The coroner, Dr. Edwin Smith, had some scathing things to say about the ease with which any child can buy such toys of death.

Well, we made a test purchase of a celluloid doll as well, bearing a label "Examined and Tested" on the soles of its feet.

We asked various London toy shops to explain that label. They said: "We don't know, unless it means that it has been made non-flammable."

We cut one square inch from the doll's back. Even that tiny piece sent a hissing, spitting flame to a height of 3 ft.—enough to burn a child to death.

Tragedy No. 3. A Maryport boy bought what is known to the trade as a spinning bird. A gaudy tin article is whirled at the end of a string, and gives out a wailing note.

A cry of anguish from a little fellow of eight who was standing by, and within an hour doctors had begun a fight to save his sight.

We had no difficulty in buying these tinny toys at ½d. and 1d. each, together with propellers made of sharp tin as keen as razor blades.

We found a Red Indian outfit at 9d., complete with bow and arrow—the latter tipped with a sharp ferrule made of tin. The Home Office has in its files cases of boys who have been severely injured by such missiles.

And there was certainly no difficulty in buying that nightmare of all parents, supposed safety pistols that can be converted into lethal weapons with fatal ease. They are to be had everywhere at half a crown upwards.

We bought toy bombs—such bombs as shattered the windows of a bus near Bury St. Edmunds recently; as frightened a Beckenham boy into rushing from the pavement in front of the wheels that killed him.

The Australian Government did test Japanese crayons, together with foreign celluloid and rubber toys.

They found such a wide use of arsenic, lead and other poisons that they banned a huge number of Japanese-made toys.

Think of the care a benign British Government shows to ensure that your child shall get pure milk.

Then think of your child using cheap Japanese paints and sucking the brush.

What is the Government's attitude? One well-known British toy manufacturer says:

"The Board of Trade sees that British children are safeguarded as far as British toys are concerned.

"But when foreign toy makers manufacture for the British market, they can make just what they like.

"When their goods reach British ports they are examined from two standpoints only: one to ensure that there is no breach of copyright in any toy sent here; and, two, to make certain that the right duty is paid."

And so British children go on losing their lives through these death toys.

The only important contribution a British Minister has made to the subject is the statement of a Home Secretary: "Recommendations regarding these dangerous playthings were made by a Commission that sat in 1913."

Who cares about Commissions of 1913?

Let us have legislation as soon as possible to rid the market of these lethal devices.

STRAIGHT FROM THE SHOULDER

Air Raid Nonsense Exploded

Floods That Disgrace The Cabinet Think Again, Lord Mayor Shaming The Stage

DIRECTLY the Government's plans for air-raid precautions were announced, we said bluntly that they wouldn't work. On several occasions since we have told you why.

But official spokesmen went on assuring you that the plans were perfect and were meeting with enthusiastic support everywhere.

Our Ministers know better now. To their chagrin and alarm they find all the local authorities of Britain in revolt against them!

Ultimatum

Yes, *all* the local authorities. County councils, municipal corporations, fire brigade organisations, borough, urban and rural district councils throughout the country have sent a joint ultimatum to the Home Secretary.

It says, in effect: "We won't pay the cost of air-raid defences in our areas. Pay for them yourself—or there won't be any defences."

And JOHN BULL supports their action.

Passing The Baby

For the Government is merely trying to pass the buck. It urges local councils to safeguard their citizens against air attack, but maintains a deliberate silence on the subject of expense.

A few rich towns like Bournemouth and Harrogate, which anyway aren't likely to be bombed, can afford the cost. To the great centres of population, where rates are already sky-high, such expenditure is a nightmarish impossibility.

It would cost the fire brigades alone many millions of pounds!

National Charges

Obviously, the defence of the public should be a national charge.

It should not be left to districts here and there which have money to spare for the purpose, but should be organised on a country-wide basis. And it should be paid for by the State, so that the folk living in poor areas will get the same protection afforded to the residents of wealthy towns.

Unless the Government realises this, the much-vaunted "air-raids precautions scheme" will remain a mare's nest.

Pensions Hardships

Disgusted with the harsh treatment meted out to ex-Servicemen by the Ministry of Pensions, some M.P.s are asking for the appointment of a Select Committee.

Ellis Smith, M.P.: Pensions champion

Mr. Ellis Smith, who leads the agitation, was the M.P. who recently went on a deputation to the Pensions Minister about the ex-soldiers who are growing prematurely old but cannot get a pension. Ten other M.P.s are supporting him.

And the pension complaints we receive are quite enough to show the need for such an enquiry.

Why The Floods?

It's not so foolish as you might think to ask the reason for the disastrous Fen floods. We know all about the heavy rainfall, but we also know that the piteous scenes of the last few weeks could and should have been averted.

Dr. Addison, in the last Labour Government, drew up plans for making Britain proof against the twin perils of flood and drought. Before it could be put into effect the National Government arrived to scrap it.

Dreadful Cost

The cost of carrying it out would be some forty millions. The cost of neglecting it must be measured not only by material damage amounting to millions every year, but by hardship and misery to men, women, children and beasts.

The dreadful plight of the Fens, though affecting a bigger area, is experienced time and again by districts up and down the land.

Once more we ask: What is the reason for our rulers' failure to tackle this scandal? Callousness—or just indifference?

We'll Criticise Him

London's Lord Mayor, Sir George Broadbridge, has just opened his mouth and he seems to have put his foot in it.

Sir G. Broadbridge: Can't muzzle us

He doesn't like newspapers to attack Cabinet Ministers. He wants to see "great patriotic men encouraged and given credit for doing their best."

Certainly we'll give credit where credit is due. And we'll go on attacking the muddlers and bunglers.

In the dictatorship countries, of course, newspapers flatter Government Ministers and say nothing of their mistakes. But that won't do for Britain, Sir George.

Good News

Our disclosure last week—that out of forty-one tenders submitted for Air Ministry work forty were identical—is to be investigated by the Select Committee on Public Accounts. Glad to hear it!

Wicked Food Racket

Potato prices jumped last week by ten shillings a ton. Perhaps you weren't surprised, for in a recent article we told how the potato trade is in the grip of "one of the worst food rackets in the history of this country."

Dealers say the Potato Marketing Board is deliberately creating artificial shortages and thus making prices soar.

And, since the Board is an official body, there's no chance of the Government clipping its wings.

B.B.C.'s Troubles

Let no one marvel that the B.B.C. fears money difficulties arising from "looking-in." Though television only began last November, it cost £111,000 up to the end of the year.

Since it is at present the prerogative of the well-to-do, there might be justification for making its supporters take out a dearer licence.

But, apart from the fact that this wouldn't yield very much, the obvious remedy is to see that the Post Office ceases to make a profit on broadcasting and deducts only the cost of collection from licence fees.

Hard Labour

Women are now to be admitted to the Electrical Trades Union. Good news, for girls working at the "belts" in some valve factories are driven like slaves. If they lose a minute which delays the belt they may lose their job.

The work is so hard on the eyes and nerves that after a couple of years many of them have to give up. At the end of the day they leave the factory so exhausted that they stagger along dazed.

Let's hope they will seek the protection of the union.

Harsh

It makes our blood boil to read of the three months' jail imposed on a young man at Pontypool. His crime was vagrancy—sleeping in a haystack at Pontymoel.

He had nowhere else to spend the night; since the closing of the local casual ward the nearest one is ten miles away.

The hand of Justice seems a lot too heavy down that way.

Strictly Stupid

A Spanish priest is refused admission to Britain to state the Spanish Government's case. Another Spanish priest comes and tells the rebels' point of view.

Absolute partiality, some people complain.

No, just crass stupidity.

Costly Propaganda

The Admiralty hasn't decided the title of the film showing the Navy at work, and in the making of which several sailors are said to have lost their lives.

One was washed overboard in portraying how a sailor carries breakfast on a tray to the captain during a storm.

Why not the title, "Is It Worth While?"

Answer, Mr. Belisha!

A 35-ton marine engine has been taken from Sunderland to South Shields, a seven-mile journey. Extra precautions had to be taken because a bridge wouldn't stand its weight.

We just can't understand why it was not taken by sea, why such heavy loads are allowed to interfere with ordinary road traffic, why ratepayers are put to extra expense.

Does Mr. Belisha?

Who Can Beat Her?

When the wife of a Southampton tram driver, Mrs. L. Davies, worked out a past JOHN BULL Crossword one evening, she captured the biggest Life Pension ever won for a puzzle.

But her £8 weekly for life is less than you can win this week. All records are smashed by that £10 weekly Life Pension finally offered on pages 36 and 37. Let half an hour's entertainment this evening make you independent for life!

Folly

At least two women have committed suicide in fear of the threats contained in chain letters—the stupid craze which has just broken out again.

Ignore the hints of disaster if you "break the chain." Ignore the promise of reward if you send off your sixpences—and persuade your friends to do the same.

Persuade your friends instead to drop this pernicious rubbish in the fire.

Children Exploited

Remember our exposure of the ways in which child labour is still sweated? Well, following complaints that youngsters are being overworked in some Twickenham shops, the education committee is recommending the appointment of a full-time officer to enforce the Shops Acts.

Would that other local authorities were so prompt to tackle public scandals!

Far, Far Away!

Two of the biggest sharepushers who ever operated in this country—Maurice Clinger and Stanley Grove Spiro—are now wanted on warrants recently granted to the City of London Police, which allege conspiracy and fraud against them.

Singer and Spiro have two things in common—both have been exposed in JOHN BULL, and both are now in hiding abroad.

Disgrace

The shocking muddle at Leek Hospital, which we revealed a fortnight ago and which resulted in one woman being buried in mistake for another, has had a sequel hardly less disgraceful.

Without even a screen to the grave, the body has been exhumed in full view of a public street—a spectacle which caused several women to weep with the shock. Have the petty officials of Leek no feeling of decency.

Charity's Pose

This is just to warn you that many bogus charities are now adding "Coronation Appeal" to their imposing names, and in the next few weeks hundreds of their collectors will be touring the country to fleece the public.

We don't suppose you will be taken in. But you might warn your friends.

New Big City

Tyneside is startled. But we think the Royal Commission's proposal that all the Tyneside towns should be merged into the city of Newcastle, thus centralising control of docks, transport, medical and other public services, is a sound one.

It may affront parish pride, which we respect. But it makes for a more efficient local government.

Shaming The Stage

No congratulations from us to the theatre manager who has cut out the "strip tease" act from Jack Hylton's new show.

Jack Hylton: Doesn't need stunts

It should never even have been contemplated.

This American craze, as you may have read, consists of a girl singing hot-rhythm songs while slowly divesting herself of her clothes.

Its exponents claim that such undressing in public is an art. We prefer to regard it as the sort of debased exhibition that should be left on the other side of the Atlantic, and we know that Hylton is too good a showman to need silly stunts to maintain his popularity.

KNOCK-OUTS

Major Keen, Fleetwood magistrate: "You must think of the King before yourself. The King's taxes have got to come before your bread and butter." *Rubbish. Of what use to the King is a taxpayer starved to death?*

* * *

Bishop of Durham: "Desertion, cruelty and incurable insanity might be as destructive of marriage as adultery." *What about habitual drunkenness, or being tied to a reprieved murderer?*

* * *

Alderman Ranson, South Shields: "There is no strong feeling throughout the country against birching." *Travel throughout the country and you'll know better!*

* * *

Mrs. Tate, M.P.: "Our country lags behind others in civil aviation." *Yes—and what happens to the big subsidy we give to civil aviation?*

MAN *with a* PASS-KEY *to* JAIL

Mr. A. Paterson, one of the chief Prison Commissioners, knows the value of the prison visitor system

I AM what is officially known as a prison visitor.

My visiting list is made up of the names of young "specials," some with a rather formidable list of convictions, who occupy cells in Wandsworth Jail.

The gates of that formidable place of detention are thrown open to me whenever I care to go there.

Then, within a matter of minutes, I am standing in the iron galleries with a prison cell key that will open any door.

As you picture me standing there, nobody with me, able to talk about what I like and stay as long as I like, you will imagine that it is some sentimental story I have to tell.

Actually, sentiment is a thing that should be left outside prison gates.

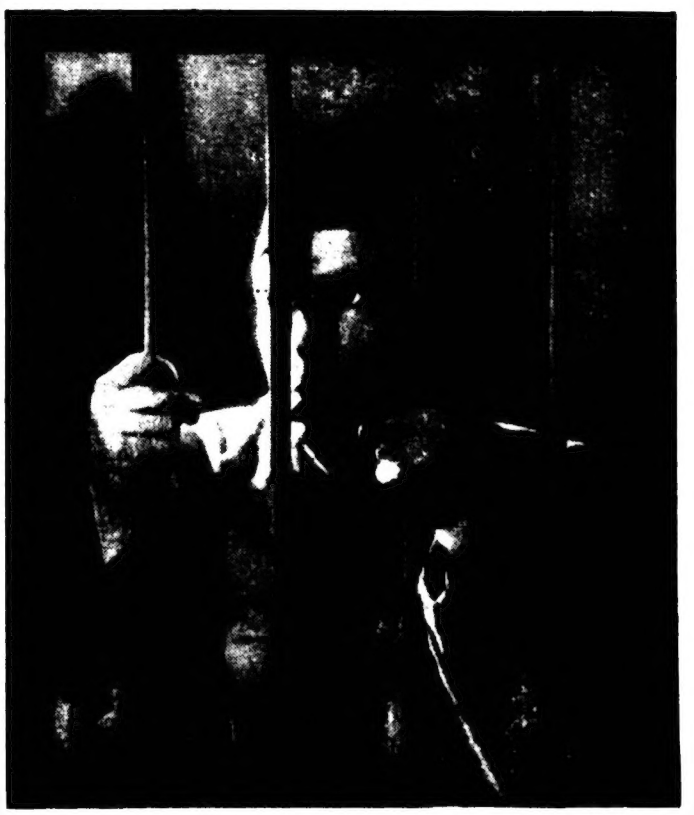
Even sympathy may be out of place. Tell a man that you agree with him that his sentence was a bit stiff, and you will encourage him to brood.

But say to him, "Go on, you know that sentence was for something you were found out about, and you weren't always found out," and he will laugh heartily.

Well, this is the cell of John Dash.

I apologise for the fact that business duties have kept me from seeing him for two or three weeks.

"Two or three weeks?" he asks. "It is twenty-two days."



"He has been counting the days since I last visited him"

So he has been counting the days since I was here last, has he? Well, that's understandable. These fellows live their lives counting the days and the hours to the time of their release.

John Dash offers me the only seat in his cell, a rough stool. They always do that.

Apart from standing up when you enter—which they all do, even though you don't expect it of them—it is about the only little courtesy they can show you.

I keep out of my conversation any suggestion that I am a man who can be expected to get his sentence reduced, or who is willing to intercede with the Governor on his behalf.

I get round to religion, of course. That must be the basis of all help. I can't give you a thorough description of how I approach it, because I have never used exactly the same methods for any two men.

Sufficient to say that I don't produce a Bible, don't quote slabs out of the Bible, don't sermonise. It might easily estrange a man who had a chip on his shoulder.

You have to find out how a man reacts before you talk religion to him. One man may encourage you the first or second time. With another man you won't get round to it for a long time.

We prison visitors know we are casting our bread on the waters, hoping that one day it will come back to us. We have to cast it carefully.

Most important of all, it is no good approaching religion with him, or approaching any of the more fundamental things of life for that matter, before there is a certain affinity between you.

You take one look at a new man, and know in a second whether he and you are ever likely to reach that state of affinity.

There is a new man on my list. As I walk towards him, I wonder whether he and I will ever have so much common ground that I can really help him with his problems.

A turn of the key and there he is . . . asking me whether it is true that he is on my visiting list, someone bursting to talk and be talked to, offering me his stool.

I think I can sum him up the moment I look on him. He is going to be resentful about society. He is going to tell me exactly where society is in the wrong. So many of them are like that.

Well, *he'll* be easy. I can soon bring him round to see that perhaps society may be right as far as he is concerned, and that he may be in the wrong.

No, I don't think he is going to be the prison equivalent of a sea lawyer, throwing slabs of George Bernard Shaw and Theodore Dreiser at a prison visitor. (They remember just the parts of Shaw and Dreiser that feed their grievances, by the way.)

Those prison lawyers are pretty hard to handle.

I personally refuse to discuss the merits of his sentence; it is not why he came in, but in what state of mind he leaves that I concentrate on. I am offering him genuine, disinterested, unpaid, unofficial friendship.

Does he want it? He usually does.

What he misses in prison is news, unofficial conversations and friendship. It is there that we prison visitors come in.

If a prisoner is lucky, he is allotted to one or other of us by the Governor or Deputy-Governor. Those officials choose the prison visitors, by the way.

No need to say more about us than that we are supposed to be level-headed, common-sensed, trustworthy, and not over-endowed with that human virtue which is a bit of a handicap in prison work—sentimentality.

We know the prisoners are anxious to be on our lists. Haven't we walked through the corridors when men have marched by and heard them say: "Put our names on your list"?

I, personally, avoid prisoners who are older than myself. I feel myself unable to make that contact with them that is so essential.

Visitor colleagues of mine—they include an Old Merchant Taylors' full-back and an all-England hockey player, by the way—have other ideas of their own.

Those of us who attend Wandsworth, I think, imbibe a little of the personality of the Governor, who is a wonderful fellow, broadminded, understanding, free of mawkish sentimentality, and with just the right strength of discipline.

They are not always easy to understand. There was one strange boy I used to see.

He was terribly distressed because his brother and sister had died of consumption since the date of his sentence. And he was very worried over something else beside.

He himself was having night sweats. He felt terribly weak, very ill. "Have you told the medical officer?" He hadn't.

He needed an outside job, and I believe he got it.

A strange resentfulness makes so many of them aloof and silent. Most of those people have a grudge against society because they have been sent to prison.

They don't see things in the proper light, that they are being punished for wrongdoing. They tell themselves that nobody in the world cares a hang whether they are happy or not.

When we show them that *we* care—and, believe me, when a prison visitor has established real friendship with a prisoner he cares far more than you would believe possible—it makes a huge difference to their outlook on life.

Some of the best results I have achieved for men when they have left prison have come when they have said to themselves: "X wants me to make an effort. He's got confidence in me. And he's my friend. . . . I can't let him down"

One of them said: "If X is going to help me, I shall try."

I can tell you that we do get results. I have found employers very willing to give ex-prisoners a trial, and some of those I have introduced to them have made good.

One for whom I got a job in a distant village not long ago looked like doing well—and then suddenly let me down.

He ran away from the job raced to London, and then rang me up and said "I've done something terrible. I've stolen again."

All because he thought the village policeman looked "hard" at him. That meant, he felt sure, that the local police knew who he was, and that they would pounce on him at the first opportunity.

I don't suppose the village policeman looked specially hard at him at all. He imagined it. Probably that village policeman might have wanted to co-operate in our effort if he had known who he was and why he was there.

But that persecution mania of the discharged prisoner—is it conscience?—is one of our biggest problems. It is a very real problem.

I have learnt a lot as a prison visitor. One can't help learning.

I know enough to be able to say: "Heaven help the occupants of a prison if ever these amateur psychologists are allowed in among them."

They want the friendship of level-headed people; friends who can tell them fearlessly just where they get off; who can talk sturdy religion without blushing; who don't preach.

That's why it is a pity there aren't more prison visitors.

I have in mind one in particular, a Guards officer, who is as much at home in Wandsworth prison as he is in an officers' mess, and doesn't think it any lower to have a pal in a prison cell than to make a friend of the colonel.

That's the kind we want.

EXCLUSIVE INFORMATIONS DIRECTED BY SIR WYNDHAM CHILDS

WORST MEANS TEST OUTRAGE

SCANDALS of the harrying of the unemployed under the public assistance and Means Test system are endless and terrible.

But the worst of those already known to the public will be found to be insignificant when compared with this outrage which JOHN BULL has investigated.

It concerns a twenty-five-year-old man who has just finished a six-weeks' sentence in Cardiff Jail for no other reason than that the authorities completely stopped the payment of unemployment benefit to him.

* * *

He is Mr. Thomas Roberts, of King Street, Abertridwr, near Caerphilly.

No man in that part of Glamorganshire is of better public reputation than this tall and athletic young fellow. His fine character, sober habits and pleasant personality are vouched for on all hands in the district. He has been a Territorial soldier in the Royal Artillery for years, has won the premier Service prize for efficient driving and gained the respect of all his officers and comrades.

The only flaws in his life have been a marriage which proved unhappy, and continued unemployment.

Because of his inability to get work, Williams fell into arrears with the allowance to his wife, from whom he is separated. She made an application to the magistrates and her husband consented to an order by which he would pay her 12s. per week, plus 2s. 6d. towards the arrears.

Williams faithfully and regularly kept up these payments out of his award of public assistance, leaving himself with only a few shillings per week to exist on.

But there came a day when he had no money at all either to make the payments to his wife or to maintain himself even on the most meagre scale. His circumstances were really deplorable because his father, with whom he lives, is also out of work.

He was reduced to this plight when he made his customary visit to the offices of the Unemployment Assistance Board to receive his unemployment benefit. He was told that he would be deprived of it in consequence of a report which the authorities had received to the effect that he had been earning an income which he had kept concealed from them.

He protested that the charge was false. There was no more in it than a rumour communicated to the authorities. But it was accepted as true and Williams was punished.

On the next day that the weekly payment to his wife became due, Williams was, of course, unable to make it.

Thomas Roberts, for no offence, was kept in Cardiff Jail for six weeks

And that night, while he was in bed—almost on the stroke of midnight—a police officer called at his home and produced a warrant for his arrest because of his failure to pay the instalment!

Williams was required to go to the police station. There he explained that he had no money because of the suspension of his benefit in consequence of the baseless accusation made against him.

It would have been thought that the police, in such circumstances, would have immediately decided to refer the matter to a magistrate in court for investigation before the order for the young man's committal was executed.

Not a bit of it. Williams was told that he was under arrest and that the action of the unemployment authorities against him was no concern of the police.

Straight away he was taken to Cardiff Prison.

There he has lingered in a cell or been in the company of criminals in the jail workshops for 41 days!

His unemployment benefit has been immediately restored to him on his release from prison. But he has been informed in a letter from the Home Secretary that no redress of any kind is available to him.

A number of members of Parliament who had heard rumours about this astounding case have asked JOHN BULL for exact information. It has been supplied to them, and there is no doubt that a challenge of the strongest kind will be thrown to the Home Secretary and the Minister of Labour when Parliament resumes after the Easter vacation.

Four-to-One Claptrap

BY far the most philanthropic firm operating in Britain to-day would appear to be Messrs. Jones, Preston and Co., sharedealers and brokers, of 83, New Oxford Street, London, W.

To people who have never even heard of its existence, this company is sending gratuitous literature informing them that for every £100 subscribed a profit of not less than £400 will be returned in quick time. A proportionate profit of £20 is promised even if the investment is only £5.

Not a hint is given how this is to be done, except that the quick and startling dividends will be earned by the "simple technique of our system." It is guaranteed that there will be no rash or hazardous speculation with clients' money.

Now we have a serious disclosure to make to the authorities and to the public. It is that behind Messrs. Jones, Preston and Co. is an individual named Edward Coates, who has also been known as Graham Marsh and Edward Donallon—one of the worst and most persistent financial swindlers of the century.

He has been robbing the public for thirty-five years. Once he went so far as to open a bank, which, like all his other enterprises, brought disaster to its customers.

Donallon, to give him his real name, has been in jail at least six times, and only recently he emerged after an eighteen months' sentence for fraudulent conversion.

Scandal the Law Allows

CASES of alleged assault by school teachers on little children are becoming so frequent in the courts that it is obvious the Board of Education should address itself to this question and, once and for all, issue instructions about which there can be dubiety neither in the minds of teachers nor magistrates.

JOHN BULL, in support of this demand, would like its readers to examine closely the circumstances of a charge made a few days ago in the police court against Mrs. Mary Oswald, the headmistress of an infant school at Palterton, near Chesterfield.

It should be borne in mind that the child, a girl, in this case was only five years old.

* * *

The little girl's mother, when undressing her for bed, saw that her buttocks were bruised. She immediately called in the police, who ordered the infant to be examined by a doctor.

The medical testimony at the police court was that the small girl had extensive bruises on the buttocks and down the back of the thighs to the knees. A considerable number of blows, it was said, would have been used to cause the bruises, which were consistent with the child having been struck by a flat ruler.

It was emphasised to the magistrates that the headmistress had no case to answer. She had, it was said, every right to administer proper punishment.

Her position in the village, it was also contended, would be impossible if her authority could not be felt.

There is no doubt that the five-year-old girl had been somewhat recalcitrant in school, and she admitted having knocked over a tray of paper models.

In the witness-box, Mrs. Oswald, the headmistress, also alleged that the child had tried to kick her and bite her hand.

She admitted having taken the infant to her room on three occasions and slapped her each time, and then to having hit the child three or four times with a flat 12-inch ruler. But she contended that the blows were not excessive and that, when the little girl cried, it was only with temper.

It is monstrous that the law should permit infants like these to be thrashed

The three lay magistrates who heard the charge dismissed the summons against the headmistress.

There is no doubt that she had some provocation, and it is not the verdict which JOHN BULL seeks to contest.

It is the law which allows teachers to administer this degree of punishment on tiny children and which considers it to be proper and not excessive.

CORONATION TRAVEL FRAUD

PEOPLE who contemplate visiting London next month for the Coronation festivities through the agency of the British Travellers' Society, Ltd., will find they have been swindled.

Leaflets announce that this society, of which the sole director is Dalton Leonard, can provide road travel to London and accommodation at rates which make the prices of the ordinary booking agencies look like profiteering.

Prospective patrons are invited to send 5s. to an address in Edgware Road, London, W., when making reservations.

It is only an accommodation address.

The British Travellers' Society is not registered either as a business or a company, or with the Traffic Commissioners in any area of the country.

POET on the PROWL

THE most-wanted and plausible crook in Britain is Frederick Bellamy, who, we find, has been the principal figure in a series of recent acts of theft, housebreaking, fraud and forgery.

He is also, perhaps, the most cultured cheat and criminal at large. His suits—he seems to have one for every day of the week—cannot cost less than twenty guineas, and always he carries in his pockets copies of classics in Greek and anthologies of verse.

To his victims he produces and reads elegant poems of which he claims to be the author.

He boasts that he never earns less than £30 a day by his robberies, and it is not unusual for him to claim three victims in eight or nine hours.

For some weeks Bellamy has been specialising in defrauding owners and agents of vacant property.

We identified his methods a few days ago when it became known that a supposed wealthy, retired farmer from Australia had approached a business man in Nottingham to discuss the acquisition of a splendid mansion and extensive estate in that district.

He was invited to luncheon, and during an expensive meal, with champagne and cigars, he agreed to buy the property.

Soon after leaving his host, Bellamy returned and declared that his wallet had been stolen from his overcoat while he was at lunch.

Of course a substantial but worthless cheque was cashed to accommodate him. Bellamy's pose as a retired gentleman farmer is a new one. Always before he has pretended to have military associations—to be a Royal Air Force captain, an Australian flying "ace," and so on.

Actually he is a much-convicted jailbird and only ended a sentence of penal servitude a day or two before opening his present campaign of fraud on hotels, tradespeople and professional firms.

Conditions were so severe that motor traffic stopped in the drifts, and there was not even public transport for the children

Babies Sent Into Blizzard

EARLY Spring snow blizzards which have been sweeping Britain have exposed in terrible form the failure of many education authorities to provide transport for little children who have long distances to travel between their homes and their schools.

A drama of the storm, which should focus public attention on this scandal, has been reported to us from St. Asaph, in North Wales, where many small children have to walk miles across country to a council school. Only the children of parents in good circumstances can be taken to school by private motor-car and collected again at the end of the day.

One parent, Mr. Roberts, of Yscwbyr-y-Coed Farm, some miles from St. Asaph, deposited his two children, aged eight and six, at their school one morning a few days ago. He intended to return for them by car as usual in the late afternoon.

Suddenly the snowstorm broke, and within an hour of commencing classes for the day, the local education officials decided to abandon school and to send the children to their homes.

The two Roberts children had no other means of getting to their home than on foot. They went out into the blizzard and soon were in deep snowdrifts. Unable to keep their feet, the poor mites, sobbing and half-frozen, stumbled again and again, each helping the other up in turn, to make further slow progress into the driving storm.

* * *

They had gone about a mile and were at the point of collapse when, fortunately, an Irishman, Mr. Tom Lambe, of Corwen Street, St. Asaph, came on the scene. He is a powerful man, and himself found it difficult to fight his way through the heavily falling snow.

He picked up one of the children and held the little one to his breast covered by his coat, while he sheltered the other with his body from the storm. He battled his way to a workhouse, where the two little children, who were in extreme distress, were succoured by the master, Mr. W. F. Morris.

The conditions were so bad that it was even impossible for the police, only half a mile away, to break through to fetch the children for several hours after a message had been sent to them by telephone.

But for Mr. Lambe's fortunate and accidental arrival, there is little doubt what would have been the fate of these infants as they struggled across the countryside in the teeth of the raging snow blizzard. Their parents would not have sent out to rescue them in time because they supposed that the children were still in school.

The culpability of the education authorities is not lessened by the fact that a dreadful tragedy has been narrowly averted.

Mr. P.A.T. CAMPBELL

In the issue of JOHN BULL for June 27, 1936, we published an article in the course of which we stated that Mr. P. A. T. Campbell had sent out a circular letter recommending those to whom it was sent to join a certain motoring club.

Mr. Campbell suggests that the article inferred that he received some financial gain for allowing his name to be used in this connection, and he tells us that such was not the case. We accept his assurance and are therefore publishing this short statement to make the position clear.

FISHY FILM FINANCE

IT was almost inevitable that the unsettled state of film industry finance in this country would lead to a process of exploitation.

Most remarkable of all the appeals being made to the public is one emanating from the Sovereign Film Corporation, of Margaret Road, New Barnet, Herts.

In unsolicited circulars to the public, containing the names of reputable producing and distributing film companies, the Sovereign Corporation makes impressive offers to purchase their shares at splendid prices.

JOHN BULL considers it advisable to make it known that the Sovereign Film Corporation is merely an alias for a man of Austrian origin named Louis de Sarandi, who, just prior to starting operations from the New Barnet address, was director of a venture styled the Coronation Trust, Ltd., with an address in the West End of London.

This Trust obtained money from people for services which, it stated, it could render in connection with the Coronation celebrations. It closed down when complaints began to be lodged with the police.

Associated with de Sarandi in the operations of this Trust was a man who used the names of Scott and Williams. He has a bad prison record, and is known in the underworld as "The Plucker."

Sarandi himself has been involved in numerous dubious enterprises. In a particularly nasty one he traded as Messrs. R Watson & Co., at Smithfield Market, London, and did not pay for goods which were obtained from people in various parts of the country

In the name of Frampton, Sarandi did much the same sort of thing in South London, where he disappeared from a produce business when complaints about him became numerous.

His appearance in film finance is audacious and disquieting.

THREE BLOTS ON THE ARMY

THREE sad stories are related below about men who have been serving in the British Army.

Until a week or two ago Lance-Corporal John Williams was in the 2nd Battalion of the Worcestershire Regiment. To-day he is in an asylum certified as insane

He became mentally afflicted while on service with his unit in China. But six months passed before his parents, who live at Wolverley Village, near Kidderminster, were told by the authorities about his condition.

He had actually been invalided to this country and was in Netley Hospital for ten days before any communication was sent to them. Then all the information given to them was he would be placed in an asylum in Hampshire.

But when his parents made enquiries, they found that his condition was not so serious as to make him a danger either to himself or anyone else if he was under the supervision of friends.

L/Cpl. John Williams

They got him to his home in Wolverley, and observation revealed that his only mental trouble was a delusion that, occasionally, he heard a voice which had once startled him in the streets of Tientsin.

Williams had been at home only a few days when the authorities took action to remove him from his parents' care, and put him in a public asylum.

Now, it has been intimated, a service gratuity of £37 is payable to Williams. *But this money is to be appropriated by the poor law authority for his maintenance in the asylum.*

No provision at all can be made for him when he returns to the care of his father, who is himself dependent on public assistance.

The law is such that the Army authorities could not, even if they wished, alter this decision, so that they could at least bear the cost of his maintenance and treatment in the institution to which he has been sent.

It is grotesque that the law ordains that his small gratuity should be taken away or that he should be stigmatised as a pauper for an illness contracted on foreign service.

* * *

Journey to Death

ENQUIRY by the War Office appears to be drastically necessary in the case of the death a few days ago of Gunner Sydney Atkinson, of the Royal Artillery, at Fort Lenan, in Co. Donegal, where he was on garrison duty.

Two other members of the battery had been out rabbit shooting with small calibre rifles. On returning to the gates of the Fort, Gunner Atkinson, who was on guard-duty, came up to admit them.

A rifle carried by one of his comrades went off accidentally at that moment, and Atkinson fell wounded in the stomach.

It should have been obvious that his injuries were such as to require immediate operation if there was to be any chance of saving his life.

But the only attention Atkinson received was ordinary first aid.

Then the wounded gunner was placed in an ambulance and transported to a hospital at Holywood, near Belfast.

The distance was more than 100 miles and the journey took about four hours. It should never, of course, have been undertaken. In any case there was no need for it in a garrison centre with a medical and surgical staff and all the facilities necessary for quick and proper treatment.

The doctors saw at once when he was admitted to the distant hospital that the road journey had placed him beyond hope or skill. The soldier died a few hours later.

There is every reason to believe that Gunner Atkinson, who was only nineteen, would have been alive now but for the senseless order to send him on the long and unnecessary journey.

* * *

Cast Adrift

ONE of the strongest inducements to recruiting offered by the War Office is that henceforth soldiers will be trained as tradesmen and arrangements made to start them in corresponding employment on discharge from the Army.

But the authorities, it seems, will have to improve their scheme considerably if the experience of Mr. F. Russell, of Grand View Road, Thundersley, Essex, is an example of the best that can be achieved.

During eight years' Army service in India and Rangoon, Russell, who was the pioneer corporal of his battalion, was trained as a bricklayer and carpenter and joiner, in accordance with the official scheme of instruction.

He qualified in these trades after the severest possible tests, and he had the utmost confidence both in his ability and in the War Office plan to justify the belief that he would find immediate employment on returning to civilian life.

He was surprised, therefore, to learn, on his recent discharge from the Army, that nothing better could be offered to him than a job as a civilian servant at the R.A.F. Depot at Hornchurch.

His wages, Russell was told, would be £2 2s., and his hours of work 54 per week. When he started work he found that his hours of duty were nearer 90 per week, and that he had to buy all his own food.

Cpl. F. Russell

Because of the long hours it was impossible for him to get home at night. So, out of the £2 2s., he had to find his own food and lodging at Hornchurch, and maintain his wife and home (12s. 9d. per week rent) at Thundersley.

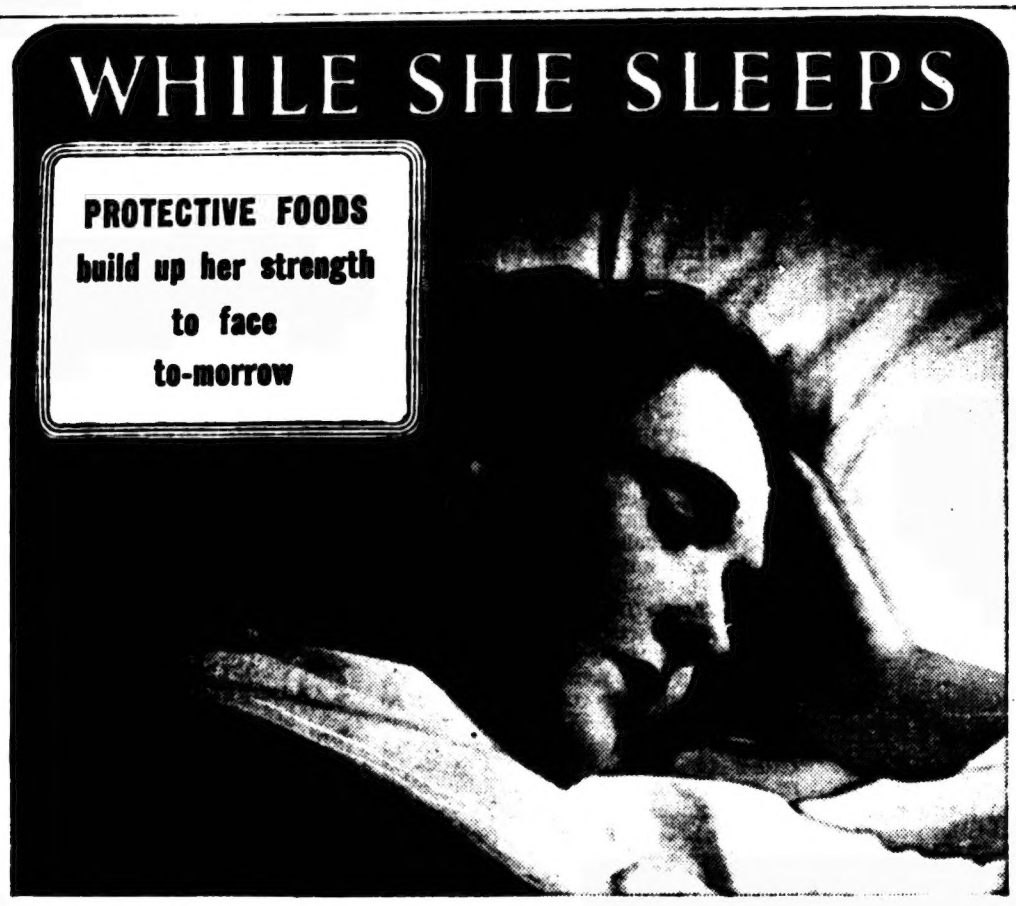
This kind of thing was, of course, impossible. Russell fell into debt, and rather than continue in such deplorable circumstances, he gave up the job.

And when he went back to the official employment agency for ex-Regular soldiers, it was to be told that no other work could be provided for him because he had abandoned the job already given to him!

For weeks Russell has been trying in vain to get work with firms in one of the trades for which he was so well trained while in the Army. Some of them are engaged on Government contracts, but their invariable answer to him has been that they have no countenance of the War Office scheme for the employment of ex-soldiers, because they engage only men who have served the usual apprenticeship.

This state of affairs obviously calls for the urgent attention of the Secretary for War.

WHILE SHE SLEEPS



Bourn-vita gives deep calm rest—and while you sleep restores you

THESE are treacherous days for health, when you don't know whether it's summer or winter and always seem to be dressed for the wrong one. 'Protective foods' are what you need—the foods that keep your powers of resistance to illness strong and sure. Bourn-vita has *four* protective foods in it and it has something more besides—by its power of helping the tired body to deep and restoring sleep it gives you greater energy next day.

Bourn-vita protects the health you have and gives you some you hadn't. That is very useful. Keep well and start getting better to-night by going on to the *Bourn-vita* standard.

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The Little Cigar Habit *is growing!*

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MARCELLA *Whiffs*

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M.W.21

You need never hesitate to buy goods advertised in "John Bull"—they are all Guaranteed.

The "John Bull" Guarantee appears on page 27.

CANDID COMMUNICATIONS

OUR CORONATION HOST

DEAR MAJOR E. N. CRANKSHAW,—I'm surprised to find how rarely you figure in the news, though soon you'll be one of the most important people in Britain.

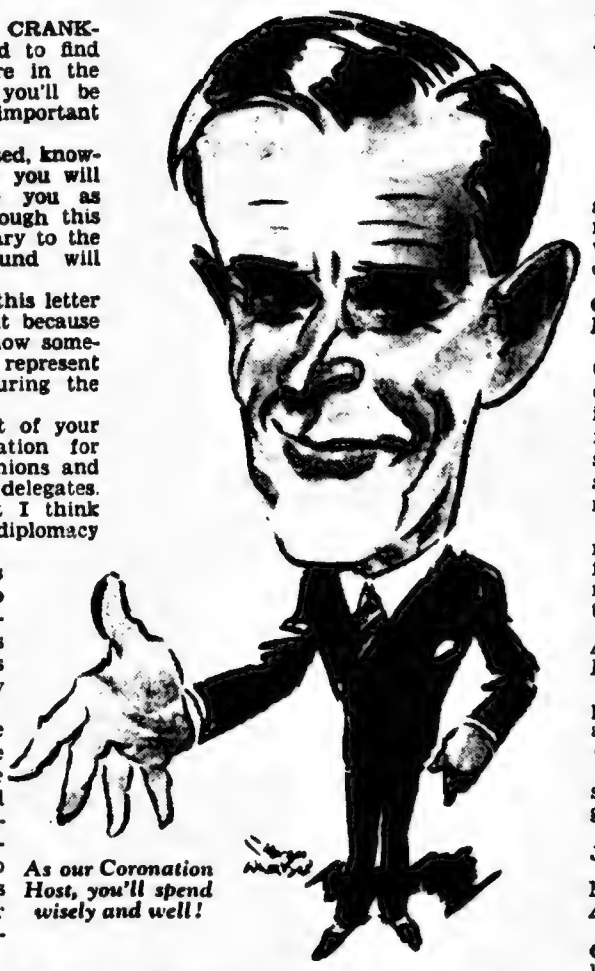
Yet I ought not to be surprised, knowing your modesty. I daresay you will even dislike it if I describe you as Britain's Coronation Host, though this is what your duties as Secretary to the Government's Hospitality Fund will make you.

And, frankly, I am writing this letter not only to wish you luck, but because I think my readers should know something of the man who will represent them in a score of ways during the coming festivities.

Let me tell them that part of your task is to secure accommodation for official guests from the Dominions and Colonies as well as foreign delegates. That may sound simple, but I think you will find that all your diplomacy and tact will be needed.

You must grade hotel suites in the luxury hotels so that no jealousies can arise or dignities be deranged. Your success will be assessed by the fewness of complaints. I hope they will be few indeed!

Then you'll be responsible for the great banquets to the King and Queen at the Foreign Office on May 14, and the Prime Minister's Coronation Dinner at No. 10, Downing Street. You will have to be caterer-in-chief as well as hotel manager, look after innumerable small entertainments, parties and visits.



As our Coronation Host, you'll spend wisely and well!

I don't ask how you propose to spend the tens of thousands of pounds that will find their way into your hands. For the Hospitality Fund is like our Secret Service—no details are ever issued.

* * *

Naturally the Government doesn't want the world to know how much a head it spends on its guests, or the cost of wine, food, cigars and so on at a Foreign Office banquet.

But I know you will spend wisely and well, tremendously busy though you are; for we realise that you are doing the work of a dozen organisers.

And I know that your staff worships you and would work twenty hours a day if you asked them. Some, indeed, are doing nearly that already.

In short, you've got a big job. I hope it proves a smooth one.—JOHN BULL.

SIGNOR MUSSOLINI,
Loud-Voiced Dictator.

SIGNOR,—You talk too much. And, like most braggarts, most of your words need more than a pinch of salt.

I am not perturbed by your latest outburst against Britain, your threat that Italy is prepared to "avenge" the wrongs we are supposed to have done you in the Abyssinian affair.

For all your bluster, you know better than to try your strength against us. What makes me angry is your determination to keep your deluded and war-weary soldiers in Spain—the latest breach of international law to prove your much-boasted "honour" a hollow mockery.—JOHN BULL.

Mr STANLEY BALDWIN,
Prime Minister

DEAR PRIME MINISTER,—Only the foolish will sneer at your proposal that future Prime Ministers should be paid £10 000 a year—double what you get now.

We pay £100,000 a year for Gracie Fields to amuse us, and I think she is worth it. Surely we can afford to pay a tenth as much to the man who shoulders the heaviest cares of State.

Mr. Ramsay MacDonald had to be helped by generous friends to meet those expenses of Downing Street which were beyond his means. For the same purpose, I know, you often dip into your own pocket.

So here's my thanks for your courage in seeing that your successors will get a fairer deal!—JOHN BULL.

Mr. ERNEST BROWN,
Minister of Labour

DEAR SIR,—Still you disappoint me. Despite all requests, you refuse to alter the system whereby employment exchange managers are paid partly according to the number of unemployed men on their books.

For a manager to lose part of his salary if he puts an exceptionally large number of men into jobs is a curious way of paying by results. Even you ought to realise that.—JOHN BULL.

Musso's Empty Threats: Labour Exchange Folly: Truth About Food Prices: Civil Service Arms Gamblers

CANON BULLARD,
Richmond, Yorkshire

DEAR CANON,—So when you lived in Germany, fifty years ago, if a schoolchild had throat trouble a swab was immediately taken and a laboratory report given. Yet even now there are no such facilities in your district, so the swab has to be sent to London. Which means three days' delay.

Well, the same complaint could be made by scores of towns. For far too few councils accept the benefits which modern medical science could bestow on the people they represent.—JOHN BULL.

Alderman MORITZ, K.C.,
Leader of Hornsey Council

SIR,—Though the cost of supplying poor school-children with gym clothing and shoes would be less than £100, you oppose the idea—unsuccessfully.

In excusing your attitude you say, "I shall be dubbed a reactionary, but I am getting old and I don't care twopence."

Just what your views are worth!—JOHN BULL.

Mr. GARRO JONES, M.P.,
Aberdeen

DEAR SIR,—Of course you're right. Civil servants with their inside knowledge shouldn't be allowed to speculate in armament shares or armament metals.

In deciding to investigate your complaints, Mr. Chamberlain is doing the right thing.—JOHN BULL.

Alderman THROUP,
Nelson and Burnley Guardians

DEAR ALDERMAN,—I like your courage in voicing allegations that when a person is ordered to Nelson's municipal Hospital, it is "tantamount to the signing of the death warrant," and that the average life of a patient there is only twenty-two hours.

And another alderman says much the same. Between you, you have persuaded your committee to press for an enquiry.

Excellent. Too often such allegations, well-founded or not, are merely met with shocked denials that satisfy nobody.—JOHN BULL.

Mr. ROBERT LEWIS,
Osmotherley, Yorkshire

DEAR BOB,—I'm glad you refuse to be browbeaten by the farmer who, attacking wages, says that farm produce is no dearer than fifty years ago.

You admit you get 32s. a week, whereas your father got only 16s. But he bought eggs at twenty-four a 1s.; bacon, beef and cheese at 4d. a pound; milk at 1d. a pint; a cottage at 1s. 3d. a week rent, and so on.

Good for you, Bob. Your memories would beat a Professor of Economics, let alone a farmer.—JOHN BULL.

THE COMMISSIONERS,
Queen Anne's Bounty

GENTLEMEN,—Thanks for arousing my derision. One of your officials has demanded payment of tithe from a Darlington firm, sending instructions as to how cheques should be worded, schedules concerning the taxable property owned by the firm, and other particulars—the whole thing being initialed by five persons.

And the amount due is one penny!

Evidently your slogan is "Queen Anne is dead, but the routine of her days shall live for ever."—JOHN BULL.

Mrs. C. D. RACKHAM,
Cambridge

DEAR MADAM,—As a former factory inspector, you ought to know something about working folk. And you wonder what good the State's physical training will do to people who leave their jobs tired out at seven or eight at night.

Perhaps they'll give their Saturday afternoons to the State. Many of the clergy will be against their doing any exercise on Sunday.—JOHN BULL.

Sentence of the Court

TWO TALKING TRASH

CHARGED with using insulting language, Mr. A. J. Letham, of Leith, pleaded "Not guilty" and Canon E. F. Braley refused to plead, on the ground that if he was to be tried and found wanting it should be by an ecclesiastical court.

Mr. Watchdog, K.C., for the prosecution, explained that the two charges were being taken together to save the time of the court and enable the jury, if it desired, to kill two slanders with one stone.

"The offences," said Mr. Watchdog, "are as alike as two peas, or, perhaps I should say, two lemons." It was at Bishop Auckland Grammar School that the Canon's opening roar became audible. "The modern girls' desire for hideous hiking shorts and backless evening gowns," he proclaimed, "is due to a lack of modesty learned in school physical training lessons."

* * *

"And while Bishop Auckland was harkening to the braying of Canon Braley, Mr. Letham, of Leith, was lamenting to an educational meeting at Edinburgh that 'Since the war the qualities of British manhood have dropped off. There are too many effeminate young men walking the streets, jobless, living on their parents. And too many are being 'carried' in safe posts created by foolish parents.

"Both the accused are convinced that their juniors are going to the dogs," continued Mr. Watchdog, "or have actually arrived at that destination, the deplorable effeminacy of our young men being exceeded only by the mistaken masculinity of our physically cultured girls.

"It would almost appear from the reference by the accused, Letham, to jobless young men, that he regards inability to obtain employment as evidence of effeminacy; while the Canon seems to think that, for girls, physical culture is incompatible with spiritual uplift."

* * *

For the defence, Mr. Strawsplitter urged that neither of his clients had said anything new. It was well known that the young people of to-day would never be as good men and women as their fathers and mothers, just as their fathers and mothers were inferior to *their* parents. The accused had merely been guilty of dilating on the obvious.

As regards Canon Braley, counsel pleaded privilege. The Canon's remarks had been made at a school speech day and it was a long-established tradition that at such gatherings orators were privileged to say anything too foolish to be said on other occasions.

"The prisoners' grievance," remarked Mr. Justice Bull, "is, apparently, that boys will be girls and girls will be boys. In their prejudiced eyes, the younger generation is all at sexes and sevens.

"For myself, I am no more shocked by the sight of a girl tramping the countryside in shorts than I am by an ecclesiastical dignitary hiking across the lawn at a garden party in gaiters. Indeed, were I still of an age susceptible to calf love, I should much prefer the former.

"In our young days we used to be told how Jack and Jill went up a hill; nowadays, however, we are continually hearing of both of them going downhill to a bottomless pit. But the social censors who are so quick to make these allegations are slow in producing evidence to prove them.

"All that counsel for the defence has been able to urge in extenuation is that his clients have merely said what has been said before by others—that is to say, even their thunder is stolen thunder. It is time, however, they were taught that it is dangerous to be found in possession of stolen goods, whether thunder or damp squibs.

"Taking refuge behind the adage that Young people should be seen and not heard, the prisoners seem to think that they can with impunity use insulting language against their juniors. This court, however, is no respecter of parsons nor educationists whose education in good manners has been neglected.

"I therefore have no hesitation in imposing a severe and highly indigestible sentence—namely, that both prisoners shall forthwith eat their words."

Y. Z.

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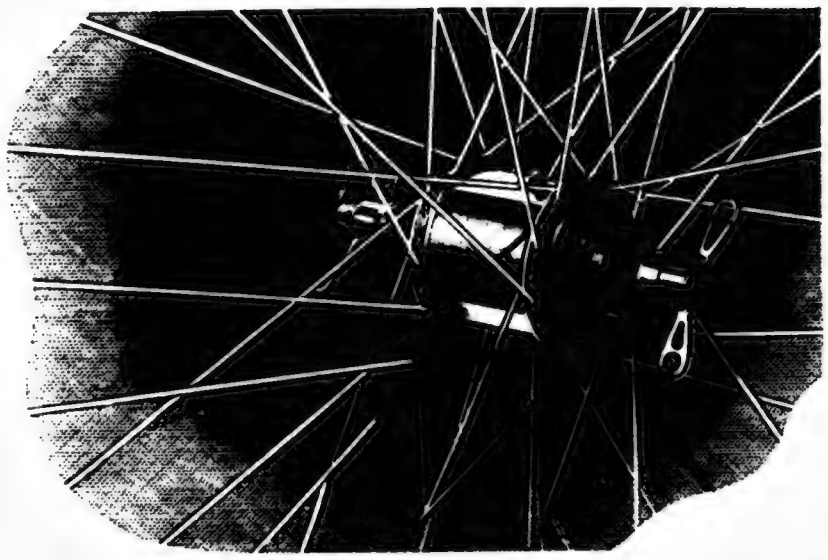

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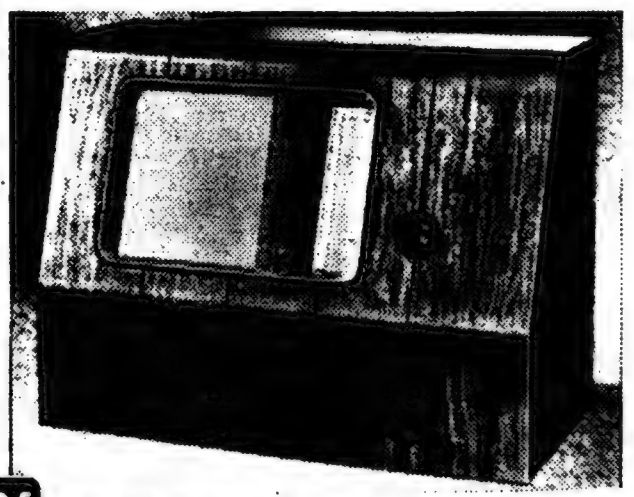
And now our new Alphabetical Tuning Dial makes tuning simpler still. You don't turn to a number—you turn to the name. And there are the names, sixty of them all visible *on an alphabetical list.* The really aged people among you may remember that when Murphy Radio first started advertising seven years ago we used a slogan—Making Wireless Simple. We are still on the same job you see.

E. J. POWER



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C. R. Carron 642

Hungry mothers and children—a familiar war-time scene. Let us not invite a repetition

War Menace No. 1

by A. G. Gardiner

Is it not time that the Government issued an authoritative, if guarded, statement to allay the widespread disquiet which is felt in regard to one vital aspect of the defence programme? I refer to the security of the Home Front.

I do not anticipate war. On the whole, the sky is less threatening than it was a few months ago.

The rearmament programme in this country has had a psychological effect on the European situation, and the experience of the Spanish civil war is teaching the fire-eaters a lot about the uncertainties of mechanised warfare.

Moreover, the food question, both in Germany and Italy, is too acute to make the prospect to them of a prolonged struggle anything but alarming. Finally, there is their shortage of money, which is the first weapon in war.

But the position is still critical. We must expect it to continue so for a long time to come. And while that is the case anxiety about our security in the event of war will deepen.

It is not too much to say that, if we had the misfortune to be involved in another war, the issue would be decided, not abroad, but at home.

Science and mechanism have so changed the character and objectives of war that the home front is the decisive field of action.

It was the collapse of the home front in Germany that hastened the end of the Great War. She collapsed because she was starved.

"An army marches on its belly," said Napoleon. And a nation that is to endure to the end must also be well fed.

We ourselves had some bad moments on the home front in the last war. We had no butter, our bacon was rancid, sugar became a memory.

At the height of the submarine attack we trembled for months on the brink of starvation.

Not slow starvation like that of Germany; but swift, immediate starvation. We survived the peril.

Should we survive the much more formidable attack on the home front which would be the enemy objective in another war?

That attack would be twofold. The danger of invasion in force we can dismiss. It was not attempted last time, and is impossible with our command of the sea.

But we are vulnerable from the air, and we are vulnerable in our food supplies.

It is the latter fact with which I am concerned here.

No nation on earth offers such a target for the weapon of starvation as we do. With the densest population in the world—excepting perhaps Belgium—we grow a less proportion of the food we eat than any country in the world.

We are growing less to-day than we did in 1914. The cultivated area has diminished in the interval by 2,250,000 acres and our land workers by over 30,000.

We have the cheapest and most abundant food of any people; but it comes from the ends of the earth. We live from hand to mouth, almost from day to day.

According to Mr. J. E. Mitchell, the president of the Society of Auctioneers and Land Agents, Germany has two years' supply of foodstuffs in storage, and has doubled her storage capacity in the last ten years.

And, remember, Germany grows the bulk of her own food. If it is not in her granaries it is growing in her fields.

What is our case? If war should break out in the next two years Britain—as things are at present—would have barely three months' food supply available at best.

If the outbreak occurred at an unfavourable time of the year the supply might only last six weeks.

This is not an alarmist statement. The margin is enough in normal times, and it is enough in war-time—if the life-line holds.

But the life-line will be the first object of attack in war. Our food supply is the vulnerable link in our chain. If it could be broken, seriously broken, 40,000,000 people would be faced with starvation.

To bring that about would be the chief purpose of the enemy. The bombers would be less concerned with the armies in the field than with destroying the food supplies by which the home front is sustained.

The ports of entry would be attacked from the air, the food-ships would be dogged by submarines at sea. The granaries and flour mills would be bombed. The oil-tankers on which the fuel of our food-ships and Navy depends would be a particular object of attack.

In combating these dangers, two main considerations have to be kept in view.

The first is to keep the life-line intact at sea. That, I think, will be done. It was the delay in adopting the convoy system which brought us to the brink of disaster in the summer of 1917.

In another emergency that system would come into operation at once, and the submarine peril on a large scale would be neutralised.

It is argued in some quarters, too, that the reaffirmation by the great naval Powers on November 6 of the rule that no merchantman may be sunk until she has been searched and passengers removed, would prevent the "frightfulness" of the last war.

I should like to think it would be so; but the fact is that when war is let loose law goes overboard—we have only to remember recent happenings in Abyssinia and Spain to know that.

Assuming, as we may, that the life-line at sea is safe, what of the security of the ports from air attack? On the face of it, this is the weak spot of the home front.

Take the Port of London, for example. More than half of the overseas supplies for this country are unladen in the Thames. To put such a vast distributing centre out of action would be a more effective stroke than a dozen victories in the field, and it goes without saying that it would be attempted on the grand scale.

We need not exaggerate the danger. The striking force of the bomber has increased, but anti-aircraft defence has become vastly more efficient, and an attack on the Port of London would be made at appalling cost. But the price would be worth paying and the risk of a serious break through cannot be ruled out.

Is provision being made against that risk? We have too many eggs in the London, Liverpool, Hull and Southampton baskets.

A successful blow at one of them might disorganise the food supply of the country. It might shake the moral of the home front.

It is obvious that our dependence on these great ports is too exclusive. There should be many alternatives for emergency—secondary ports like Falmouth, Poole, Maryport, and Stranraer should be available.

But this means much development and equipment. It means also an alternative network of internal distribution. Is this in hand?

Finally, there is the second group of questions relating to internal organisation—the increase of home-grown supplies, the creation of reserves, the right ratio between the import of food and the import of feeding-stuffs, the increase of herds, and the home production of pig meat to meet the certainty of Danish supplies being cut off. Above all, there is the problem of local distribution.

Public anxiety on these great matters is natural. Cannot the Government relieve that anxiety by a discreet disclosure of its measures for the defence of the Home Front?

Mailed Fist

DOWN goes the dictator's fist on the table as he demands more arms, more men, more war preparations of every kind. With what result? Up go prices all round—not only of armaments materials, but of clothing, houses *and food*.

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The Human Machine

A DISQUIETING side of many young people's characters to-day is an apparent lack of any sort of sense of responsibility. They want—and expect—everything to be dumped in their laps. They don't want to have to work for what they want. They don't want to have to save for it. They want it all presented to them.

It's disquieting, because this lack of sense of responsibility is a grave defect in character formation, which one day is going to do a lot of harm to those who indulge it and to everyone round them. It is like building a house without making sure that the foundations are sound.

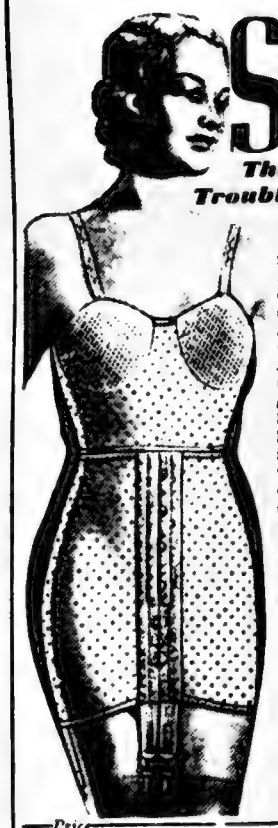
Nothing is more certain that in this life you cannot get anything for nothing. Whatever appearances may suggest to the contrary, you may be assured that you can't. Whatever you get has to be earned—or, if you prefer it, paid for.

Maybe the payment won't be exacted immediately, but it will sooner or later. You can pay for what you want now in hard work, in honest endeavour, in deliberate character training, in self-denial, in a score of ways that will give you the full title to what you desire.

Or you can pay for it later in flabbiness of will, inertia, loss of grit, inability to cope with the demands that life will make on you. Like any other business man, you can accumulate assets or attempt to live on an endless series of overdrafts. It doesn't need a Solomon to point out which is the wisest course.

A real sense of responsibility is a grand thing to have. It helps you to stick to whatever you have to do, to see it through, to get the better of your difficulties. Any fool can abandon a hard or disagreeable task. There's nothing clever about that.

The clever thing is to see through the temporary difficulties to the pleasure of accomplishment and to work for that, to have a little foresight, and to be able to distinguish between detail and finality.



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No wonder the Finance Ministers of other countries laugh—Mr. Havenga (South Africa), Dr. Oud (Holland), Mr. R. G. Casey (Australia), Dr. Schacht (Germany), Mr. Henri de Man (Belgium) . . .

The Income Tax MUG

. . . they haven't nearly as much to collect as Neville Chamberlain!

BUDGET Day looms nearer, Britain's annual reminder that we must pay a quarter of all we earn, and sometimes much more, to keep the nation solvent for another year.

Meanwhile, what is the other fellow paying—the German, the Frenchman, the American, the Scandinavian and our friends throughout the Empire?

To find out the truth, **JOHN BULL** has made a survey of the world's income tax. The results are illuminating.

Two facts stand out from the enquiry. One is that we, the victors of the Great War the strongest of the imperial nations, pay much more per head of the population than three-quarters of all the other peoples.

The other is that if a country wants to come as near as possible to ridding itself of taxes altogether, it must either decline to arm, or if it decides on a military policy, take care to lose the war when it comes.

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In the countries with small armies, Holland, Belgium, Denmark, Norway and Sweden, income tax bears no comparison with our own. Holland, in place of a standard rate per £ such as here, imposes a percentage tax on a sliding scale.

It starts at 1 per cent. on the small wage (2½d. in the £), and rises gradually and with Dutch caution to a maximum of 15 per cent. on annual incomes of £8,000 and over.

It works out that, while the wage earner in Holland pays on the average about a tenth of the toll on his British class equivalent, the middle-class man with £600 a year is taxed £18, where in this country he has to part with £70.

A wealthy man with £10,000 a year pays about £4,000 a year in Britain and only £1,500 in Holland. These figures, it should be explained, are on the single-man basis.

In Belgium, the poorer man is even better off than in Holland, though the rich man's rate is stiff enough. There is exemption on incomes up to £500.

After that point, a sliding scale operates, beginning at 1 per cent. and reaching a maximum of 30 per cent. on incomes over £10,000.

Though this maximum is about double the Dutch, it is little more than half the British.

Norway, Sweden and Denmark are even better off than their small-army neighbours of Western Europe, for income tax is negligible. Scandinavians will tell you that they have municipal taxes on income, in addition to the State taxes, and that all citizens have to pay them.

They have little to complain of, however, for the municipal taxes are nothing like so heavy on the average as our local property rates; and though in this country only houseowners directly pay the house rates, the rest of the population make it up in higher rents.

By contrast with those countries which have managed to keep out of war for a century or more, it might be expected that Austria, which had the worst licking of any drawn into the Great War, would be paying most heavily of all for its folly.

Actually, whatever the state of Austria—lost in territory and otherwise—the private individual can afford to smile at the conquering Briton over this matter of taxation.

In the region of the Blue Danube, income tax waltzes lightly from a trifle of 1 per cent. on a minimum income of £180, to a 10 per cent. maximum on £3,000 and over.

It may be objected here, as with other countries, that indirect taxation must always be taken into account in trying to arrive at a just estimate of what is actually paid by the man in the street to his national treasury.

The truth is that Britain is now paying more heavily than any in duties on its luxuries and necessities.

In 1936 our total revenue was about £645,000,000. Of that, £265,000,000 came from the Customs and Excise, smokers and non-teetotallers contributing £175,000,000, or over a quarter of the Chancellor of the Exchequer's total takings.

If foreign chancellors imitated Mr. Chamberlain and tried to get as much out of their wines and smokes as he does from our beer and 'baccy, there would be the makings of twenty simultaneous and sanguinary revolutions.

There are certain difficulties in the way of obtaining exact figures on taxation in Nazi Germany, Hitler having kept his Budget a secret for the last two years.

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It appears, however, that German income tax is as heavy as here for the working- and middle-classes, and considerably lighter for the wealthy, big incomes making a maximum contribution of only 8s. in the £.

The basic rate for wage and salary earners is 10 per cent., and the tax is taken out of the pay envelopes every week. There is no chance of getting behind with the payments, although 2s. in every £ a working man earns is a cruel enough burden.

But only single men and women, and married men without children pay the full amount. German finance, backed by the generals, who want a high birth-rate to "feed" the army, has spared a thought for the little ones.

In the early days of the Nazi rule, the deduction was 8 per cent. from the tax payment, with a maximum of 30 per cent., whatever the size of a family. Now the rebate has been increased, and a worker with under £5 a week who produces six children pays no tax at all.

Meanwhile, the middle-class man whose income is from a business, or profession, or from investments, is taxed on a scale fairly equal to our own, the percentage rising after £600 on a steep grade from the basic 10 to the maximum 40 per cent.

But before the middle-class man can have any rebate at all for children, he must have a brood of six.

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In France the minimum taxed wage is £130. A single man with less than this figure pays £6 10s. a year. At £5 a week, the French pay the same as we do, but people with £500 and over pay substantially less.

The wealthy are on velvet, compared with our poor plutocrats, a Frenchman with £5,000 a year being taxed only £500, while an Englishman with the same income is charged £1,465.

Broadly, Mussolini gets pretty much the same out of the pockets of the average citizen, in proportion to income, as does our Government, though, like Hitler, he lets the wealthy down more lightly.

In Italy there is a wages tax at the source, as in Germany. Normally it is 4 per cent. against the German 10, but the children's rebate is not so generous.

The 4 per cent., it should be noted, is strictly for wages. When a man draws his money as "salary" the rate goes up to 9. Italian finance being nothing if not ingenious, one can imagine that the Fascist experts will have no difficulty in making the right decision as to whether a man is a wage earner or has reached the higher, if not necessarily more affluent status, of salaried employee.

Members of what are called the "independent professions" in Italy pay 12 per cent. income tax, and here again there are possibilities of nice distinctions in social gradings.

The United States, after its long period of prosperity during which income tax was hardly noticed by any section of the community, is now among the more heavily taxed nations, although the average per head of the population is only about 65 per cent. of the British level.

But Mr. Roosevelt, true to his democratic principles, has taken care to make the rich pay the lion's share of direct taxation.

Normally, the Government claims a minimum of 4 per cent. of the citizen's net income, but there is a personal exemption of 1,000 dollars (£250) for single persons, and 2,500 dollars for married men, plus 400 dollars for each child under eighteen or who is defective.

This means that a married man with three children has to earn £900 a year before he pays anything.

In addition to the Government (Federal) tax, there is a State income tax which varies in most of the States of the union.

But, generally, there is the same rate of exemption as with the Federal tax, and the working- and middle-class man still goes free.

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Mr. Roosevelt gets most of his direct money from surtax. This starts with 4 per cent. (making a total of 8) on incomes of 6,000 dollars, and then rises steeply till it reaches a maximum of 75 per cent. on 5,000 dollars.

In Russia there is little or no income tax in the sense that we understand the term.

That does not mean that the citizens of the Soviets go free. The Government, owning virtually all the industries, makes a levy on their turnover. Nearly 80 per cent. of its revenue is derived from this source.

As for the British Empire beyond the seas, none of our cousins has yet decided to tax themselves at our level, with the exception of Canada.

Australia and South Africa pay about 25 per cent. less, India about 50 per cent. less, while few of the Crown colonies reach the 1s. 6d. in the £ rate.

So it will be seen that Great Britain is still the world's softest mark; and there is that bill for interest on Mr. Chamberlain's £1,500 millions for re-armament yet to be met—out of our pockets.

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6	5	4	6½	2.12.0	4/-	4/8
7	5	4	6½	2.18.0	4/-	5/3
9	6	4	7	3.19.0	4/6	7/3
10	6	4	7	5.0.0	5/-	9/3
15	8	5	9	8.3.0	9/-	15/-

Height				Cash	12 M.	
L	W	E	R	£ s. d.	D'wn	Pts.
6	5	4	6½	3.13.0	4/6	6/8
7	5	4	6½	3.19.0	4/6	7/3
9	6	4	7	5.0.0	5/-	9/3
10	6	4	7	6.3.0	6/6	11/4
15	8	5	9	10.5.0	10/6	18/10

Height				Cash	12 M.	
L	W	E	R	£ s. d.	D'wn	Pts.
6	5	4	6½	4.14.0	5/-	8/8
7	5	4	6½	5.0.0	5/-	9/3
9	6	4	7	6.3.6	6/6	11/5
10	6	4	7	7.10.0	7/6	13/10
15	8	5	9	12.9.6	12/6	23/-

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Height				12 Floor			
L	W	E	R	Cash	Dep.	Pts.	Extra
4	3	5	6	25/-	2/-	2/3	6/-
6	4	5	6	40/-	4/-	3/6	10/6
7	5	5	6½	55/-	5/-	4/10	12/6
8	5	5	6½	60/-	5/-	5/4	14/6
9	6	5	6½	70/-	6/-	6/2	22/6
12	8	5	7½	110/-	8/-	9/10	39/-
14	8	5	7½	125/-	9/-	11/3	45/-

L PTL LEAN-TO STORE.

Height				12 Floor			
L	W	B	F	Cash	Dep.	Pts.	Extra
7	5	6½	5	60/-	5/-	5/4	12/6
9	6	7	6	77/6	6/-	6/11	22/6
10	6	7	6	92/6	7/-	8/3	26/6
12	6	7	6	120/-	8/-	10/10	32/6
15	6	7	6	150/-	10/-	13/7	41/6

L/PL LEAN-TO GARDEN SHED.

Height				12 Floor			
L	W	F	B	Cash	Dep.	Pts.	Extra
4	3	5	4	25/-	2/-	2/3	6/-
4	4	6	5	30/-	3/-	2/8	7/-
5	4	6	5	35/-	3/6	3/-	9/-
6	4	6	5	40/-	4/-	3/6	10/6
7	5	6½	5	55/-	5/-	4/10	12/6
8	6	7	5	65/-	5/6	5/9	17/6
10	6	7	5	85/-	7/-	7/7	26/6

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Height				12 Floor			
L	W	E	R	Cash	Dep.	Pts.	Ex.
6	4	5	6	45/-	4/6	3/11	10/6
7	5	5	6½	60/-	5/-	5/4	12/6
8	6	5	6½	70/-	6/-	6/2	17/6
10	7	5	7	85/-	7/6	7/6	29/6
12	8	6	8	125/-	8/6	11/3	39/-
14	8	6	8	150/-	9/-	13/7	45/-

AGL ASBESTOS GARAGE

Height				12 Floor			
L	W	E	R	Cash	Dep.	Pts.	Ex.
8	6	6	7½	97/6	6/6	8/10	17/6
9	6	6	7½	102/6	7/6	9/2	22/6
10	7	6	8	132/6	8/-	12/-	29/6
12	8	6	8	157/6	10/-	14/3	39/-
14	8	6	8	182/6	12/6	16/5	45/-
16	8	6	8	207/6	15/-	18/7	52/6

L WGL MOTOR HOUSE

Height				12 Floor			
L	W	E	R	Cash	Dep.	Pts.	Ex.
8	6	6	7½	77/6	5/-	7/-	17/6
9	6	6	7½	82/6	6/-	7/5	22/6
10	7	6	8	112/6	7/-	10/2	29/6
12	8	6	8	137/6	8/-	12/6	39/-
14	8	6	8	162/6	10/-	14/9	45/-
16	8	6	8	187/6	12/6	16/11	52/6

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£75 in prizes for photos of fair or blonde girls. The Competition is open to everyone with natural light shades of hair. Don't overlook the Sta-blond Shampoo announcement on page 34.

ACCEPT this sample offer of Four Square Tobacco! You can obtain samples which include Empire Mixture, Cut Cake, Curlies. Original Mixture, etc., for only 1/-. Write, mentioning *John Bull*, enclose remittance to Dept. J.B.16, Geo. Doble & Son, Ltd., Paisley, Scotland.

FREE Samples of CUTICURA preparations, soap, ointment and talcum, will be sent on receipt of 3d. in stamps for postage. Address Cuticura (Dept. 78L), Newbery & Phillips, Ltd., 31, Banner Street, London, E.C.1.

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Filmland's Biggest Tragedy

by Hannen Swaffer

Sheer bad luck has dogged British films, the latest calamity being the motoring accident to Merle Oberon, seen here with Charles Laughton in his make-up for the title role of "I, Claudius," and Josef von Sternberg, the great producer

So serious is the plight of British films that whereas, six months ago a thousand actors and actresses—stars and small-part people—were making films at the fifteen leading studios around London, no fewer than 750 of those are now unemployed.

Last September, 5,000 technicians and artisans of all kinds, all members of the National Association of Theatrical Employees, were busy. Now only 1,600 of these are working.

There is despair everywhere in British Filmland.

The collapse came when Julius Hagen's outfit, the Twickenham Film Company, went into liquidation, and Alexander Korda's firm, the London Film Company, admitted a loss of over £300,000 on that year's working.

For months before, Gaumont-British had been trying to sell. Then, unable to arrange terms with American producers, they admitted that they would have to restrict their film output.

Scared at the revelations, the City refused further money. There was a panic.

For years stupid film critics had overboosted British films, encouraging their producers to wild extravagance. Then the bubble was pricked.

★ The consequence is that to-day only eight pictures are being made in all the fifteen British film studios. The number was four times as high a year ago.

Even as late as last September, there was a scramble for technicians and artisans of every kind. All were employed. There were not enough. Now thousands of these are unemployed, and, so far as they can see, they will be unemployed for many months.

The latest calamity happened when Merle Oberon, motoring to her dressmaker for a fitting, had a car smash and hurt her face. Alexander Korda had spent on "I, Claudius," in which she was starring with Charles Laughton, no less than £120,000.

Josef von Sternberg, the great producer who had discovered Marlene Dietrich, made her famous in "The Blue Angel," had been brought here specially for this picture. As "Joe Stern," he had, years before, hung about British studios unrecognised. When, with a big name, he came back he was hailed.

Then came the car smash. The consequence was that, for days and days, 400 people stood around, wondering what was going to happen. Charles Laughton, by this time a member of another firm, feared that he could not wait for Merle Oberon's recovery so that the picture could be finished.

In addition to the stars, small-part actors and actresses, technicians and artisans who now face perpetual worklessness, there are at least 5,000 crowd artists for whom there is no future.

The plight of these is worse than that in which the better-known players find themselves, for film stars can gradually be absorbed by the Stage. So can many small-part players.

But crowd artists belong to a new profession. They get, when they are working, a guinea a day. There are so many of them that, when British production has been at its peak, perhaps as many as 15,000 have been employed at the same time. Now only a few hundred are working.

Many of the 5,000 with no future had given up regular jobs in all sorts of callings.

"You're a good type," said some casting director once. He wanted an office cleaner, perhaps, and then, seeing one in real life, said, "You'll do."

★ The office cleaner earned a guinea a day at pretending she was an office cleaner for a few days, and then thought that "The films" were a much easier way of earning a living. So she started to hang around the offices, in the hope of getting more work. Sometimes she did. Sometimes she didn't. Anyway, she never went back to office cleaning.

There are also hundreds of small-part actors who, during the British film boom, made quite a lot of money. Theatre producers have often complained to me that they could not cast their plays.

"I want someone at £12 a week," one has said. "Yet I can't get an actor for £12 if he replies, 'I can get that for a day's work at Denham.'"

Although he got it for only a few days at the time, this kept him away from the theatre for good. Now the odds are he won't be able to get back.

But it is more than an actor's problem. There are, in the National Association of Theatrical Employees, builders, electricians, carpenters, plasterers, property men, make-up artists, riggers, modellers, stage hands, general staff in and around the studios, men of almost every trade and craft.

Make-up artists have earned two or three guineas a day, and an ordinary craftsman has drawn hourly payments ranging from 1s. 5d. to 2s. 5d. The most fortunate of these have, when working overtime at the peak period, drawn over £10 a week.

All around the big studios new houses have sprung up. They have been built for craftsmen. They have been bought, by them, on the "Pay-no-rent" system. These workers have also bought cars, on hire purchase, because the distances are great. A man living at Uxbridge and engaged suddenly at Pinewood had several miles to go.

Now, because of the film slump, thousands face a position where they cannot pay for their houses and cannot pay for their cars. The majority now get unemployment benefit, which means that they are drawing something like £2 a week, if that. Then, after 26 weeks, they will go on the Means Test.

Six months ago, they were living, for working men, in the lap of luxury, profiting by a boom that seemed to be permanent. Now, instead, they face destitution.

Some of them have been engaged in film work since the very beginning. There are, among the people now unemployed, white-haired craftsmen who talk of how they started with the old London Film Company before the war.

"We have never done anything else," they say, "and cannot do anything else."

★ One man went to Tom O'Brien, the general secretary of the National Association of Theatrical Employees, the other day, and said, "I started work at the old Hepworth studio at Walton-on-Thames. It is the oldest studio in the world.

"We produced Florence Turner and Alma Taylor. Henry Edwardes was our leading man.

"In those days, we scraped and scraped, producing pictures sometimes for only £50. The studio was three ordinary dwelling houses turned into something which, to-day, film producers would mock. We did everything ourselves. The stars helped with the scenery. Hepworth did his own developing, cutting and editing.

"Then some of us got rich. Now, the end has come."

One man who will start looking around for work when Gaumont-British close down has been a studio carpenter for nearly thirty years. He may be on the Means Test soon.

Incidentally, far too many of these American technicians have come in.

You cannot be too narrow about this, nor too insular.

It is true that the technical excellence of "Things To Come," which equalled anything ever made in Hollywood, was largely due to the "effects man" brought here from the States.

In spite of that too many people of all kinds have been brought in. They brought over Edward Everett Horton to act in "The Private Secretary," when they could have found a better actor in this country. They did not want half what they imported.

★ What they did want is what Hollywood possesses, and the British industry does not and never has possessed—courage of ideas and vision, and the ability to blend into unity all the component parts that make up a great picture, story, direction, actors, technicians, tradesmen and salesmanship.

People forget that the cinematograph was invented in this country by a Brighton chemist, just as aniline dyes were discovered here, and just as wireless was invented in England, although by an Italian, it is true. Aniline dyes, neglected here, built up a great German industry. The cinematograph was allowed to go to Hollywood. Wireless only came here as an entertainment when America had developed it.

Now the British film industry has failed.

What might have been a triumph has become a tragedy that will haunt the lives of thousands.

Politics and You

ABSURD ECONOMY

MAD world! From all over the country come stories of widespread desolation and ruin caused by floods. Yet, in a few months' time, villages in many of these same areas will be short of water, and, if there is a drought, have to buy it at 3d. a bucket.

Over thirty districts up and down the country are at present entirely dependent on rain-water for supplies.

Five hundred square miles of fenland, turned, by the industry of previous generations, from soggy marsh to the richest soil we possess, have been threatened with inundation. Neglect has already destroyed growing crops and put large tracts out of use for at least a year. Can we afford this? Great Britain is a tiny island; has a large population to maintain.

Nearly 4,500,000 acres of agricultural land in England and Wales depend for their fertility on arterial drainage. Much of this land suffers from periodic flooding. No fewer than 1,750,000 acres are in immediate need of drastic attention.

The last Labour Government attempted to remedy this scandal. It passed the Land Drainage Act, 1930, which established central machinery, set up Catchment Boards for each main river area, with wide powers, and provided adequate finance (£30,000,000 spread over ten years).

The National Government stopped the money. Bang went much valuable reclamation and with it useful schemes for helping the unemployed.

Recently, under pressure, Government help has been given again—but, penny wise, pound foolish, it hasn't been much. Tragedy is that the money saved *and* a good deal more has now been lost in the present floods. Futile cheese-paring!

The spectacle of great tracts of land lying waterlogged while, near-by, people lack piped drinking-water, is an absurd anomaly. Surely something better than this can be planned by a modern community!

Great Britain is small enough in all conscience for this to be done at relatively little cost. Parliament, however, is the body to do it.

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Child Brides—*Appalling Facts*

CIVILISED America, outraged because the backwoods laws of Tennessee have permitted the marriage of girls not yet in their teens, is pressing for new laws that will make such social blots impossible.

With the usual American celerity for coining a happy phrase, they refer to these mere children in their bitter condemnations as "Cradle Wives."

These shocked citizens of the United States are also pointing to Britain. They have all learnt in the last few weeks how we put an absolute ban on the marriage of anybody under the age of sixteen years, and permit it in the case of people between sixteen and twenty-one only where their parents or guardians consent.

The result is that *only* about a thousand British sixteen-year-olds marry each year. Note that "only." In the last year for which figures were available it was 814.

We are too enlightened, these Americans are saying, to allow the survival of such relics of the dark ages as child marriages, and our indignation at the news from across the Atlantic suggests that we are.

But, all unknown to most people living in this country, we have an almost parallel problem. A far worse problem, many might be inclined to think.

It is a question not of "Cradle Wives," but of "Cradle Mothers."

The extent of it cannot be revealed in plain statistics, because, as the National Council for the Unmarried Mother and Her Child tells us, no mother of an illegitimate baby is called on to subscribe her own age to the particulars demanded in the birth certificate.

It is no business of a registrar of births, marriages and deaths to expect such information, and a young girl of thirteen or fourteen, visiting him personally, as the law prescribes, to register the birth of her baby, would be the last person one would expect to volunteer it.

Therefore we must rely on the personal observations of reliable people connected with Moral Welfare Associations, adoption societies, maternity homes for delinquent girls, and similar organisations, for any conclusion we might form.

And the weight of those personal observations suggests that a nation that blazes with anger at the child marriages of another country would, to put it as soberly and free from sensationalism as possible, at least show some warmth of indignation if it knew the full truth about its own child mothers. Now, the organisations mentioned found themselves, the other day, in possession of some really concrete evidence, for a change.

A representative of the Windsor and Maidenhead Public Assistance Committee stated publicly that a girl of fourteen was awaiting confinement in the hospital institution of that authority, that a girl of fifteen gave birth to a baby there recently, and that an expectant mother of sixteen was awaiting admission.

No need for us to stress the tragedy of that in any way.

It is enough to note the observation of the representative in question, Mr. S. R. Thompson, that it is an appalling state of affairs, and that the need for a remedy called on the good will of all right-thinking men and women.

The information seems the more staggering when it is borne in mind that the Windsor and Maidenhead district is neither a busy nor a thickly populated one.

But we can add to that information, on the authority of Miss L. M. Horsman, the official worker of the Maidenhead Moral Welfare Association, that 102 women and girls went to that organisation in moral trouble last year, of which *some* were only thirteen years old.

At first sight it would seem that Windsor and Maidenhead are very immoral places.

Nothing of the sort. Windsor and Maidenhead, as up-river towns, may and do present special problems to people concerned with moral welfare, but not to the extent that the details we have given suggest.

These two Thames-side resorts are speaking candidly—that's all.

Something like a thousand of the 25,000 single girls who have babies in the course of a year take their troubles along to the National Council for the Unmarried Mother and Her Child.

And rarely does a year elapse without there being a girl who *admits* to the age of thirteen among the thousand; a number aged fourteen; very many of sixteen or under.

In fact, a London probation officer, with a lifetime of experience of social work in many different parts of England, says: "If the truth were known, not a year elapses without many scores of unmarried girls of thirteen—perhaps it goes into the hundreds—giving birth to babies. I dare say there are cases of girls of twelve having babies every year.

"I speak from experience. As far as thirteen- and fourteen-year-old girls are concerned, I have known many who have become mothers at that age.

"I sympathise with John Bull in any effort it makes to combat the evil without any statistics to work on, for I know the difficulties you are up against.

"One is that if a girl of twelve, thirteen, fourteen, fifteen or sixteen is going to have a baby, her family is so thoroughly appalled—a thousand times more so than in the case of a girl who is well into the years of maturity—that it will move heaven and earth to keep the scandal quiet.

"The girl may be rushed away to another town where nobody knows her. Or her mother may present the child to the world as her own. Or the whole family may move to another district. The last thing they permit to be made known is the girl's age.

She's nine—and a wife. The baby is her 13-year-old sister's. They're American, but we in England have cases nearly as bad

"In yet another way the very youth of the girl leads to secrecy.

"A girl in her plight knows that the law will send the proved father away to prison for a very long time. That's the last thing such a girl wants. She wants a father for the baby. She wants keep for the baby. She probably wants to marry the man one day.

"She doesn't want to figure in a type of case that always attracts much publicity, and she doesn't want to be the means of sending the man to prison for a matter of years."

This official's frank comments confirm what many welfare workers tell us—that their job is always meeting prospective mothers who are obviously under sixteen years of age, and that very often the suspicion is entertained that they are mere children of fourteen or thirteen years of age.

Lying-in hospitals in the big towns often admit extremely young-looking girls who give no home address. They are staying with their sister or with an aunt, they say, their accents betraying the fact that they are from some rural place.

Some rural place where a girl's age would be common knowledge, where her male companion would be known to everybody!

These hospitals can usually guess when they have got a girl of sixteen or less in their charge, but they can never be quite sure. Many of the patients can be little more than thirteen—yet, again, it is impossible to tell for certain.

There may be no statistics—yet all the signs suggest that if the public knew how many "cradle mother" cases there are every year, it would be appalled.

What can be done about it?

The various Morality Councils and similar bodies have already made themselves heard about the Maidenhead case.

Here, the films are held to blame. There, one gets condemnation of the system under which children are brought up. Parents are not iron-handed enough. Teachers don't know how to inculcate self-control. The churches fail to attract the youngsters.

The truth is that all too many of the girls who err, and suffer in consequence, at such an early age, are the products of overcrowded homes. Four, five, six in a bedroom. . . . Who can wonder at their lives being ruined before they have really begun?

Then the very reticence of these young girls enables the worst types of blackguard to evade the law.

Welfare organisations which look after unmarried mothers usually insist on keeping the secrets entrusted to them by the girls. Otherwise few girls would come to them for help.

Take the case of a war widow having a baby, for instance. None would seek help if they knew the authorities would learn the facts and that their pensions would be stopped in consequence.

So what with the reticence of the girl and the organisation that helps her, and the inability of the registrar of births to find out a girl's age, some very scoundrelly and degenerate men are able to remain at large.

Better homes will be a big step forward towards a solution. Better teaching too.

On top of that, the police should be as watchful and eager to bring to justice scoundrels who put no value whatsoever on the life of a young girl as they are to hunt down murderers, and it should be regarded as a duty of citizenship to help the police in that task.

A nation that could read that story from Maidenhead and then forget the scandal of our "cradle mothers" would be a nation lacking in common humanity.

CRISIS

THEY are people who pay their way and are proud of it. There isn't a tradesman in County Durham, where that family lives, who wouldn't confirm that.

Butcher, baker, candlestick - maker, judging them by the speed with which they pay, probably regard them as people with enough and plenty to spare.

But that family came up against a real crisis recently. The wife was taken ill. It was obvious at once that it was serious.

"Diphtheria," said the doctor. Money had to be spent in all directions after that.

"We were faced with financial difficulty," is the modest way in which the husband summed up the problem in a letter to John Bull.

"But, thanks to your cheque and the promptness with which it was sent, for which we are very grateful, we have not only been able to face up to our obligations but have money to spare to provide the necessities my wife needs during her convalescence."

Once more we had stood by a family in an hour of crisis because the head of the house had taken the precaution of qualifying for the protection of our unique free family insurance scheme.

Why not turn to page 2 and sign the coupon that you find there? You'll have a feeling of greater security within two minutes.

The

Once Archbishops of Canterbury h palaces; the present Primate finds handful. Old Palace at Canterb unpretentious; but Lambeth, seen is a vast rambling pile, ruinously exp to maintain

THERE are still quite a lot of people who dwell in palaces, although it is 1937, and most of us are happy in conveniently-patterned homes, in flat or modern suburban house.

There are people condemned to perpetual struggle in maintaining vast rooms and vaster gardens while the rest of us are content if our rooms are big enough to live in comfortably, and our gardens sizeable enough for a Saturday afternoon's digging.

But those palace dwellers are not the happier for it. Most of the bishops would gladly exchange their white elephants of homes for a trim small house, despite tradition and romance and history.

White elephant is the right word for those vast houses and vaster grounds which swallow up so large a proportion of incomes that seem very handsome until you analyse expenditure.

Ten thousand a year looks very fine—on paper, for instance. It doesn't look so fine when you examine the budget.

For it is largely spent in keeping up tradition—maintaining the roof over ghosts of the past, warming cold walls that are the shell of history, trimming enormous gardens in which only a chosen few can walk, preserving vast piles that ought to be museums rather than the dwelling-places of workaday men in this present year of grace.

Take the Bishop of London, for instance. He's got ten thousand a year, but also the immensity of Fulham Palace.

That handsome sum doesn't go far when house-lighting and heating run up an annual bill amounting to £500; when repairs and furnishing add another £200 to the total, when the garden alone swallows up over £500 a year, and the expenditure on household account runs up to £2,000. Not when you remember that getting on for five thousand pounds regularly must drift into the hands of lawyer and tax-gatherer.

All that money to keep up a fine palace as the home for an old bachelor!

Not his fault. The Church's fault. Our fault, too, that we haven't straightened up a situation that might have been reasonable a couple of centuries ago but is fatuous now. Straightened it up, for instance, as has been done in the case of Farnham Castle.

There was a white elephant, if you like. Grimm's fairy-tale fortress with fourteen staircases that needed three miles of stair carpet!

Forty years ago even, when times were far more spacious than they are now, the Bishop of Winchester—whose home it was—thought of selling it.

But it is only in the last five years that it has been put to sensible use—become not merely the home of the new Bishop of Guildford, but a theological college and Retreat House as well.

Palaces. Yes. But only kept up by the expenditure of money that might be turned to far better uses. Not earning their keep, so to speak.

Well-kept—but only with an austerity that comes from careful and economical housekeeping by middle-class families. An austerity strangely at variance with the tales they could tell of their romantic past—tales of martyrs and saints and sinners; of murder and violence; of bishops in armour and of periwigged prelates with rosy noses; of kings and of the unhappy love stories of unhappy queens.

Take, for instance, the Old Palace at Lincoln, which shares with the cathedral a wonderful position on the hill towering over the town. There was played out the prelude to one of the saddest stories in history. The story of the "Rose Without a Thorn"—Catherine Howard, sometime Queen of England and wife of Henry VIII.

Within its walls the fat king stayed when making a journey north with his young bride.

And there at night, secretly, foolishly, the girl was wont to meet the man she loved, one Culpeper. To whisper for long hours with him at dark stair-heads while her ladies kept watch.

It was a romance that could but end in one way. And it did. At the headman's block on a cold morning for Queen and Master Culpeper—and others.

Remember, if ever you look on those old walls that somewhere within them a queen once told a lad how much she loved him. Loved him so greatly that her dying words were these:—

> "Brothers, by the journey upon which I am bound, I have not wronged the King. But it is true that long before the King took me I loved Culpeper. I would rather have had him for a husband than be mistress of the world. I die a queen, but I would rather die the wife of Culpeper."

The Palace at Lincoln has, indeed, had a strange history. Is now but a shadow of what it was when its lord was bishop of the greatest diocese in England, stretching from the Humber to the Thames, with eight other residences.

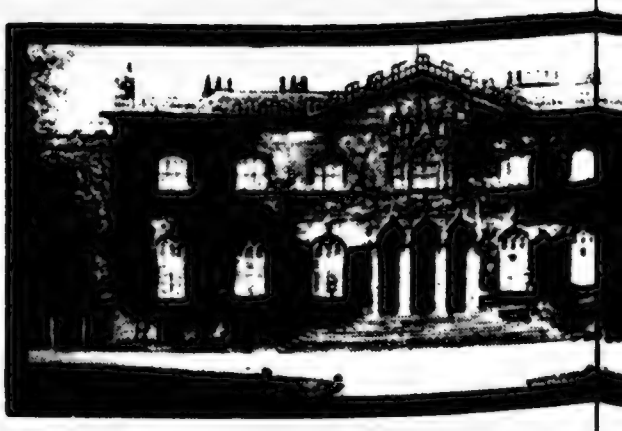
The vast magnificence of the ancient building was wrecked during the Civil War. It was used as a prison. It was stripped of lead roofing and stone. But a curse fell on the despoilers.

A labourer whose business it was to rip the lead off the roof broke his neck. The plumber who melted the metal down fell into his melting-pot. The merchant who bought the material was drowned when the ship carrying his plunder went down on the way to Amsterdam.

Take Lambeth Palace, the London home of the Archbishops of Canterbury.

During the Civil Wars it, too, was used as a jail. At one time one hundred ministers who had incurred the displeasure of the Puritans were confined within its walls. And almost all of them died from a pestilential fever.

A dancing-school was said to have been held in the chapel, and the tomb of Archbishop Parker "stared"



BISHOPS' White ELEPHANTS

Gone are the spacious days when Archbishops of Canterbury had six palaces; when moated granges and turreted castles betokened the power and splendour of the Church.

The Church's influence has waned, but most of the palaces remain, as ravenous white elephants, swallowing countless thousands of pounds that might be better employed, some think, in sound religious endeavour.

the revellers "in the face and checked their mirth." It was broken to pieces and the bones of the great primate thrown on to a dung-hill!

There are, however, many queer and tragic stories yet lingering about that rambling mass of buildings—in itself the architectural history of seven hundred years — and the sixteen acres of gardens along the Thames.

Look in the Guardroom. There is a picture there of that much-hated Archbishop, Laud, who ended his days upon the scaffold.

Three hundred years ago Laud walked into his study. He found that the cord of that very picture had broken. That it was lying face downwards upon the floor.

"God grant this to be no omen," he wrote in his diary. But it was. Two months later he was charged with treason, and had taken the first steps to his fate on Tower Hill.

And at Lambeth Palace that very worldly prelate Cornwallis got into the most frightful hot water with the very respectable George the Third for throwing too many parties. Balls and routs! Some of them even infringing on the Sabbath!

Samuel Pepys, dining there on a May-day noon in the sixteen-sixties, was considerably taken aback, too, by an unseemly scene when a "very gentleman-like man," Cornet Bolton, preached a mock sermon in snuffling accents, attacking bishops, much to the delight of his Grace.

History and memories, all for one man and his immediate circle; and maintained at his expense! And some of the memories are very odd!

The Palace at Worcester, which is now the Deanery, was the scene of a very strange happening—of which the hero might well have been a high-powered American gangster instead of a Right Reverend Father-in-God. For Bishop Thornburgh, of Worcester, connived at his son's abduction of a fifteen-year-old heiress from her mother's house, and kept her prisoner in his palace!

Young Thornburgh, with father's assistance, then married the girl. Spent all her money, so that in the end she was reduced to seeking alimony of fifteen shillings a week and supporting herself by needlework.

Papa seems to have been somewhat of a crude match-maker. For he married off a daughter to a young gentleman of fourteen, and then apparently defrauded his son-in-law of a manor.

It would seem, indeed, that bishops have sometimes been hard put to it about their daughters. The Palace at St. David's could tell you a sad story. *A story that emphasises the need for State control as against private.*

They are grey and splendid ruins —once the chief of the four or five embattled palaces of a bishop who had temporal as well as spiritual powers over wide lands, and a cathedral church so holy that two pilgrimages to it were equal to one to Rome.

It is a pretty thought that Bishop Barlow tore off the lead roof to provide dowries for his five daughters, isn't it? And the five ladies who thus despoiled the palace married five bishops!

Little respect the old gentleman had for antiquity or tradition. He destroyed where his colleague of Durham preserved the historic home of his predecessors for ever as the centre of the collegiate life of a new university.

When you see the great mass of Durham Castle and the vaster mass of the cathedral upon their hill-top above the city you realise something of the proud power and might of those old prince-bishops, who were more nearly independent sovereigns than subjects of the King of England.

The home of the bishops is now Auckland Castle, Bishop Auckland. It has been much modernised.

There is not so much of the ancient left either at Bishopthorpe, although it has been the seat of the Archbishops of York for nearly seven centuries. Most of it is sham Gothic.

But there has been drama there. In the dining-room of his own palace an Archbishop once was sentenced to death. A dining-room where now the shining silver and white napery are spread on a table big enough for an old-fashioned boarding-house.

There are recollections of James the Second's reign at the seven-hundred-year-old Palace of Wells, which is more like a prim fairy castle, with moat and battlements and drawbridge, and swans which glide gracefully down the moat to ring a bell for their dinner.

For there lived the saintly Bishop Ken, who was sent for trial with six others for withstanding the royal will. Upon the Terrace Walk, it is said, the bishop wrote the hymn which is known the world over—"Glory to Thee, my God, this night."

It may, of course, look like a bit out of an old fairy-tale, but its present bishop, speaking out of his heart some years ago, pleaded that he and his brothers on the Episcopal Bench should be treated as lodgers in their palaces rather than the owners.

Pleaded, too, that the Ecclesiastical Commissioners should be enabled to dispose of houses that were too large and too expensive for their occupants and replace them with residences "of the kind that was thought more suitable for the work which the occupier has to perform."

Most of these palace-dwellers would be happier in villas. Far happier. They've no desire to be dogs in mangers—palace mangers.

They envy their brother of Guildford, who has settled himself comfortably in one corner of the great Castle of Farnham.

Other people than the bishop and his friends now have a chance of communing with the ghosts and traditions that haunt the ancient home of the Bishops of Winchester—the home of fourteen staircases.

Royalty has visited Farnham often enough. Too often. James the First was so frequent a visitor that the then bishop felt constrained to ask the royal oddity "if he looked on Farnham as an inn."

Fulham for more than eight hundred years has been the home of the bishops of London. There are two quadrangles, and the house is large enough now in all conscience.

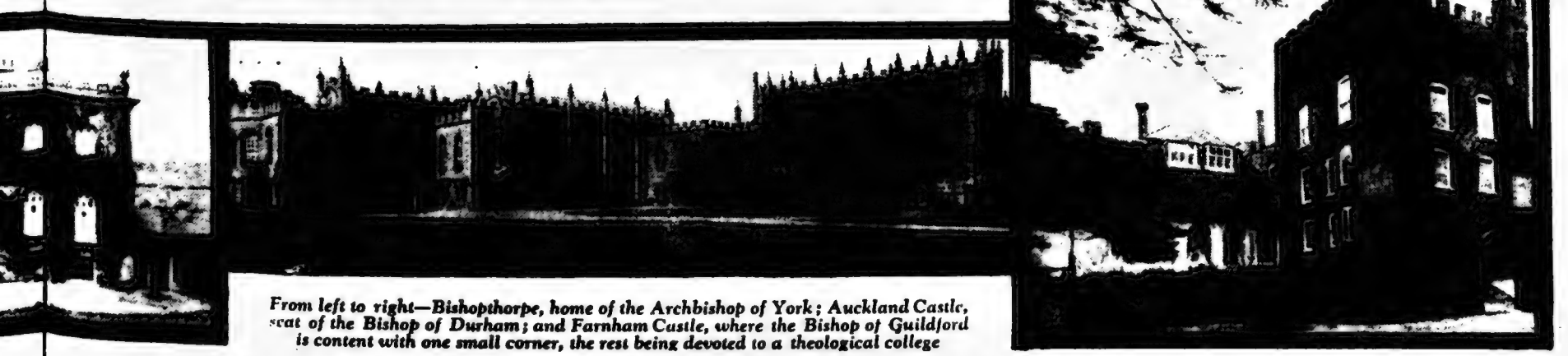
But its original size must have been enormous. For, as a result of an appeal in 1715 by a bishop who could not make ends meet, the bakehouse, pastry-house, and all buildings to the northward of the great dining-room were taken down. But between fifty and sixty rooms still were left.

It is curious to think that that reposeful house in a London suburb is girdled by a moat that is supposed to have been dug by Danish invaders over a thousand years ago. A fierce echo in the smug metropolis of 1937 of the wars and disasters of time so long past.

Yes, they are show-places all right, but too many of them are still show-places only for the chosen few. Show-places that are just white elephants as things are.

White elephants that have their own counterpart in too many of the homes of humbler ecclesiastics. In vicarages that occupy the ground area of a dozen houses and eat up most of their occupants' income. Vicarages pretentious, and without beauty or history, good for no modern purpose but schools or boarding-houses.

Be sorry for them—those men who have palaces and park-like gardens; history and space which they can't afford, and which condemn them to perpetual struggle.



From left to right—Bishopthorpe, home of the Archbishop of York; Auckland Castle, seat of the Bishop of Durham; and Farnham Castle, where the Bishop of Guildford is content with one small corner, the rest being devoted to a theological college

Front Page News—15

By Stanley Bishop

We've progressed, from chasing about in hansom cabs—to chasing about after change to telephone!

BEATING *the* WORLD *by* HANSOM!

CONTRASTS and changes. Looking back over the shoulder into the past; then ahead, speculating on a forecast.

From the daily newspaper office of the present, I turn to conditions of a reporter's life twenty-five years ago just to show the interesting differences and to emphasise the developments.

Important news breaks to-day. There is a fast motor-car at the door for the reporter in a few minutes. An aeroplane waits on special charter, if necessary. Telephones await a man for the transmission of his despatch everywhere. Wireless telephony spreads round the world.

When I started out first as a junior reporter in Fleet Street and it was a question of hurrying on a rush job, the news editor said, "Take a hansom"—the speediest machine for getting about London, when off the route of the Tubes.

A country assignment, when considerable ground was to be covered, meant hiring a "fly" or a dog-cart—the latter if you were lucky and could secure it, for it was the faster transport.

There were scarcely any telephones. We always telegraphed our messages. It was necessary frequently to pay a recognised fee to keep small post offices open after usual hours for late telegraphing. The first thing one did on arrival at a country town was to make arrangements for the post office to remain open!

The news agency men wired their messages from the one local post office to forty or fifty different newspaper offices in all parts of the country. They used to call on the postmaster, hand him their list of addresses, and he would see to the telegraph distribution.

It was real hard manual labour for the agency reporters. They had to "punch flimsies," making ten, fifteen, twenty or more copies of the one message through carbons on the thinnest possible manuscript sheets.

Now it is just the question of a telephone call at any hour of the day or night. There were, of course, plenty of telephones then in London and the big towns; but they had to be found, and long-distance telephoning was uncertain. Nor was there any proper organisation in the newspaper offices for taking messages over the telephone.

Still, telephoning, even to-day, is not always simple. I remember a triple murder in Kent, not so long ago, when the news came through in the evening.

A score of reporters were on the spot. The only telephones available late at night were equipped with coin boxes, and change ran out. We were going round knocking up sleeping villagers and begging for shillings and coppers.

Really, those coin-collecting telephone boxes—which the Post Office like so much—are the bane of reporters on a late and important story at a distance.

I have had to find as many as sixteen separate shillings for a street-corner telephone box at one o'clock in the morning in a Midland mining town. Those are the sort of little difficulties against which one has to guard. Otherwise your story may miss an edition.

By getting calls put through to you at the box number, the trouble of an endless supply of small change can be overcome. That, however, means delay.

It is sometimes necessary for reporters, in order to obviate the nuisance of the coin box, to intrude on private telephone subscribers—waking them from their beds—and persuade them into allowing the use of their telephones. You get rebuffs, but more often people are kindly.

❖ ❖ ❖

I can illustrate the changes of a quarter of a century by anecdotes of experiences.

With an event of supreme national importance the country is kept informed now by the constant broadcast of wireless bulletins. It will be always that—and more so—in future, with the newspapers fulfilling their function supplementary to the wireless—giving the details, providing the permanent record for reference, supplying the full description and appropriate comment.

At the passing of King George V the world received the news through the marvel of radio speech.

On the night of May 6, 1910, when King Edward VII died at Buckingham Palace, the official intimation, "Gentlemen, I regret to tell you that the King is dead," was given to the assembled newspaper men in a room at the Palace by Lord Stamfordham.

By a lucky accident one newspaper secured the news at least half an hour before its rivals, and was selling special editions "The Death of the King" outside the Palace and through the West End well in advance of all others.

It happened in this way: A reporter of that particular newspaper had been on duty at the Palace for the greater part of the evening, and was relieved by a colleague shortly before midnight.

He walked then to the call office at the Victoria Exchange to inform his news editor he was going home. He gave the telephone number and waited for the connection.

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And he heard a voice speaking which he recognised (the voice of a famous politician, which once heard is never forgotten because of its lisp).

The then Home Secretary was talking from Buckingham Palace informing the waiting officials of his department "the King is dead," and adding instructions for the necessary circulation of documents which falls to the Home Office on the death of the Sovereign.

I myself spent that fateful night at the Mansion House and also, by chance, received the news before the reporters in the Palace.

I was the only reporter at the Mansion House, permitted to wait there for any official intelligence by the courtesy of the Lord Mayor.

By being at the Mansion House, I was able to secure in advance the text of the messages of condolence to Queen Alexandra, of sympathy with and duty to the new King and the statement to be issued to the citizens of London.

These were prepared because it was realised by the Lord Mayor and the late Sir William Soulsby, secretary at the Mansion House for many, many years, that the end was near.

Some time before twelve o'clock, the Lord Mayor and Sir William Soulsby decided they would go to bed and snatch some sleep. The strain of the day was heavy on them.

With the senior footman as my companion I was left to sit by the telephone, with instructions to summon the Lord Mayor of London at the slightest cause.

Minutes ticked away. Then the telephone bell rang. I took the receiver and the message from Buckingham Palace, "Will you please inform the Lord Mayor of London that His Majesty the King died at ——" with the addition of the exact time at which King Edward VII passed from earthly sovereignty.

In a few seconds the Lord Mayor and his secretary were down from their rooms in dressing-gowns and pyjamas. The Lord Mayor signed the telegrams to King George V; to the Queen Mother, and his statement to the citizens of London. He also put his name to the request to the Dean of St. Paul's that the great bell of the Cathedral should toll for the death of the King of England.

I was able to give the release of those messages to my newspaper at a time of the early morning when minutes were invaluable.

As to the tolling of the bell of St. Paul's, I was not so fortunate. I wrote—and it is said in modesty—quite a nice little piece about the great bell sounding over the silent City, with additions imagination supplied. I was young enough then to be pleased with a chief sub-editor's congratulations on the story.

But for some reason the bell of St. Paul's Cathedral did not toll that night as the Lord Mayor supposed and assured me it would do. Not until after daylight did the bell-ringer begin his duty.

Anticipation was not justified on that occasion. Which only shows that it is never safe to take anything on chance—even the ordered tolling of the bell of St. Paul's Cathedral. Yet the bell *should have* tolled. It did later. I was only five hours ahead.

The news editor who sent me to the Mansion House on the night of King Edward VII's death was a man who

(*Continued on page 24*)

Are you cleaning your teeth or

wearing them away?

Although you must clean your teeth regularly, it *can* do as much harm as good! If the paste or powder you use is at all abrasive, you wear away that thin film of enamel which is Nature's only protection against decay.

And there are dentifrices so abrasive that Dentists can tell at a glance what you've been using.

Make sure about your present tooth paste. Compare it with one which dentists recognise as the finest and smoothest of all—Odol. Get a tube of Odol to-day (or send the coupon for a sample tube free). Put them both to the Bite Test. Grind a little between your front teeth. If your present one seems to have the least sign of grittiness, don't take chances any longer.

It is because it is so safe that dentists recommend Odol.

Odol can be obtained at Tooth Paste or Solid Dentifrice. There is also Odol Mouthwash 3/6 *and Odol Denture Powder.*

Odol

Free sample tube. *Post this coupon in unsealed envelope (½d. stamp) to Crembux Ltd. (Dept. J.B.1), Norwich, for a free tube of Odol.*

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Very pleased—don't know how I managed before!
For the past eight years I have never had anything wrong
It does everything claimed of it
Goblin is a wonderful machine

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When we asked thousands of Goblin Owners if they were satisfied, we knew of course that Goblin's tremendous popularity and record sales could only result from the all-round excellence of these cleaners. But we wanted to show you the evidence of public appreciation in black and white. And here it is! Goblin Owners everywhere praise the Goblin's wonderful Cleaning Efficiency, its remarkable Suction Power, its delightful Ease of Handling and gratifying Service over long periods of use. Our famous UTMOST-FOR-MONEY policy could have no finer vindication. This year Goblin will have an even wider appeal. Every type of home is catered for. Popular prices will again suit every pocket. As usual, every Goblin is fully guaranteed. "Easy Ownership" terms are even easier. Remember—Goblin Electric Cleaners are made by the actual originators of Vacuum Cleaning. Don't choose your Cleaner until you have put Goblin to the test. Post coupon for full details of the 1937 range of Goblin models NOW!

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To The British Vacuum Cleaner & Engineering Co. Ltd., (Dept. J.B. 9), London, S.W.6. Please send full details of Goblin Models.

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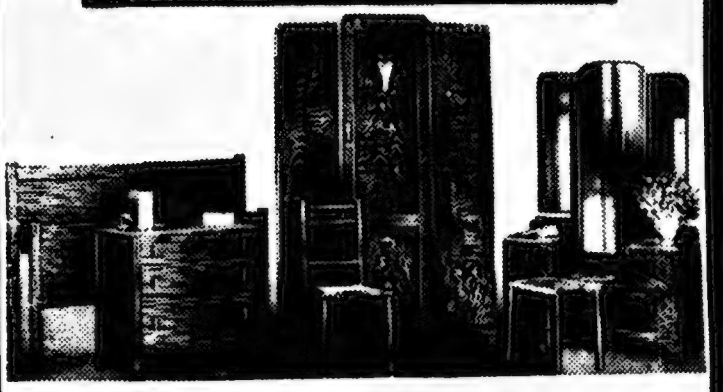

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mean 50 months to pay *(more than 4 years)* and no deposit for approved accounts. So that a monthly payment of 10/- buys £25 worth of furniture—other amounts, large or small, in proportion. And a Free Fire and Life Policy, issued by the Eagle Star and British Dominions Insurance Co. Ltd., with Drages written Protection in case of illness or unemployment, are given to every customer.

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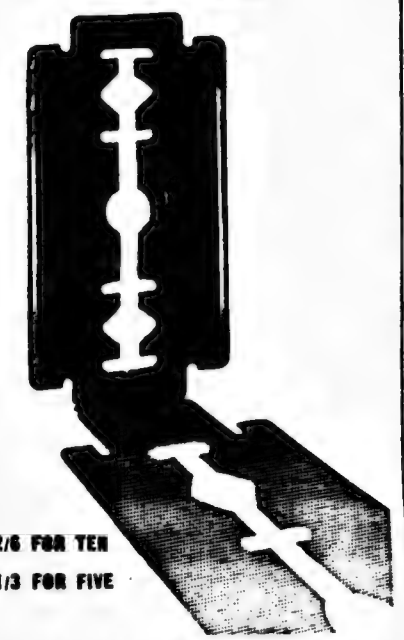
J.B.3.4.

Front Page News—*Continued from page 22*

The best blades ever made!
ELECTRICALLY TEMPERED
SLOTTED
BLUE GILLETTES

- have harder edges
- have stronger edges
- have keener edges
- they last longer
- they shave better



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GILLETTE SLOTTED BLADES
FIT ALL GILLETTE RAZORS

The tempting tang of lime — its own refreshing taste — has been captured — in Rowntree's Gums and Pastilles. There's quenching lemon and tangerine, too — sweet strawberry, raspberry and gooseberry — soothing blackcurrant and apricot!

Taste the Fruit in Rowntree's Gums & Pastilles

FRUIT CLEAR GUMS *are hard*
FRUIT PASTILLES *are medium*
And if you like soft confectionery try 'JUICY-FRUITS' in packets or loose 6d. ¼lb.

2D TUBES
Also in packets
3D & 6D

Garfish

Amazing Crown Jewels Scoop

remembered the Fleet Street tradition about the death of Queen Victoria. He recalled that the news was issued from the Mansion House long before the reporters on duty at Osborne House in the Isle of Wight were told.

Evening newspapers were selling with the fact of the Queen's passing a considerable time before the telegrams direct from East Cowes were received in the London paper offices. On that occasion the Mansion House was a centre for the news.

Quite elaborate arrangements were made by the newspapers and the agencies for receiving messages quickly from the Isle of Wight by telegram, but the Lord Mayor beat them all.

His official telegram was despatched direct from Osborne House, and the reporters on the spot were not informed of the Queen's death until the announcement had been made in London.

When the reporters at Osborne House were given the intimation they had to travel as speedily as possible down the long hill to East Cowes to get their telegrams away.

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There was a race by trap and carriage to the post office. One reporter out-distanced his colleagues and was first away with the message "The Queen is dead" by a system of signalling.

He posted sentries, hired for the purpose, along the road. He waved a handkerchief when he left the gates of Osborne House.

It was the visual sign to be passed on from watcher to watcher until it reached another reporter at the doors of the post office. He filed the first Press telegram to London telling that Victoria, the great Queen, was dead.

His ingenuity was all purposeless as it proved. The news came from the Mansion House half an hour previously. Which was the reason—remembering the death of Queen Victoria—why I was sent to the Mansion House at the last illness of King Edward VII. The foresight of my news editor—he was the only one who thought of it—proved valuable on the time score.

Now things like that do not happen to reporters in these days. The general organisation is so much better. The service of the news agencies has reached a pitch of excellence in which there is no deficiency.

It is impossible—at least, I think so—for a reporter to have the same freedom or adventure as then.

Here is an example of how the news agencies have altered our work. I remember that at a murder trial of high interest each newspaper sent its own corps of reporters to take evidence verbatim. All that is unnecessary now when the fullest possible printable report—more than any newspaper needs—comes in from agency sources.

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Police work has altered immeasurably. The Press Bureau at New Scotland Yard supplies the newspapers with all the information, which the police authorities consider in their wisdom the newspapers should receive.

An admirable system in many ways and a bad one in others. Because it means that the initiative of a good crime reporter is curtailed. The chances of obtaining a real exclusive of value are negatived, unless undesirable back-door methods are employed.

If I went to the Press Bureau with a piece of news which was my own property, and asked "Can you please confirm this, and give me, if possible, other details?" I might get the confirmation—if advisable—and perhaps the extra information, but all other reporters calling at the bureau would probably receive the facts as well. Which, after all, is not too good.

Years ago, all the reporters who went to New Scotland Yard, and most of the ordinary business callers as well, were first interviewed by one detective-sergeant.

He was the channel of approach. He knew everything. And if you were on the right side of him he would tell you things, knowing that if he said "Don't publish," the confidence would never be broken.

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It was a haphazard method which worked excellently—from the newspaper point of view. Whereas the Scotland Yard Press Bureau is really a machine, is just a machine, which can effectively short circuit—as well as help—a newspaper.

It is absolutely impossible now, for instance, to gain an exclusive story of this category.

A senior reporter on the staff of a newspaper with which I was formerly connected was going home to South London. He boarded a tramcar and sat next to a reception sergeant from Scotland Yard, whom he knew well.

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They talked. "Anything much doing," asked the reporter. "No," replied the sergeant. "There has been a rather funny message through from Dublin, which I cannot properly understand. It is about something lost or stolen from Dublin Castle."

And there and then the officer gave details of the loss from the safe in Dublin Castle of the Irish Crown jewels—the most sensational disappearance of historic State insignia ever recorded.

Though the policeman had not properly grasped the significance of the cryptic message from the Irish police to Scotland Yard, the reporter did.

He was off the tramcar without worrying about excuses, and scurrying back to his office "by hansom — for speed.

Next morning, his newspaper alone had the story of the missing Irish Crown jewels.

If only those things could happen in present times. Reporters dream that they may. But I doubt it. The machine has trammelled us all. To-day that Crown jewel story would have reached all the newspapers at the same moment—as soon as Scotland Yard thought fit to release it!

"CORONATION SECRETS" Begins Next Week

LITTLE more than a month to the Coronation . . .

In next week's issue we shall begin a great series of Coronation articles that will tell the whole fascinating inside story of all that lies behind that most wonderful and significant of all ceremonials. What is the solemn symbolism of the Holy Oil, the Orb, the Sceptre? What reminder will there be of the days when our Druid forefathers raised a new monarch on a war-shield, high above their heads? What relic of Pedro the Cruel, the Nero of the Christian era?

Whether you are going to be one of the five million who will see the actual procession, or whether you intend to take part in your local celebrations and see the making of history through the pictures in your newspaper or the newsreel, next week's JOHN BULL will be indispensable to you.

The Greatest of These

IN Terry's troubled life of three-and-a-half years, he has had diphtheria, whoping cough, measles and congestion of the lungs, which brought him to death's door, and has left him with his eyes slightly impaired.

Terry's ex-Service dad has been out of work and attending hospital since Christmas, suffering from duodenal ulcer. The doctor fears it will be some time before he can go back to his job. His recovery is retarded, as he cannot afford the prescribed diet. It is out of the question to think of buying chicken, fish, fresh eggs and butter, and so on, out of 15s. a week National Health Insurance, 14s. a week earned by the eldest of the six children, and 5s. a week for which mother works.

The rent of 10s. 6d. a week is in arrears, and clothes that are needed on their backs are in pawn.

Terry's parents bear excellent characters, and their present distress is brought on solely through sickness. A job is waiting the father as soon as he is fit for work, and what he needs is the means to regain his health.

John's father, writing to acknowledge help from our subscribers, says: "It was the best tonic we have had for years. All the children have nice warm clothes to put on. John's health is improving daily, and it has made our home very happy."

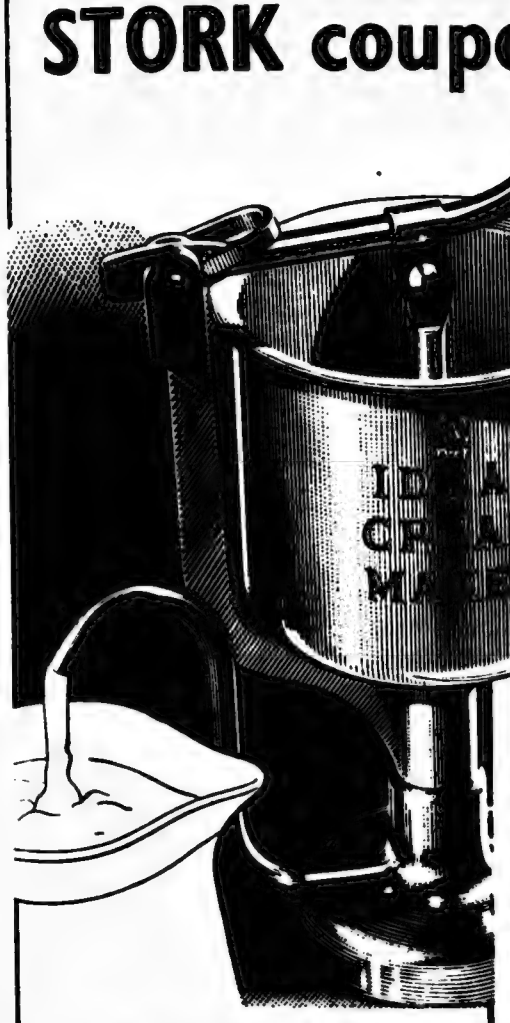
Donations earmarked "Terry" or for the General Fund should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscribers are kept at the office, and a copy of the current week's will be sent on application.

Have YOU got one of those?

In the ideal home, meals go with a swing. Plates come up for second helps. Everyone feels fine! And Pan Yan is one of the reasons. It not only adds to the flavour of everything, but it also stimulates digestion and keeps everybody in good form!

PAN YAN FOR JOLLY GOOD MEALS

Get the Ideal Cream Maker in exchange for STORK coupons



Strongly made of pure aluminium, with nickel-silver fittings; all working parts rustless. Easy to work, easy to clean. Holds nearly half a pint of milk and melted Stork at a time.

72 WHOLE COUPONS

Ask for Gift No. 520 in the Stork Gift List.

Make cream with Stork all the year round. It's not only delicious with fruit and pastries—it's so nourishing, too! Children love it. Every drop of Stork cream is full of the famous Sunshine Vitamins A and D, bone-building, energy-giving.

Try this tested recipe:
¼ lb. (unsalted) Stork
¼ pint of milk Margarine
Bigger quantities in similar proportions

Warm the milk and Stork together in a saucepan until the Stork is melted. Cool for a few minutes. When the mixture is at blood heat stir it well, pour it into the cream machine, and pump it through vigorously with a quick hard stroke, raising the handle as high as possible.

If salted Stork is used it must first be de-salted as follows. Dissolve the Stork in hot water and allow to cool; the Stork will then solidify. The water which has absorbed the salt can be poured away; then proceed as for unsalted Stork.

Start collecting your Stork coupons now! The cream maker is only one of over 200 marvellous gifts from which you can choose.

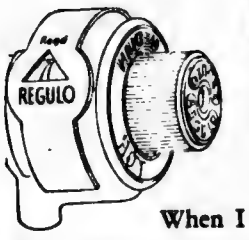
STORK MARGARINE

A gift coupon with every pound

JS 39-71

Cooking won't hinder my spring cleaning

I'm a regular 'REGULO' fan!



When I spring clean I like to have a regular go at it. No interruptions. No stopping one thing to attend to another. That's why I find the 'Regulo' such a treasure. Once you've set the 'Regulo' control and put your meal in the oven, you've finished. No need to pop in and "see how it's getting on." No need for constant adjustment of the gas. No! There are never any scrambled meals in our house during the spring cleaning—thanks to the New World 'Regulo'; it's no trouble at all to get proper meals.

The 'Regulo' Cooking Numbers appear in the triangular opening as the knob is rotated. The three sides of the triangle are a reminder of the features that have made the New World the most perfect cooking oven obtainable, i.e., Single Oven Burner, Direct-Bottom-Flue-Outlet, and the 'Regulo' Automatic Oven-Heat Control. These three features together are distinctive of the New World Cooker with which the highest standard of cooking is attainable.

FREE. An invaluable little booklet "Better Breakfasts," that gives you many helpful suggestions about meals which cook themselves, together with 'Regulo' settings and cooking times. Send Postcard or post Coupon TO-DAY. No kitchen should be without this booklet.

Post under ½d. stamp

To Radiation, Ltd. (Dept. S24/7), 164, Queen Victoria Street, London, E.C.4

Please send me your free Booklet, "Better Breakfasts."

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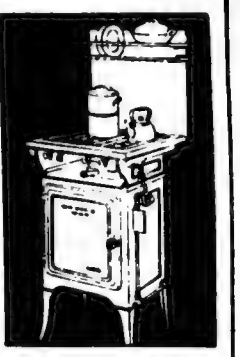

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What's happened to JULIAN?

A Grateful Lady writes:—

"I feel I must write and thank you for the great benefit Phillips Tonic Yeast has had on my husband... About nine months ago he went completely off colour, and his strength seemed to have gone for good... Seeing your advert. in the papers I got in a continuous supply, which I am glad to say has worked a most marvellous cure... Again I thank you for the transformation Phillips Tonic Yeast has brought about."

... PHILLIPS TONIC YEAST is a GRAND TONIC and PICK-ME-UP... It safely and surely restores VITALITY and VIGOUR to both men and women, and is a splendid Natural Remedy for INDIGESTION, NERVES and BOILS.

... PHILLIPS TONIC YEAST *is 'LIVE' Yeast absolutely free from drugs. It is sold by all chemists 1/3 for 50 Tablets, 3/- for 150 or 6d. for 20. Ask for* PHILLIPS TONIC YEAST *by name and make sure you get the REAL THING....* PHILLIPS TONIC YEAST

...The Lady's GRATITUDE

Once they lined a road . . . lately the trees have been a mere pattern in the great inland sea of Fenland

SUDDENLY, by its desperate fight with the floods, the remote and lonely Fen Country has become "front page news." Drama has thrown its spotlight on the little villages, and on the men who, day and night, watch the swollen dykes and toil to stop the breaches in the sodden embankments. This article gives a picture of daily life in a tiny hamlet of the Fens, when the eerie silence of winter wraps the flat lands from horizon to horizon. Here one meets types of those Fenland people whose peril has focussed the eyes of the country upon them; people who pass their lives, all the year round, two feet below sea-level.

THERE is something weird and unearthly about the immense solitude of the Fens. Even on the map they have a look of mystery almost menacing. When I set out to find the loneliest village, I turned naturally to them, and here, surely, I have found it. Don't you admire the address: "C/o Mrs. Martin, Beside the North Forty-Foot Drain, Holland Fen"? Don't you agree that it has a forlorn and lonely sound, more distant than the Azores, more fantastic than the Pole?

Whatever weather is going, we get the full of it. Flat as a tray, the land stretches to all horizons. The wind tears over the bare levels like a charge of wild horses. Anywhere near a farm the air is filled with flying straws torn from the ricks.

Walking in such a wind one day, before I was used to its tricks, I opened an inn door and was straightway blown down the passage literally into the arms of the landlady.

The frost bites and stings, and in time of snow the enormous sky sheds such a rain of light on the sheeted earth that the eyes ache with the dazzle of it.

A week of fog was just ending when I came.

"If I can get through before twilight, I shall be all right," said Mr. Dunmore, who drove me from Boston. His head turned anxiously from right to left—right, whence the fog came drifting from the Wash; left, where the deep Forty-Foot Drain yawned at the edge of the deserted little road.

Road and Drain run side by side for eight miles, straight as ruled lines. There was not much water in the Drain then, but the mud was bottomless.

We came at last to where a small shop window made a feeble shine in the fog, and a man in the road said, "Ay," this was Holland Fen.

So Mr. Dunmore turned round and groped his way back to Boston, while I settled in with Mrs. Martin and the two little Martins.

The light of the frosty morrow left no doubt that I had come to England's loneliest village.

A score of tiny brick cottages, three shops and the Barley Sheaf inn line the road facing the Forty-Foot Drain.

Beyond the Drain is nothing but the interminable monotony of the Fens.

Only an occasional farmstead, with its group of trees protecting it against the wind, makes a ghostly pattern on the mist.

There is less risk in this part of the Fens than in Cambridgeshire, where flood waters have fewer facilities for escape; but danger is always present.

"What accident could drown us?" I asked Mr. Johnson, who keeps the Stores and the Post Office.

He said a breach in the embankment of the river Witham at Dogdyke would do it. Dogdyke is four miles away, and the danger is never entirely absent.

Rabbits burrowing in the banks sometimes let the water through. Then the alarm goes up.

Everyone in the locality turns out to help "cradge" the hole.

Fen folk seldom stray. There is a reshuffle of labourers at leaving times—April and October; but the move is generally only to a neighbouring parish.

The Martins, where I stay, had not long since come from New York. That sounds a long way off, but New York, in Lincolnshire, means a tiny Fenland village.

One of the curiosities of the countryside is the signpost that reads: "To New York and Boston."

It was from Boston that the Pilgrim Father pioneers made a baffled effort, in 1607, to reach Holland, and again from Boston, about 1630, that the Puritans emigrated to America and founded New Boston, Mass.

On these dark, freezing mornings the "horsemen" are up at 4 o'clock feeding and preparing the horses for the ploughing, and they finish at 7 in the evening. Their wages are about 45s.

Labourers are busy from 7 to 4, riddling and bagging the "taats" (potatoes) for the market vans that will call in the evening; chopping the beet-tops in the fields; pulling the beets (with ice on the roots that makes the hands bleed), piling them, and spreading manure.

They get about 34s., and as their women often work with them, at 30s. a week, preferring that to domestic service, and their cottage rents are round about 2s. 6d., they think themselves well-off.

I saw two small cottages side by side where two families had had 30 children between them, and they all survived.

"Loondon?" said Fred, the landlord of the Barley Sheaf, lolling his big frame on the opposite settle in an interval of a game of darts.

"Loondon's a plass I've never been to. And don't want to, ayther. I couldn't bear the row."

Plenty other Fen people have never been to London and consider it no privation.

They genuinely love the Fens.

As for solitude, it is nothing now to what it was within the memory of many, when there was no road—only a mud track by the side of the Drain, with ruts so deep in winter that small children have actually got lost in them.

Then, the only access to Boston was by the "packet bo-at" that came up the Drain twice a week.

Stopping on the way to take up passengers, parcels and "be-asts," it took three hours to travel the eight miles.

The women used to make a picnic of it, making tea on deck. The voyage of the packet on the Forty-Foot must have been rather like the passage of a show-boat on the Mississippi.

The Holland Fen ghost, "the Fiddler," dates from that time.

It seems that a poor fiddler used to travel the district, playing for the pennies with which the Fenlanders liberally rewarded him.

There was also a pedlar who came round, and one evening they quarrelled near the Tunnel (where a small drain runs under the road into the Forty-Foot).

It ended in the pedlar rushing at the fiddler as the latter sat on the door of the Tunnel that is lifted or lowered to regulate the flow, and pushed him into the Forty-Foot.

Since then, the ghost of the murdered man may be seen at night, seated on the door and playing sad melodies on his fiddle.

Always at night the land has a haunted look. The mists take spectral shapes, and their cold breath is like the breath of ghosts. We might be the last, forgotten survivors in a deserted world.

H. T.

Coronation Memento

JOHN BULL readers should not miss the opportunity of securing a copy of the magnificent "*Weekly Illustrated* Coronation Souvenir and Guide Number."

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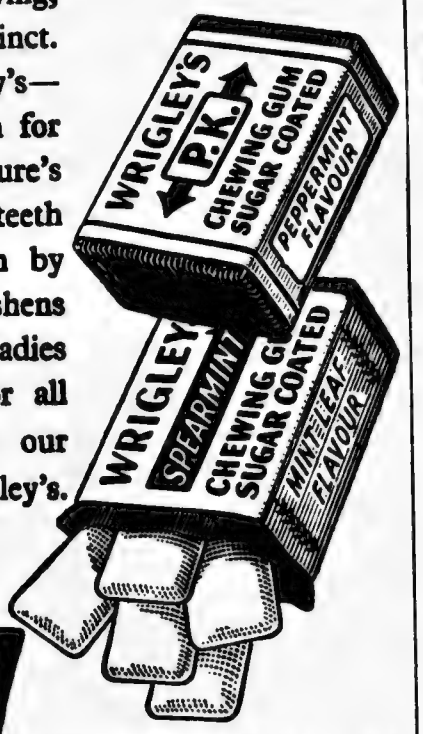

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"The Patient is going steadily on, taking the Urace brand tablets with the doctor's approval."—Miss —— S.R.N., St John's Wood. Free sample from Newbery and Phillips, Ltd., 33m, Banner St., London, E.C.1 From your chemist, 1/3 and 3/-.

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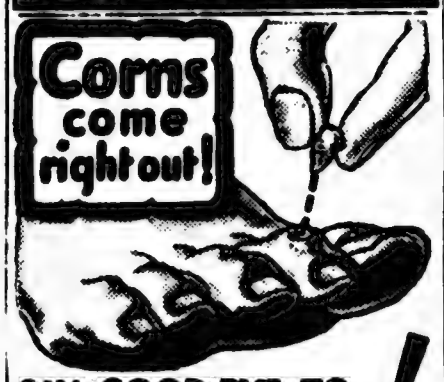

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REUDEL BATH SALTS
(Say ROO-DEL)

Only in YELLOW packets
1/6—large size 2/6.

SITUATED in the middle of a desert only thirty miles from the supposed site of the Garden of Eden, the village of Kut-el-Amara swelters under the tropical sun.

It is bordered on one side by the sluggish river Tigris. It consists only of huts and tents, and here and there a solitary date-palm stands out in vivid contrast to the yellow sand and the blue sky.

It was in this desert setting that one of the most stirring scenes of heroism ever recorded in British history was enacted.

Horror Siege

Soon our men were so weak from thirst and hunger that they could only stagger about . . .

It began at the latter end of 1915, when only a handful of British soldiers were sweeping all before them in Mesopotamia, under the command of General Sir Charles Townshend.

Having advanced some 200 miles into the enemy's territory, this force halted in front of Kut-el-Amara.

Fighting began at dawn the following day and continued until sunset.

Thirsty and weary by their day of battle, the British entered Kut, where it was arranged that they should rest and await reinforcements.

But after only a short pause fresh orders were given for them to move up and take Bagdad.

After a hazardous march through the night the force finally reached the famous arched wall of Ctesiphon. Meanwhile, the Turks had dug themselves in.

The battle started at sunrise, and after much fierce fighting the British obtained their position.

When roll-call was made that night it was discovered that the British had lost 4,500 officers and men. Orders were then given to retire to Aziziah, which is about half-way between Kut and Bagdad.

Here General Townshend decided to put up a siege to prevent his troops being driven out of the country. When dawn broke the following morning the British had the biggest shock of their war experience, for there only a few hundred yards away were the Turks.

Immediately this was discovered both sides opened fire. Tents, men and horses of both sides were blown sky-high.

When the battle died down General Townshend gave orders to his troops to retire to Kut.

From this point I will let ex-Sergeant Binning, of the R.F.A., one of the few remaining survivors of the historical siege of Kut, pick up the narrative.

"The siege started at dawn on December 6, 1915. Orders were given for us to dig ourselves in.

"Despite fatigue, resulting from lack of sleep, the terrible heat and the weariness of marching, the morale of our men was splendid.

"Our most vital point of defence was an old mud fort. Here we had established a battery of 15-pounders and a handful of infantry. For three weeks the Turks let us alone.

"In the meantime, we were hourly expecting reinforcements, and had been put on rations, consisting of four ounces of bread and one pound of horse flesh for each man per day.

"During this sinister wait we had to work from sunrise to sunset with our picks and shovels. When the above ration is considered it will be seen that we were always hungry.

"Towards the end of the third week the Turks began a vicious attack.

"Many old pals who had come through with us from the beginning fell dead by our sides. Others were heard crying in agony as they rolled on the ground wounded.

"At last we heard the glad news that reinforcements had arrived and were going to try to relieve us. This inspired the men with new hope. Smiling faces could be seen everywhere. We waited cheerfully.

"Days dragged themselves into weeks, but relief did not come. With the passing of time, food became scarcer and scarcer. With this came disease and fever. But so good had been our training and discipline that we still went about our duties as though danger was far away.

"One day we were overjoyed to see one of our seaplanes hovering overhead. Here at last was food! We watched it eagerly

Conrad Phillips is visiting registered readers in their homes and retelling their big thrill. £5 5s. is paid for each story published. This week's story is from Registered Reader No. 334,039, Mr. E. W. Binning, 83, Mauldeth Road, Heaton Mersey, Manchester.

"Then our faces dropped—a Turkish airman appeared on the scene. Later, another. The flour that was dropped from our plane fell in the Turkish lines. This happened time and again.

"Soon our men were so weak that they could only stagger about. But when the Turks made another attack we repulsed them as before.

"But there is a limit to human endurance. Men can't live on rats and mice indefinitely. After nearly five months of this hell disease was rife. Men were dying like flies with fever and dysentery.

"I was so weak that I had to think before I could take a step. Since the force sent to relieve us was not strong enough to do so, our brave General, who, incidentally, had shared every hardship with us, finally communicated the appalling conditions inside Kut to the British Government. A reply was sent back telling him to surrender.

"With tears in our eyes we watched the Union Jack being pulled down and the white flag replace it.

"On April 29, 1916, the G.O.C. sent the following letter to the Turkish Commander-in-Chief":

"YOUR EXCELLENCY,—Hunger forces me to lay down our arms and I am ready to surrender to you my brave soldiers, who have done their duty, as you affirmed when you said: 'Your gallant troops will be our most sincere and precious guests.'

"Be generous, then, they have done their duty. You have seen them in the battle of Ctesiphon, you have seen them in the retirement, and you have seen them in the siege of Kut for the last five months, in which time I have played a strategic note of blocking your counter-offensive, and allowed time for our reinforcements to arrive in Iraq.

"You have seen how they have done their duty and I am certain that the military history of this war affirms this in a desirous manner.

"I sent two of my officers, Captain Morland and Major Gilchrist, to arrange details. I am ready to put Kut into your hands at once and to expedite the arrival of food.

"I propose that your chief medical officer should visit my hospitals with my P.M.O. He will see for himself the state of many of my troops; there are some without arms and legs and some with scurvy.

"I do not suppose that you wish to take these into captivity, and in fact the best course would be to let the sick and wounded go to India.

"The Chief of the Imperial Staff, London, wires me that the Turks in Egypt and India may be exchanged for the same number of my combatants.

Accept my highest regards.

(Signed) Charles Townshend, Maj.-Gen.
Commanding the 6th Div. of the Forces in Kut."

"I would add to the above that there are strong grounds for hoping that the Turks will eventually agree to all being exchanged.

"I have received notification from the Turkish Commander-in-Chief to say that I can start for Constantinople.

"Having reached there I shall petition to be allowed to go to London on parole and see the Secretary of State for War and get your exchanges at once.

"In this way I hope to be of great assistance to you all. I thank you from the bottom of my heart for your devotion to duty, your discipline and bravery, and may we all meet again in better times.
(Signed) Charles Townshend, Maj.-Gen."

"General Townshend's efforts were not, however, fruitful. The men who had endured so much were to pass through another terrible period.

"For five months they were kept constantly on the march. When they finally reached their destination only a handful of them were alive.

"The others had fallen dead on the way. Thus ends the terrible story of men who suffered and died for their King and country."

Nestlé's Milk never disagrees

A birthday gift brings Janet happiness

"Hullo — some Knight's Castile from Molly. That's the soap for 'Tired Skin'. I'll see if it brings me success at the Wilmott's Party."

THIS IS JACK TURNER, JANET.
HOW DO YOU DO.
YOU'RE THE BEST DANCER HERE — AND THE ONE WITH THE BEST COMPLEXION.
HOW MANY GIRLS HAVE YOU SAID THAT TO?
I MUST SEE YOU AGAIN JANET. WHAT ABOUT COMING WITH ME TO THE PALLADIUM NEXT SATURDAY?
WELL PERHAPS.
Knight's Castile
4D PER TABLET

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I wrote for Wincarnis for an old lady of over 92 years who has a very bad heart. I am pleased to be able to tell you she has found it most reviving and is now taking Wincarnis regularly.

TESTIMONIAL T P 5351

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I have tried Wincarnis with nine patients and I can say with every confidence that every one, including myself, has found a great benefit. It has done me a world of good and I shall never be without it. My patients say they feel so different.

TESTIMONIAL B D 1180

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Girl Friend— OR Mother?

A man who t... his mother o... satisfy the wh... of a girl could ... forgive him...?

HUMAN DOCUMENTS

Send your private problem to "Humanist," at 93, Long Acre, London, W.C.2, enclosing stamped envelope. £1 1s. will be paid for each letter quoted.

by PHILIP INMAN

IN one of the Commandments is a passage which seems to be both cruel and unfair. It is that which talks about visiting the sins of the fathers upon the children. Why should the innocent have to suffer for the guilty? And yet that is one of the laws of life. My hospital experiences are a constant reminder of the fact. It is confirmed by the letters I receive as Humanist of this paper. Here is a case in point. A young man writes:—

I am the eldest of the family, and a few weeks ago my father (an ex-Service-man who had been in ill-health for years) died. On the day of the funeral a strange woman arrived and claimed to be his legal wife.

She produced proof of her statement and made herself as unpleasant as possible. Not content with that, she inserted a notice in the local paper making clear her relationship to dad.

Mother admitted that she knew all along that my father had a wife living, but while it has come as a blow to discover that I and my brothers and sisters are illegitimate, yet after hearing her story I find it impossible to blame either of them.

Not only that, but we have always been such a happy family and a better father and mother could not be found. I have been engaged for the past two years, and this summer we had intended to marry, but my girl's people have now turned against me and want her to break off the engagement.

This she has refused to do, but she says that she will only marry me if I promise to have nothing more to do with my mother or the family. I have told her that such a thing would be unthinkable, and I have tried without success to bring her round to my point of view.

I hate the thought of losing her, and am at my wits' end to know what to do. If you could think of a solution I would be very grateful.

If I were this young man I should be bitterly disappointed in my girl. Consider the facts. He has just passed through the sad experience of losing his father. On the top of that comes the painful disclosure of his birth and parentage. And his girl, instead of extending to him her love and sympathy, adds to his worries by making such a heartless proposal.

He could not possibly agree to it. He would never forgive himself if he did. He knows that, for to his eternal credit he describes the suggestion as "unthinkable." I would like that girl to remember certain things.

The first is that her young man is not responsible for what happened all those years ago. That should dispose of her parents' desire that she should break off the engagement. The second is that his father and mother have always done the best for their children and they have been a happy and united family.

LET us suppose that the tables were turned and this girl's parents were involved in the same predicament—would she not stand by her mother, and would she not expect her fiancé to do so as well? I am sure she would. Then she ought not to condemn him for what she herself would do in similar circumstances.

My correspondent does not want to part from her. I can only suggest that he asks some broadminded and kindly disposed friend to bring his case before her. That may lead to her dropping what I regard as a most cruel proposal.

If, however, nothing will move her, then this young man should let her go. And when he has recovered from the disappointment of it all, I hope he will find someone more worthy of his care and affection.

Business life, too, affords many instances of how the innocent have to suffer for the guilty. Here is another young man in great trouble, and all through no fault of his own.

I am employed in a small office, he writes, and about twelve months ago the son of the proprietor came to work with us. It is my job to handle anything up to £150 a day, and I used to pride myself that upon cashing up at night the money was always right to a half-penny.

My employer's son was deputed to assist me, and I discovered that once or twice during the week there were small shortages of sometimes sixpence and sometimes a shilling in the day's takings. I replaced the money out of my own pocket, but then I discovered it was the boss's son who was pilfering. I hinter to him that I knew what he was doing and the defalcation ceased.

About six weeks ago it started again and half-crowns began to disappear. I felt that my only course was to tell my employer.

He immediately called in his son, who flatly denied my accusations, and as he is "the apple of his father's eye," I am sure that my story was not believed and that it is I who am under suspicion. I suggested that we should each keep separate cash books and tills, but the father would not hear of it.

It has now come to such a pitch that I am expecting dismissal at any time. What am I to do? I am the sole support of my mother, and you know what chance there is of obtaining another post, for any employer would naturally want to know why I was dismissed from my last one.

THERE are parents who can see no harm in their children. This father is obviously one of them.

But if what my correspondent told him could be confirmed by some other person, he would have to take notice of it. Is there not someone else in that office who is aware of what is going on and who would be willing to substantiate the statements of my correspondent? If not, then I can only suggest that he should look for other employment.

After having incurred the displeasure of his boss and the anger of that son, he is never likely to progress very far in his present job. But in the meantime I advise him to seek the aid of some prominent person he may know in his town, such as a minister, a doctor or a lawyer.

He should tell the whole story to them, so that if he receives dismissal he will have someone on his side.

My third case is on rather different lines. Here is an innocent girl who is suffering, but she is not sure whether the one who is the cause of it is guilty of the charge brought against him or not. Listen to her story:—

I have been keeping company with a young man, and have been wonderfully happy until a week ago, when everything was spoilt by what I heard about him. It is that he is living with a young woman as his wife.

I know definitely that he is not married, and he spends all his available time with me either at my home, going to shows or visiting friends. I would not believe this news at first, but on looking up the local directory I found his name and occupation opposite the address where he lives, and yet if he mentions his ... he always speaks about his landl...

Surely, if it were her house her name would be mentioned in the directory! I can't understand it, for if he were living with anyone as his wife, do you think she would tolerate him being out until nearly midnight almost every night?

He takes me to all kinds of public places and does not seem to care who sees us together. This young man means a great deal to me, but I feel I must find out if what I have been told is true. I have no parents to whom I can go for advice, and I do not wish to question his friends about so intimate a matter.

I wonder who gave this girl that information? It is possible that, whoever it was, was actuated by jealousy.

But once this statement has been made to her she must, I quite agree, get to the bottom of it. The only honourable course is to tell her friend what has been said and give him the opportunity of denying or confirming it.

After all, she has a right to know the truth. He has shown a preference for her company, and she must assure herself that his character is beyond question. If he cannot refute the accusation, then I advise her to break off the friendship and put him out of her life.

But if, as I hope, there is no truth whatever in it, then it should be quite easy for him to answer such a charge.

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V.A.P. 39

The FIGHTING PARSON
Ames worked desperately hard in a poor, thickly populated parish. Then things got too much for him. He began to feel tired . . .
I'll do what I can, Mrs. Coke. Now I must see a couple of our folks up in the infirmary.
Billy's just finished school Mr. Ames. Could you speak for him, Sir, and get him taken on at the works?
You've forgot the wedding, Sir. The parties are waiting in the porch. Perkins says please to 'urry up, sir, as they've got to catch a train.
Right, Tom. I'll be there in five minutes.
You'll find the old lady on the mend. By the way, Ames, what about that round of golf,—all work and no play, eh?
Not a chance, Doctor. I'm up to my eyes in work. Besides, I'm much too tired for golf these days... I think I'll go home, as you say she's better.
It's Horlicks, Mary I met Dr. Trenton and he says I've not been replacing the energy I use up during sleep. Result—Night-Starvation—that's why I've been feeling so tired and muddled in the mornings lately.
Ten o'clock, Peter. What about your Horlicks?
Just a minute, dear, till I finish off this balance sheet and sign a few papers.
SIX WEEKS LATER
Well, Ames, is Horlicks doing the trick?
I'm as fit as a fiddle. Look here, I'm getting my young men to take up boxing. You used to be a useful cruiser-weight before you qualified. What about an exhibition bout?
Come on, parson, sock him a fourpenny one.
Use yer left, Doctor. Use yer left.

WHETHER you work with your hands or your head, you're just as liable to that deadening tiredness which is so often a sign of Night Starvation. You must create new energy — to replace what is used up by breathing and other automatic actions during sleep. A cup of Horlicks regularly at bedtime creates new energy for you. It helps you to wake refreshed, full of energy, ready to take real pleasure in your work.

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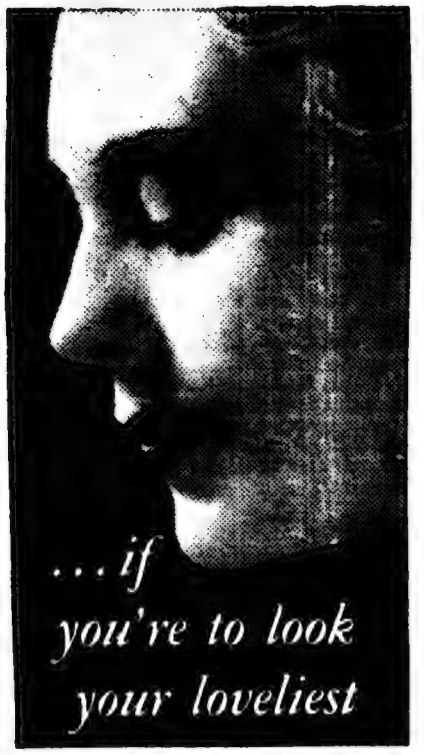

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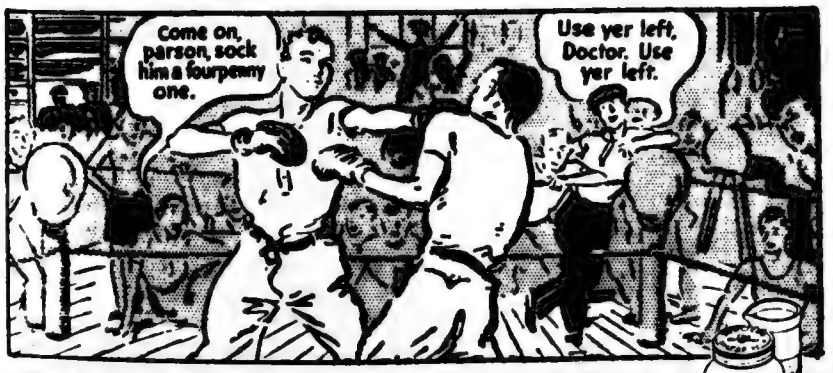

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"Once more on my 82nd birthday, I wish you every prosperity. I must sincerely thank you for keeping me so fit for the past 40 years. My friends say on seeing me, 'Good old Doans,' and I am proud of it. (*Signed*) J. D. Griffiths."

A Nurse's Testimony

"*5, Vivian Crescent, Chester le Street.*"

"I tell all my patients about Doans Pills. Years ago my kidney system was out of order; Doans Pills put my back right, removed the headaches and giddiness and brightened me up in every way. (*Signed*) A. M. Kirby."

Get rid of Kidney Troubles, Backache, Stiff, Swollen Joints, Urinary Troubles, Disturbed Rest.

Ask your Chemist for

1/3 3/- 8/- (3/9)

DOANS Backache Kidney Pills

FREE

TO ALL CLIENTS the BIG TWO

SPORTSMAN'S 1937 1938 DIARY

Brim full of useful information and including S.P. and Tote Ready Reckoners.

LETTER COMMISSIONS bearing a time stamp not later than the set time of any race will be on at FULL STARTING PRICE or totalisator returns as desired

NO LIMIT WIN OR PLACE

1/- UP TO ANY AMOUNT ACCEPTED IN ACCORDANCE WITH RULES

WINNINGS by RETURN

PLEASE SEND YOUR TERMS UP BUSINESS I AM OVER 21 YEARS OF AGE

Name

Address

I.B.3 4/37 THE BIG TWO

DAVID COPE

& ALFRED H. MAURICE LTD

227 BATH ST. GLASGOW C2

OUR READERS WRITE ABOUT..

Bookies, Boots and Banknotes Platinum and Port Wine Dogs and Clocks

NOW that another flat-racing season is under way, the Turf authorities should give consideration to the question of bookmakers owning and running horses.

Nothing has been more noticeable than the extent to which animals belonging to bookmakers are scratched at the last minute from races on which there has been ante-post betting.

The actual owners may not have accepted bets on them, but there is big wrongful profit for their fellows.—H. QUINN, Dunstraw Houses, Stepney Green, E.1.

"John Bull" learns that the Jockey Club is to give early attention to this matter.

Wrong Notion

OFFICIAL announcement has just been made that, while the rest of the inhabitants of this district drink the King's health in ale at the Coronation celebration, port wine will be supplied to those who are teetotalers.

Hasn't someone blundered?—MRS. V. SMYTH, Farndish, Bedfordshire.

Common fallacy. Port contains relatively high proportion of alcohol. Bulk of it imported to Britain has 18 to 22 per cent. of alcohol.

On Deposit

YESTERDAY workmen were clearing the chimneys at the bank where I am employed when someone passing pointed to one of them and asked, "What's he looking up there for—banknotes?"

A moment later the workman produced portions of ten-shilling notes which he had found in the lining of a crow's-nest dislodged from the chimney.—W. J. SMITH, Millbank Terrace, Buckie, Banffshire.

Another bank robbery mystery solved.

Replacing Gold

MY fiancé has asked me to accept a wedding-ring of platinum at our marriage next month.

This metal has certainly become more "fashionable" lately. But isn't there some ill omen associated with it?—MISS MURIEL HAWKER, Springfield Road, Horsham, Sussex.

No. The Queen's Coronation crown is to be mounted on platinum.

Race with "Silver Ring"

More Code Winners!

CODE selections on the flat up to the Easter holiday break showed a profit on a level stake of 30 points.

Following Walton (100 to 8) and Royal Mail (100 to 8), Beachway (3 to 1), Plantaway (6 to 4), Idaho (7 to 4) and Kingsbury (6 to 4) obliged.

Popular Alexandra Park serves up the best racing this week-end, and although finding winners on the soup plate track is not too easy, it is what I consider one of the lucky courses for followers of JOHN BULL selections.

The London Sprint is the chief attraction. The best of a speedy batch may be Old Folk, which finished up last season with a couple of victories.

Elmstead, fit from hurdling, will probably take the Alexander Handicap.

Another to note is Miss Archer, who is engaged in the Spring Maiden Plate.

"SILVER RING'S" CODE

The Code covers racing from Thursday, April 1, to Wednesday, April 7.

K X U Z R 98 96 G E D V B N H J T
S O Y 97 L W F 94 M P Q C I 93 95 A

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below as the case may be. Example: 93NPTR94X would read HIDALGO. Where a double letter occurs in a name the figure 2 is substituted: KTE2U would read SAMMY.

Singing Goldfish

DO any of my fellow JOHN BULL readers possess a chirping goldfish?

One I have had for four years has suddenly developed this curious mannerism.

He pops his head above water and, diving, emits a sustained series of musical notes while swimming round the bowl.

It has become a regular habit and it's eerie to hear.—A. E. DOLBY, Gooding Avenue, Leicester.

Expulsion of air from the swim bladder.

Contrast

RESIDUE of an estate was lately left by a testator to be divided between his unmarried nieces.

Now a judge has held that the claims of two widowed nieces are invalid because, legally, they are still married women.

But I, a widow, am regarded by the law as a single woman for income-tax purposes and entitled only to the allowances for a single woman.—MRS. M. STALKER, Queen's Road, Aberdeen.

Absurdity similar to sons or daughters being compelled to maintain unemployed parents under Means Test law but receiving no allowance under Income Tax law.

Short Sleepers

APROPOS of the revelation that Lord Nuffield has only one hour of sleep a month, isn't it possible for a person to be awake but yet to lie so still that the brain is at rest?—JOHN HUDSON, Kingsbridge Road, Weddington Nuneaton.

Nerve cells of thought and action are never still, even when person is asleep. Brain never sleeps. It is a telephone exchange for messages from nerve fibres, and night operators are constantly on duty.

Changed Fashion

BECAUSE of a weak ankle, I must wear boots.

To-day I visited seven shops before I could be supplied with a pair of my size, which is normal.

The assistants seemed to regard me as a curiosity.—HAROLD WOOLF, City Road, Sheffield, 2.

Trade information is that only one man in 500 and one woman in 2,000 now wears boots.

Queer But True

TWO trains leave a station in Britain and run for nearly two miles in the same direction on parallel lines.

Yet one of them is coming from and the other going to London.

They are the L.M.S. London to Holyhead Irish mail and the G.W.R. express to London.

The station they leave is Chester.—J. O'BRIEN, Acacia Crescent, Wigan.

Few railwaymen are aware of this. One train goes back on its track until it "parts" from the other at Saltney junction.

For Gardeners

FROM a prosperous veteran gardener I have received the information that his cabbages, cauliflowers and lettuces never fail, because with each root he plants an ordinary moth-ball.

This, he says, not only banishes slugs of every variety, but improves the vegetables.—MRS. J. PEGLER, Wolsingham Terrace, Gosforth, Newcastle-on-Tyne 3.

Understandable. Moth balls are naphthalene, which is both insecticide and fertiliser.

For Impression?

AT the last two Assizes my barrister employer—I am his clerk—has had to plead for seven elderly men in separate cases charged with fraud or forgery.

All were black rogues. And all of them sported beards—some quite patriarchal.

The Clerk of Assize told us that it has become common for criminals to appear in the dock with beards, which they begin to grow on arrest.—J. L. MYERS, Fitzjohn's Avenue, Hampstead.

An old goat is never the more reverend for his beard.

Dog Rouser

I AM a deaf mute and have trained my terrier Bobbie to waken me in the morning.

The alarm-clock is, of course, useless to me, but as soon as it rings Bobbie mounts the stairs to my room and pads on the bed until I am roused. He has got me to work in this manner for eight years.

And he will not leave the room until he sees that I am definitely dressed from my pillow.—R. H. LISTER, Diamond Street, Park Grove, York.

Could the terrier be trained to omit Sundays and holidays?

Corn In Egypt

MY garden is flooded. The roseBeds are under water, with the roots rotting off.

While the skies still weep I have received a demand from the water company for 10s. for the privilege of watering the garden!—L. A. CHAPMAN, Hillview Avenue, Romford, Essex.

And people in the flooded Fens are paying increased rates for the cost of countering the last drought.

We invite readers to write to us about any subject of public interest, keeping us in touch with the world as they see it.

Letters should be as brief, forceful and topical as may be.

Half-a-guinea will be paid for each letter published. Envelopes, marked "Letter Bag," should be addressed to "John Bull," 93, Long Acre, London, W.C.2.

FYNNON SALT is booming

Nothing better for Rheumatism

In less than a year Fynnon Salt has leapt into first place as the outstanding remedy for Rheumatism, Sciatica, Lumbago, Rheumatoid Arthritis, etc. There are ten times as many people now taking a daily glass of Fynnon Salt as there were only twelve short months ago.

Is it any wonder when you realise what happens when a new remedy makes its appearance and turns out to be just the thing that jaded, tortured sufferers have been longing for? Naturally, such good news is passed on. Once worn remedies are discarded and the new one given a trial. If it does what it claims it succeeds. If it doesn't, it fails. Fynnon Salt succeeds all right, or it would not be enjoying such a boom. You hear of it everywhere. You see it in every chemist's. Try it for any rheumatic symptoms, for your sciatica or lumbago, for the heavy dull sensation that prevents you looking and feeling at your best. There's no need to go on suffering now that Fynnon Salt has come to relieve you. Only 1/3 a tin.

THE EMPIRE TOBACCO WITH THE LARGEST SALE

8d. that's my limit

If 'Cutting your coat to your cloth' means 8d. an ounce for your Tobacco, well that's my limit. Digger Mixture, Shag, Flake or Plug are all 8d. per oz. But paying only 8d. does not mean putting up with a poor smoke. Digger is made of the choicest Empire leaf by Player's, and it lives up to their reputation. Actually Digger has a larger sale than any other Empire Tobacco .... and so many smokers can't be wrong.

PLAYER'S

DIGGER

TOBACCOS

8 PER OZ

P.D.45

FLAKE - SHAG - PLUG MIXTURE - HONEYDEW

For Women... for Men

There is still no dressing for the hair which compares—as a means of imparting lustre and promoting luxuriant growth—with

Ogee Old English Oils VIOLET JASMINE

2 oz., 4 oz. and 8 oz. bottles: 1/-; 1/6; 2/6. From All Hairdressers, Stores etc. O. G. & Co., LTD., LONDON, W.1

GRAVES No. 1 CLUB MODEL

BEATS THE WORLD FOR QUALITY AND VALUE. Frame 19, 21, 23in. Racing Hubs, quick release Wing Nuts, Dunlop Sports Tyres, Coventry Chain, Lauterwasser ad just. Handlebars, Dunlop Endrick Rims, Racing Pedals, Caliper Rear Brake, Middlemore's Racing Pattern Saddle, 'Hold all' Bag, Reflector, Accessories. Ladies' or Men's same price £4.10.0 or 6/- monthly. No charge for Easy Terms. Catalogue Free. Full range of Models.

J. G. GRAVES Ltd. SHEFFIELD

6/- NOW

Supplied Maroon, Red, Blue or Black as desired.

Kidney Germs Wreck Health

At times the 9 million tiny tubes or filters in the Kidneys are attacked by germs, causing Uric Acid, Getting up Nights, Nervousness, Headaches, Lost Vigour, Dizziness, Swollen Ankles, Puffy Eyelids, Leg Pains, Rheumatism, Burning, Smarting and Itching. Ordinary medicines can't do much good because they don't kill the germs. But the Doctor's prescription Cystex starts killing the germs in 2 hours, stops pain, reinvigorates the Kidneys and thus restores health. Cystex is guaranteed to set you right in 8 days or money back. Don't take chances with dangerous kidney germs. Ask your chemist for Cystex to-day. The guarantee protects you.

MEDICAL DREAM REALISED . . .

For generations Doctors all over the World have realised that if it were possible to administer SULPHUR in a form that the body would accept there would be an end to all skin suffering. Now this great page of Medical History has been turned, and it has been given to Professor Ignatz Mrochem through a lifetime's research and endeavour to discover at Breslau University the first soluble, assimilable form of Sulphur ever known.

THE INSTITUTE, BRESLAU, where many of Professor Mrochem's experiments were conducted, and in which success finally crowned his efforts.

Great German Professor's Epic

SKIN DISEASE DISCOVERY

The name of ***JACOB IGNATZ MROCHEM****, whose photograph is published above, will be linked with one of the greatest discoveries of the twentieth century.*

Results so spectacular that in many cases there can actually be seen a *DAY BY DAY IMPROVEMENT*

Doctors have always predicted outstanding results if genuine **sulphur assimilation** could be achieved—their knowledge and experience have taught them what to expect—but the amazing success of this

FIRST SOLUBLE, ASSIMILABLE SULPHUR TREATMENT

for skin diseases has literally staggered all medical expectation. The effect is so certain and the clearing so swift, that the Professor-Inventor is confidently able to offer the most emphatic guarantee to all Skin Sufferers of all ages and sex irrespective of whether the troubles are functional or of years' standing, whether caused by contagion, blood impurity or the after effects of other illness. To sufferers who write to him to-day he is prepared to undertake that—

By April 22 the end of YOUR SKIN TROUBLE shall be in sight or TREATMENT IS FREE

THIS is a guarantee solemnly undertaken and meaning exactly what it says—that within fourteen days from now (longer only if you delay your reply) you shall have received more than encouragement, more than hope, but definite proof that your trouble is **conquered at last,** or all the treatment you have received till then shall cost you nothing. It is made possible by this amazing fact—**that in thousands of cases where every known treatment had been tried without success SIBSUL Brand Assimilable Digestible Sulphur has achieved a lasting clearance so swift and so complete that even medical men have been astonished.**

Strong words these to sufferers who have endured their afflictions ceaselessly through months and even years, and almost beyond belief to those who have tried with dogged patience, every reputable specific, with still no lasting relief. Yet the facts are there, this great discovery has been made, and the testimony is overwhelming. Spare a moment to read a few of the amazing letters taken at random from the unsolicited praise received from great hospitals, from clinics, specialists and private folk who have suffered, perhaps, even more than you.

Never before has your body been able to avail itself more than infinitesimally of the great cleansing, purifying and healing action of sulphur. Even if it were possible for you to eat a hundredweight of this precious mineral, **less than a saltspoonful would be absorbed.** Till now in the various sulphur preparations known to medical science, and even in the world-famous hot sulphur springs, you have seen but a glimpse of its power.

But now deep down through the skin, and internally through the blood stream, you can bring this great agent to work, at last he meet to human need. It sweeps completely away the **internal disorders** of which skin troubles are only the outward manifestation, and impregnates the true skin cells with its anti-parasitic properties.

Every question that arises in your mind now is answered clearly and fully in a remarkable thirty-six page book entitled **"The Guaranteed Way to End Skin Troubles for Good."** Its message is as revolutionary as the discovery it describes, and as practical as the results SIBSUL has achieved. It contains information of the greatest importance for every skin sufferer, skin hospital and skin specialist. **A free copy** of the first edition to be published in this country will be sent to all who fill in the Application Form below.

Doctor's Report on Two Patients (Ulceration)

"For years he has had an unsightly ulceration at both angles of the mouth. After application of the ointment for three days the ulcerated surface had healed over, and after three weeks of treatment the tissues remained normal. A number of remedies had previously been tried without effect, and he had resigned himself to the idea that the condition was incurable."—London M.D.

PSORIASIS

"There was Psoriasis at the hairline, face, neck and arms, so unsightly that she was not able to meet her clients. In one week the patches had disappeared, leaving only reddened skin corresponding to the affected sites, and in three weeks it was practically impossible on examination to detect where the skin lesions had been."—London M.D.

SCALP MUCH BETTER

"It's a fortnight since I received your treatment, and am pleased to say that great benefit has been derived from it. . . . My scalp is very much better. . . ."—R. H.W., Burslem

ULCERS HEALING.

"I can conscientiously say that there is a great improvement in my condition at the expiration of fourteen days. The Eczema has disappeared and the Ulcers in my leg are all healing or have healed with the exception of one on my shin bone."—D.F., Worthing, Sussex.

JUST THE VERY THING

"I am pleased to inform you I've improved greatly since my last letter, and your treatment seems just the very thing, should like you to forward me . . .

"You have no idea as a skin sufferer to think what it is to get real results as you are now treating me. . . ."—W. S., Sevenoaks, Kent.

CHRONIC ECZEMAS

"According to my experience with SIBSUL Brand Preparations, I can report in summary that Skin Eruptions and Chronic Eczemas, which hitherto defied any therapeutics, were cured after using these Preparations, and did not return."—Dr. Hellmüt, Hain, Breslau.

If you suffer from :

ECZEMA, PSORIASIS
LEG TROUBLE
NETTLERASH (*Urticaria*)
BARBER'S RASH (*Sycosis*)
IMPETIGO
DERMATITIS
BLACKHEADS
PIMPLES & BOILS

Post this **NOW**

Cut out this announcement for any friend who suffers

APPLICATION FORM

To SOLUBLE SULPHUR, LTD., Adam House, 99 Strand, London W.C.2

Dear Sirs,—Please send me, without obligation of any kind, in plain envelope, a copy of your booklet, ***"The Guaranteed Way to end Skin Troubles for Good"*** with full details of your guarantee that my skin trouble shall be clearing for good by April 22, 1937.

NAME .....
(Please print in BLOCK Letters.)

ADDRESS .....

.....

.....

NOTE.—If you care to enclose a 2d. stamp for postage, it will be appreciated, but this is not essential. "John Bull," 3.4.37.

WINNERS WILL BE MADE FAMOUS

FOR PHOTO of GIRL with PRETTIEST HAIR £25

5 NEXT PRETTIEST... Each £5

25 OTHER PRIZES of..... £1

Awarded in order of merit!

It is easy and it is FREE!

Just send one or more photos of yourself (snaps will do) showing your hair and face to their best advantage—split open the yellow envelope of the Sta-blond Shampoo and write on the INSIDE your name and address. Then send them both to Sta-blond Laboratories Ltd., Dept. J.B.4.1, 10 Henrietta Street, London, W.1.—to arrive not later than June 30th.

Competition is open to everyone with natural light shades of hair (blondes, fair, light brown and mousy). Judges' opinion must be considered final. Winners will be informed—arrangements made with them to publish their photos in hundreds of papers all over the world. They will be famous!

NEW Sta-blond containing Vitamin "F" Washes Hair 2 to 4 SHADES LIGHTER

Prevents Brittleness, Stops Dandruff

Surely there must be a reason why all over the world 4,000,000 fair-haired women use Sta-blond.... *There is!* They know from experience that although brunettes can use ordinary shampoos, the delicate texture and colour of light hair must be specially treated. *New* Sta-blond—the largest selling special blond hair shampoo in the world, acts two ways. —First, its "sun-action" makes all light shades of hair (even brownish or mousy) 2-4 shades lighter in one shampoo without that bleached look. It prevents fair or blond hair from darkening. Second, the precious Vitamin 'F' specially incorporated, not only prevents and stops brittleness, dandruff and "falling out," but rejuvenates the roots—makes the hair soft as silk—gives it new sheen and lustre. *New* Sta-blond contains no dyes or injurious bleaches, therefore your perm takes better—lasts longer. Results guaranteed. Get Sta-blond today or insist that your hairdresser uses it.

STA-BLOND THE BLONDE'S OWN SHAMPOO

EVERY CHILD NEEDS A SPRING CLEAN

Pimples and spots on the face humiliate a child at school and leave nasty scars. They are sure signs that the bowels are clogged with sour, bilious poisons which inflame the blood.

For a quick, safe remedy there is nothing like 'California Syrup of Figs' to cleanse the system and purify the blood. Get a bottle of 'California Syrup of Figs' to-day and give the little one a dose at bedtime. In the morning the bowels will act perfectly; gently yet thoroughly removing the poisonous waste. Continue 'California Syrup of Figs' for a few nights and the skin will be clear, fresh, glowing with a beautiful healthy colour. Better still, you will see a wonderful improvement in the child's health. For 'California Syrup of Figs' has the natural health-giving, invigorating, blood-purifying value of fruit.

Many mothers have adopted the plan of a dose of 'California Syrup of Figs' once a week. It keeps the child regular, happy and well. Doctors and nurses all recommend 'California Syrup of Figs,' 1/3 and 2/6 of all chemists, with full directions. The larger size is the cheaper in the long run. Be sure you get 'California Syrup of Figs' brand.

IMPORTANT TO WOMEN—

'California Syrup of Figs' is also the ideal remedy for constipation in your own case, since it ensures complete bowel action without the risk of disturbing functional regularity, which often happens when strong pills and chemical purgatives are taken. (J.B.)

Don't overlook——— —

BRACES FINE FURNISHING VALUES

Offered on P. 23. Post Coupon for Free Book.

TOMMY (Aldershot).—"A stray bullet went right through my hair as I stood near the range." A parting shot!

DAVID T. (Balham).—"Many crooks are well-groomed." They have to be smart nowadays.

ERNEST B. (Hereford).—"I never argue with a woman, she fences too well." And sometimes she hedges.

G. B. (Cuckfield).—"Is it possible to salvage wealth from the bottom of the ocean?" Yes, there are divers ways.

R. T. (Stepney).—"I work in a bottle factory and I think it is the finest job in the world." A corking job?

V. F. (Bury).—"Some football teams seem to rely solely on their forwards to win matches." They do not believe in doing things by halves?

CLERK (City).—"After checking pages and pages of figures I finally found that I was just twelve dozen out." That was a gross miscalculation on your part.

FARMER (Godalming).—"You may not believe me, but I have a prize bull that is scared to death of poultry." We rather fancy this is a cock-and-bull story.

FISHERMAN (Southend).—"Angling will be popular with women during the coming summer." We thought it always had been.

NATURALIST (Kew).—"Unlike most of our feathered friends, the rook is a typically native bird." You mean it's British to the caw.

ALGY (Park Lane).—"I recently saw gent's hose at ten shillings a dozen pairs. What do fellows buy such socks for?" Tenpence a pair.

RESTAURATEUR (Whitechapel).—"Nice as they are, no one wants to have nothing but hot dogs." Unless a trainer of greyhounds.

MAISIE (West Wickham).—"At various times no fewer than a dozen men have asked me to marry them." You must have engaging ways.

S. D. (Basingstoke).—"Our football hit one of the farmer's hens, and he demanded that we replace it." He claimed a fowl, eh?

T. (Essex).—"Is it true that a rearing pony in an American rodeo is a money-making proposition for its owner?" It makes plenty of bucks.

V. L. (Ryde).—"Racing in small yachts is ideal for those who are keen on slimming." Yes, they are certainly inclined to make one lean.

A. T. (Paddington).—"As a swimming instructor, teaching dull-witted pupils to dive, I occasionally lose my temper when forced to demonstrate." And go right off the deep end?

DOCTOR (Sutton).—"It is not always a sign of bad health for a man to have a red face and breathe heavily." It may only mean that he has been given a wrong number for the fifth or sixth time.

MRS. A. (Maida Vale). — "Interior decorators are going in for the warmer combinations of pink just now." Ourselves, we prefer the less cumbersome silk undervest and pants.

AMATEUR TEC (Bristol).—"Suppose a safe-breaker got clear away from a bank he had robbed despite the fact that all the exits were guarded. What would you deduce?" That he had left by one of the entrances.

C. H. T. (Wandsworth).—"I shall never forget the agony I suffered removing small pieces of glass from my person after I slipped on the bedroom window-ledge and crashed on to the greenhouse roof." You went through it.

Side-Slips

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/- is paid for the number of each item published. Mark envelope "Side-Slips."

SHREWSBURY CHRONICLE:—"... was charged with driving a motor-cycle without an INEFFICIENT silencer. ..."

EVENING EXPRESS, LIVERPOOL:—"... he fell dead, electrocuted by a current of 230 COLTS."

BIRMINGHAM WEEKLY POST:—"I waited for the sallow assistant to come and SHOE me round."

COULSDON AND WHYTELEAFE WEEKLY PRESS:—"The number of sheep in the world is increasing as the demand for WOOD ... grows steadily."

SLEAFORD GAZETTE AND JOURNAL:—"September gave us two full moons on September 1st and on the *31st*."

RHONDDA GAZETTE:—"One of the eight divisions of the County elected to prepare a draft scheme for the PROVISION of air raids."

EXPRESS AND STAR, WOLVERHAMPTON:—"A window-cleaner was summoned for using a wireless set WITH a licence. ..."

THE EDITOR LAUGHS LAST

IF you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope marked "Free Advice" is all that you have to send with your query. Write to-day. The replies given on this page to facetious correspondents are for your entertainment.

'Snice an' 'andy 'ere, Bert. Two green lights, an' me eggs done! From "The Passing Show."

MRS. J. (Ealing).—"Success should attend any shop in which there is no waiting." Unless, of course, a tea-shop.

B. G. (Taunton).—"What is the best way to keep alligators?" From feeling hungry.

J. K. (Brighton).—"Staying out all night has not the slightest ill-effect on me." You must be a bachelor.

ARCHITECT (London, W.).—"Arcades only lead to draughts." There! And we always thought they led to shops.

F. D. (Liverpool).—"It is my firm, unshaken opinion that the young man of to-day wants a lead." So you regard him as a young puppy?

G. K. (Bradford).—"I often have a thing at the tip of my tongue, and then get stuck." Not a postage stamp, we hope.

G. D. (Rugby).—"Any woman would be terribly upset if her husband suffered from insomnia." It would destroy her opportunity of hearing what he's been up to.

L. P. (Uckfield).—"The two teams that finish the season at the bottom of the League no doubt feel very sorry for themselves." Why? They get a kick out of it.

UNDERSTUDY (Sunbury).—"The star herself drank to my success in a dangerous scene." The occasion called for a double, of course.

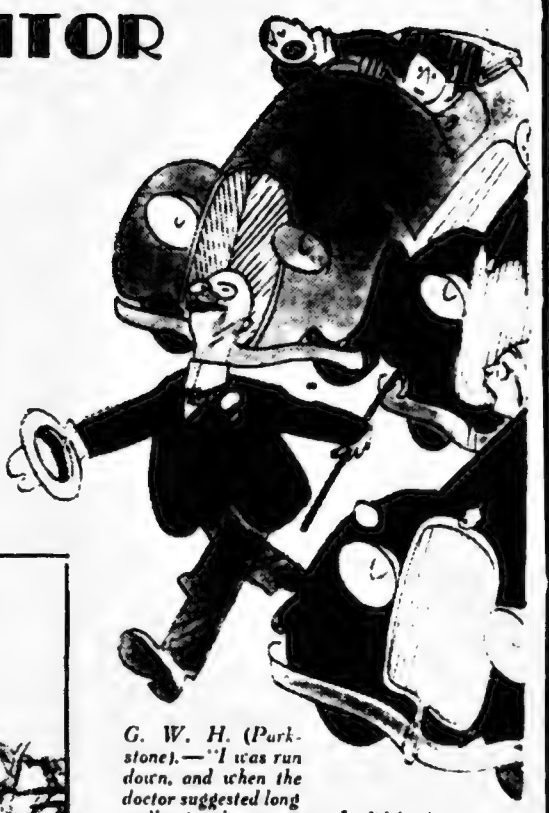
K. G. (Hanwell).—"I ask you, would you register a look of indifference if you came suddenly face to face with an armed lunatic?" No fear!

R. L. (Chester).—"I thought it time to go home when a vase fell on my head from the bedroom window." Somebody dropped you a hint?

WILL J. (Perth).—"The good-natured man always gets a job done more quickly than the one who loses his rag." This is especially true if the task is cleaning windows.

PUNTER (Epsom).—"If I had lost that bet I should have been absolutely broke, but imagine my delight when I saw my number appear on the board." Although your number was up, it wasn't, as it were.

R. S. T. (Runcorn).—"After making a start, the window cleaner told me the roof of my greenhouse was too frail for him to risk finishing the cleaning of the glass." He was afraid of going through with it.



G. W. H. (Parkstone).—"I was run down, and when the doctor suggested long walks in the country, I didn't know what to make of it." Seemed as if he was trying to get you run down again.

S. N. V. (Highgate).—"What does a mannequin earn?" The figure is given on the figure.

A. L. (Canterbury).—"What is the best thing to eat with stewed apples?" Apple pork.

T. U. (Newbury).—"Golf and cricket players seldom talk while playing, but they often address the ball.

TOM (Margate).—"I'm all for peace and quietness when I'm at home. As a Married.

CRIMINOLOGIST (Oxford).—"The only clever pickpocket spends hours practising." Getting his hand in, so to speak.

K. L. (Liverpool).—"Sitting in the dentist's chair while a tooth is being filled is always a wearying time for me." Yes, it's a boring process.

MANAGER (Surrey).—"A pugilist forced his way into my theatre last week and offered to fight me for the best seat in the house." He wanted a box?

W. J. K. (Bath).—"I've been asked as much as £20 for a seat for the Coronation Procession." Don't stand for that—particularly since you can win a couple of fine reserved seats, plus £500 cash, for a *Bullet* this week. See page 39.

A. B. (Rotherhithe).—"A stowaway recently told a falsehood to get a comfortable berth on a boat, but the captain soon made him get up." He wouldn't let him lie there?

A. F. (Malvern).—"In his determination to become a first-class footballer my son practises so much that he nearly always faints when he leaves the field." He has laid himself out to be a success.

G. B. (Harringay).—"I have very little sense of direction and, if I want to get to a particular spot, I always seem to go the longest way round." Ah! A taxi-driver!

(Many replies unavoidably held over)

KEATING'S KILLS

ANTS MOTHS BEETLES FLEAS *etc.*—*even bugs*

● For over half a century KEATINGS POWDER has proved the best and safest insecticide for the home, for poultry, dogs and all pets. Invaluable when sprinkled in furs, clothes, bedding, etc., as a preventative against moth. *Kills Green Fly.*

—But it must be KEATINGS

Cartels 2d., 6d., 1/. Powder Flasks 1/-

THE NEW LEVER'S **EASY SHAVING STICK**

E 261-172-55 A *LEVER* PRODUCT

Here it is — the *new* Easy Shaving Stick . . . . . larger and even better than before, yet still only 6d! Easy's improved lather — now *double*-creamy — gives quicker, easier shaving than ever, leaving the skin smooth and refreshed. Make sure the new oval Easy Shaving Stick is on the next shopping list!

WELL OVER 100 SHAVES FOR 6d

Get an Easy today!

Thin, Rundown, Weak Nervous!

How MINERALS and FOOD IODINE Build THIN, Worn-Out, Pale, Nervous People into Strong, Red-Blooded Men and Women.

'Vikelp' Tablets—amazing mineral concentrate from the sea—rich source of natural FOOD IODINE and MINERALS—feeds starved glands—must build rich, red blood, put on extra pounds of solid 'Stay-there' flesh, give steady nerves, and day-long energy in ten days without the use of drugs, or the trial is free.

Thousands of even "*naturally thin*" weak, worn-out, run-down, haggard-looking men and women whose energy and strength have been sapped by over-work and worry—who are nervous, irritable, always half-sick and ailing, hardly realise that the underlying cause of their trouble is—MINERALS AND FOOD IODINE STARVED GLANDS. Medical Science knows now that when the glands, particularly the Thyroid (and other tiny, hidden glands which control weight and strength) lack FOOD IODINE, or any of the 12 minerals essential to health and proper body development, even the most wholesome foods fail to add weight and produce strength and energy or build up resistance against illness. (This iodine must not be confused with ordinary chemical iodine, nor iodine fumes which often prove toxic.) That's why thin, ailing people often have huge appetites, *but* the food they eat only clogs up their system giving stomach disorders, poisoning the blood and body. The system MUST have ORGANIC MINERALS and FOOD IODINE and only when it gets an adequate supply can you regulate metabolism—the body's process of digesting and then converting food into firm muscle or flattering curves, renewed health, strength and energy.

"VIKELP" Tablets are made from the remarkable Pacific Ocean plant, recognised to be the world's richest source of the 12 MINERALS and FOOD IODINE *demanded* by the body—yet so sadly lacking in the cooked food we eat. Moreover, they supply these precious substances in natural assimilable form. This re-mineralisation process stimulates the glands which produce the juices that alone enable you to digest the fats and starches—the weight making elements in food. Faulty metabolism, constipation, gastritis, goitre, rheumatism, nervousness and systemic ailments are relieved or disappear entirely. Join the 4,000,000 people in 47 countries who are taking "VIKELP" Tablets.

Try "VIKELP" Tablets to-day and if after taking them for 10 days you don't feel wonderful, sleep, eat and work better with increased vitality, and don't put on extra pounds—(8 to 9 lbs. not uncommon) the trial is FREE. 40 tablets 1/9d., 100 3/6d., 225 6/9d., 675 17/6d. If your dealer cannot supply you send 3/6d. for 10 days' guaranteed treatment to Dept. J.B./3/3, Health Products Laboratories, Ltd., 10, Henrietta Street, Cavendish Square, London, W.1.

GAIN weight in 10 days OR NO COST

HOW VIKELP TABLETS PRECIOUS MINERALS INCREASE WEIGHT AND IMPROVE HEALTH

If a rich supply of	Corrects.
Iodine ..	Goitre, skinniness, low vitality, bad skin, faulty metabolism, nerves.
Iron ..	Anæmia, headaches, weakness.
Copper ..	Anæmia, loss of vigour.
Calcium ..	Stomach trouble, rickets, eczema impaired teeth during pregnancy.
Phosphorus	Mental exhaustion, subnormal growth.
Magnesium	Underweight, skin diseases.
Potassium	Acidosis, bad heart, constipation.
Sodium ..	Stomach, kidney and bladder disorders, rheumatism.
Sulphur	Constipation, blood and liver disorders, nervousness.
Manganese	Anæmia, gout, general debility.

VIKELP HEALTH and BODY BUILDING Tablets

You buy with CONFIDENCE when you buy through "JOHN BULL"

The "John Bull" Guarantee appears on page 27.

You're bound to find something of interest or value in the "John Bull" Shop Window on pp. 2 & 3

and the "Small Ads. Worth Watching" on page 16

THE PIPE WITH THE LIP YOU CANNOT BITE THROUGH!

The lip of the pipe is fitted with a "TUSKANA" insertion which will resist the hardest bite.

Write for booklet of shapes—Dept. J.B. OPPENHEIMER PIPES LTD 28, FINSBURY SQUARE, LONDON, E.C.2

J. & H. WILSON LTD. SHEFFIELD.

X FALSE TEETH

held firmly with utmost

COMFORT AND CONFIDENCE

sprinkled daily with Kolynos Denture Fixative.

Sold in patent sprinkler for carrying in pocket or handbag 1/3, large Tin 3/3. A boon to singers, speakers, clergy and business men. Denture Brushes free—cash coupons with each tin. Sample of Kolynos Fixative Free from Kolynos, (Dept. F, 17D), 12, Chenies St., London, W.C.1.

KOLYNOS DENTURE FIXATIVE

POISONED SYSTEM & RHEUMATISM

Let Mr. Foster, of 66, Hill St., Cobridge, Stoke, tell you of his miraculous recovery. "I suffered from Poisoned System caused through making Poison Gas for the war. This developed Rheumatism. I was reduced to 7 st. 8 lbs., a complete wreck. I thought it was only a matter of time with me. Vitadatio made me a new man. I now weigh 11 st. 6 lbs., can walk miles, and feel better than ever I did."—Are you anxious regarding your health? If your trouble is impure blood, Liver, Kidney, Stomach, or Internal Ailments, get a bottle of Vitadatio to-day. It is the greatest Blood Purifier and Herbal Tonic known. It goes right to the root of the trouble, eradicates disease, and restores health. It has saved thousands of lives—it may save yours.

Sold by Boots, Timothy Whites & Taylors, Chemists & Stores, 3/- & 5/- per bottle (or per post 6d. extra in U.K.)

From VITADATIO, 123, ARMLEY, LEEDS.

Vitadatio SEND FOR FREE BOOKLET

WIN
£10
WEEKLY
IF WINNER PREFERS, JOHN BULL WILL PAY
RADIOS IN TIME FOR CORONATION
LATEST SUPERB £8·8s. 'FERRANTI' ALL-WAVE SUPER-HET
A magnificent new instrument, just released by manufacturers, will accompany every cash prize of £2 or over in this contest
First time ever offered in any competition!
Closing Sat. April 10.
£250 BETWEEN RUNNERS-UP

BE QUICK FOR THE KING OF PENSIONS

THE most important decisions you have ever made, bringing you lifelong happiness and freedom from care, may well be the common-sense Answers you provide during the next few days for the Clues of our Record Crossword Pension Offer.

Yes, a single evening spent with the fascinating puzzle on these pages may well bring you a glorious victory over all your rivals in this historic Coronation Contest, with the colossal and unparalleled reward of £10 a Week for the rest of your days.

The Crossword laurels at present rest on the head of a woman—Mrs. L. Davies, "Homeleigh," Darlington Gardens, Southampton. To-day she and her husband are enjoying to the full the solid comfort and security of her £8 Weekly for Life, the biggest Pension yet captured for working out a Crossword. Listen a moment whilst she tells you how she went to work on the Squares.

"Every week I carefully read the hints in my copy of the *Crossword Gazette*," she explained. "Then I sit down and take just as long as I think necessary to reach a decision on each Clue."

In striving for an even greater victory in this Record Pension Offer, remember that 84 of JOHN BULL'S Crossworders have already succeeded in winning our First Prize outright. Become our latest Life Pensioner and you will join the happy band of 29 contented Crossworders drawing Life Incomes from JOHN BULL.

One final and vital point: you can only achieve independence for life by capturing that Record Life Pension of £10 a Week if your completed Squares for this unprecedented Coronation Crossword Offer reach JOHN BULL by Saturday, April 10.

WIN YOUR CORONATION SEATS IN NEXT WEEK'S CROSSWORD.

CUT ALONG THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 57. Closing SATURDAY, APRIL 10, 1937.

J.B.57

J.B.57

In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose.

P.O. Value .....

No. .....

ENTRY FEE for 2 Squares 6d.

SIGNED .....

ADDRESS .....

.....

CORONATION MEDAL BONUS COUPON

To be eligible for a Silver Coronation Medal offered to all cash prize-winners, this Reservation Coupon for six weeks' supply—or extension of present order—of "Crossword Gazette" must be enclosed with your entry for Crossword Contest No. 57, closing Saturday, April 10.

I have affixed 3d. in stamps for postage on "Crossword Gazette"—Please arrange—
(a) A 6 weeks' Free supply.
(b) Extension of my present supply.
(Delete (a) or (b), whichever does not apply)

Name.....

Address.....

.....

Affix 1½d. Stamp Here | **Affix 1½d. Stamp Here**

YOUR FREE COUPON IS ON OPPOSITE PAGE

X-WORD No. 55

Owing to the Easter Holidays, it has been found impossible to include in this issue the Result of Crossword Competition No. 55; this, together with the winning Puzzle Square, will appear in next week's issue, on sale April 8, 1937.

A helpful feature for would-be winners is the Reasons for Committee's Findings published in our free weekly "Crossword Gazette," containing all the Crossword News and other constructive aid. Secure your free weekly copy by using the Bonus Coupon below.

TERMS AND CONDITIONS

PRESENTED on these pages is the fifty-seventh of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the assistance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues is the standard of excellence by which entries will be judged, and decisions will be based on the Answers of Competitors. The judging will be carried out under the supervision of an Adjudication Committee consisting of the following: The Editor of JOHN BULL; Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A., and Doctor C. E. M. Joad, M.A., D.Lit.

Each entry received will be carefully considered, and the Prize-winner will be the competitor who on one entry-square has completed the puzzle and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of Answers will constitute the winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors using words of equal merit as Answers will be regarded as having tied at these points, which will be duly indicated when the and winning Puzzle Square appear in JOHN BULL, published Thursday, April 22, 1937. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly "Crossword Gazette," obtainable as instructed on this page. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties, the appropriate cash prize will be equally divided, but not more than one such other prize will be allowed to one entrant upon one coupon.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

CLUES ACROSS.

1. For your guest to do so at meal shows bad manners
5. Many of Shakespeare's are little used to-day
9. Narrow road in country
10. Settee or couch
11. It often overcomes obstacles and smoothes the path
12. With which it's not easy to take a trick
14. Both ends of chasm
16. Sheltered side of ship
17. Bear without head and tail
18. Begin Katherine here
19. Needs careful preparations to be successful
23. Bit of kick in tonic
24. Information one conveys to detective is generally useful
26. Good actor can be a perfect one in
27. Used to catch butterfly [play
29. Last two slices of tart
30. Remove lady from lever
31. You may object when people cheat
32. Not even [over this
34. Found together in Vienna and Winni-
35. Female in fishes [peg
37. First half of sphere
39. Pointed piece of metal on railing
43. In the middle of pool
44. Bone found in Hippo
45. Jacket worn by seamen
49. You will feel tired if you do this for a long time
50. Care should be used when taking these out

CLUES DOWN.

1. Whitehall has been this in preparing plans for rearmament
2. Begins talk in botany
3. Industrious insect
4. Distressing details given in begging letters are not always this
5. Last two of two
6. Frequently
7. Uncommon
8. When your friend orders a drink you will generally have this
10. Commences skittishly
13. It's usually a job to keep this neat
15. Has good position [and tidy
16. Shoe is tied with this
20. Trains run on these
21. They usually make good friends
22. Often describes policy
25. Taken from earth and dirty
26. Birds go up in one when startled
28. To get this trodden on is painful
33. Actors are better off when in good
34. Pinch [ones
36. Tool used for weeding
38. Common to pony and poodle
40. One that's too sharp may be harmful to you
41. Many years in Hyderabad
42. Long spell of hot work makes this more attractive
46. How review finishes in news
47. First and last parts of film
48. Remove high card from racer

ENTRY-FEE For two squares send P.O. for 6d.; for four squares, send 1s.; for six squares, send 1s. 6d., entitling you to enclose one FREE ENTRY Coupon bearing two extra squares.

READ THESE RULES CAREFULLY.

1.—Complete puzzle in ordinary ink, copying-ink or copying-ink pencil, cut out the whole entry form, whether both puzzle squares are used or not. Entry-fee for one square (two squares) is SIXPENCE. For three coupons (four squares) send ONE SHILLING. For three coupons (six squares) send ONE SHILLING AND SIXPENCE, and be also entitled to enter two additional Gift Squares provided. If making additional entries, one allowed free with each three paid. Make Postal Order payable to Odhams Press Ltd. and cross it "& Co."; write name and address and date of posting on back of P.O., and state in the number upon Entry Form. Entry Form to be posted as directed (not delivered by hand) to reach us not later than Saturday, April 10.

2.—Should any single letter square be left blank, contain a letter which is illegible or altered, or not given in ink, the corresponding properly indicated letter on a duplicate Entry-square will be regarded as the intended letter for both Entry-squares. If an entrant's answer cannot be so decided because such flaws occur in more than one letter square, the Entry-square concerned will be disqualified as will any mutilated coupon. No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

3.—Winner and winning Puzzle Square will appear in "John Bull" on sale Thursday, April 22, 1937. Should any competitor not announced as a winner believe that he has entered a coupon eligible for a share of the First Prize, he must demand a scrutiny in accordance with directions given with result and enclosing £1 scrutiny fee. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up Prize. Accordingly entries are accepted only on condition that the result of our decision or adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

4.—Should First Prize be shared, £1 guineas cash will be paid instead of the Pension award.

5.—Failure to comply with any of the rules and conditions involves disqualification.

6.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

EXTRA SQUARES POST FREE

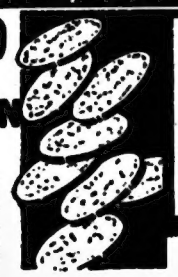
For this special Contest only, you may enter as many coupons as you wish, and may enclose all in same envelope. Other squares appeared in last week's "John Bull." For extra squares send penny postcard to "John Bull's" Crossword Gazette Dept., 30, Bedford Street, W.C.2, stating number of coupons (each with two squares) required.

FOR LIFE IN JOHN BULL'S RECORD CORONATION X-WORD

GIANT LUMP SUM OF 3,000 GUINEAS

UNLIMITED
OFFICIAL ROYAL MINT
SILVER CORONATION MEDALS

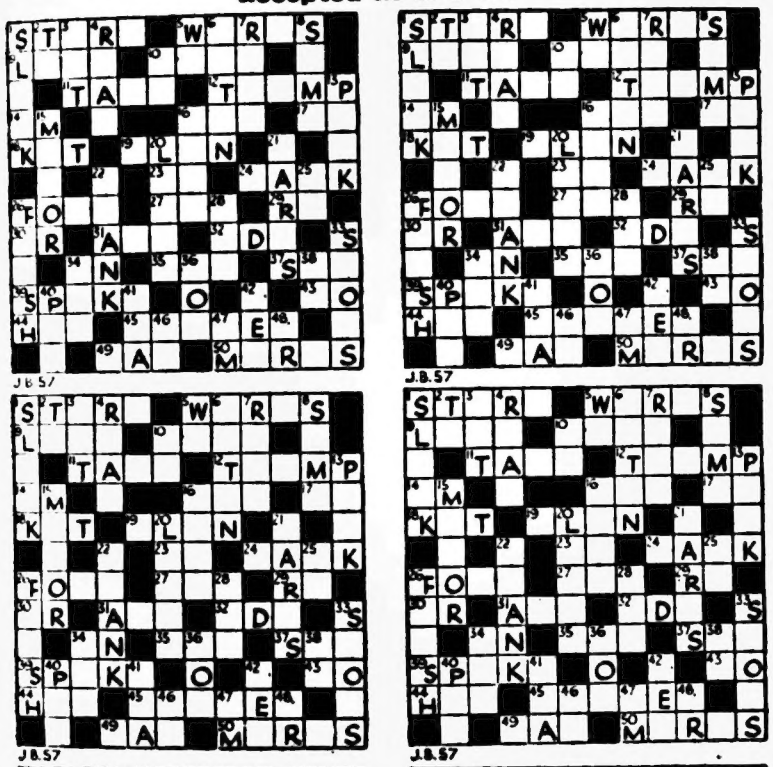
one to each cash prize-winner from whom a six weeks' reservation of "John Bull's" free weekly "Crossword Gazette" is received during two weeks ending Saturday, April 10. (Existing readers of "Crossword Gazette" must use Extension of Supply Coupon on opposite page to be eligible for Silver Medal.)

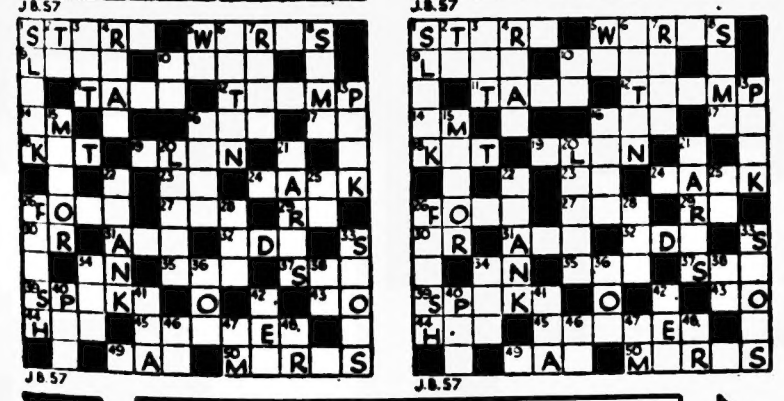


FREE CORONATION GIFT COUPON allowed with each 3 paid or prize coupons.

KEEP YOUR COPIES HERE.

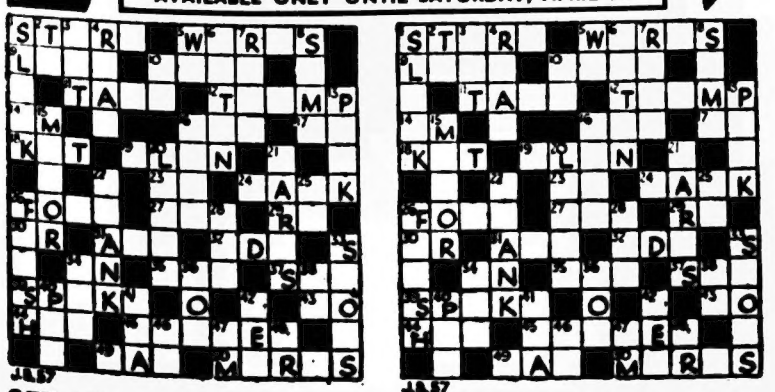
These miniature reproductions of "John Bull's" Crossword Squares are for your copies only and will NOT be accepted as entries.





FREE COUPON

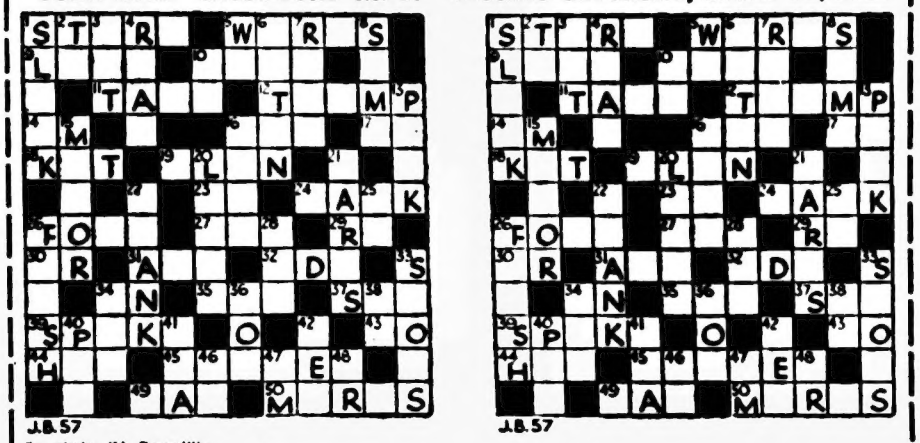
The two entry squares on this fourth coupon are Free, provided it is enclosed in the same envelope with three other paid (or prize) coupons from same entrant:
AVAILABLE ONLY UNTIL SATURDAY, APRIL 10.



GET THE "CROSSWORD GAZETTE" COUPON ON OPPOSITE PAGE

NO CLAIMS REQUIRED—ALL ENTRIES EXAMINED

"JOHN BULL" CROSSWORD No. 57—CLOSING SATURDAY, APRIL 10, 1937



In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. Value .....

No.....

ENTRY FEE for 4 Squares 1s.

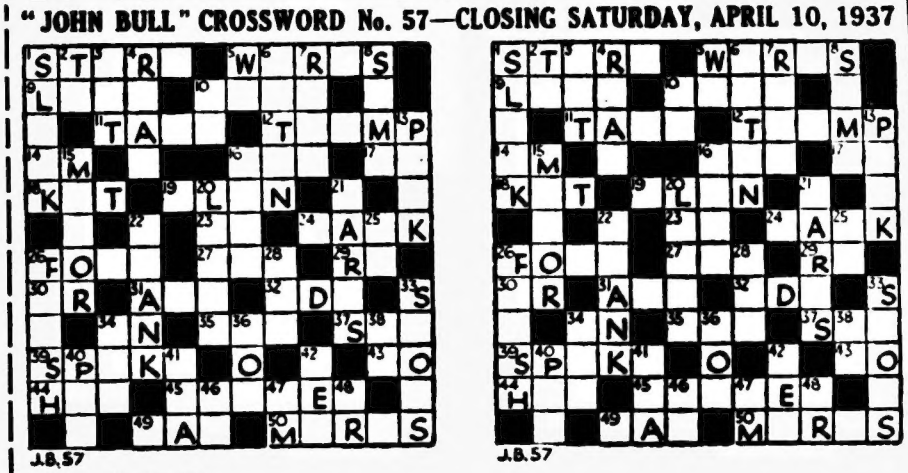
SIGNED .....

ADDRESS .....

.....

CUT ALONG THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 57—CLOSING SATURDAY, APRIL 10, 1937



In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. Value .....

No.....

ENTRY FEE for 6 Squares 1s. 6d.

SIGNED .....

ADDRESS .....

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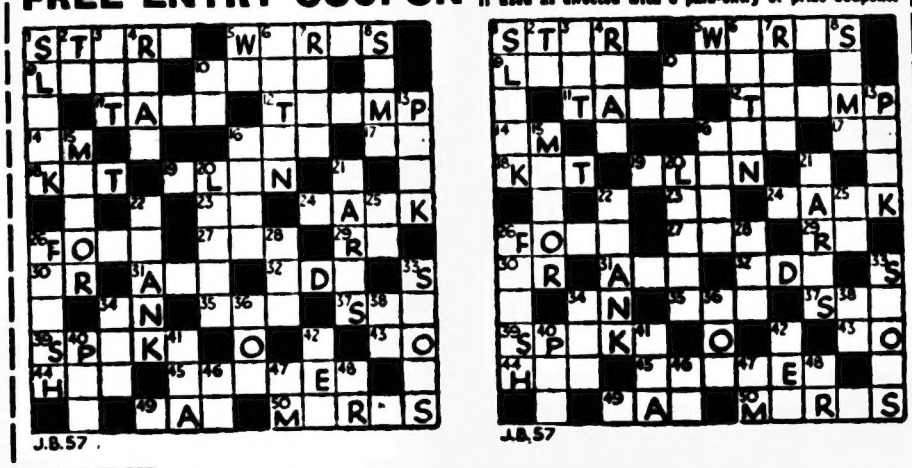
CUT ALONG THESE BROKEN LINES

FREE ENTRY COUPON

Available only for "John Bull" Crossword No. 57, and if used as directed with 3 paid-entry or prize Coupons.



FREE COUPON for use as directed.

I enclose THREE paid-entry or prize coupons for Crossword No. 57 and claim this FREE ENTRY accordingly. I agree to all rules and conditions.

SIGNED .....

ADDRESS .....

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ADDRESS ENTRY: Crossword No. 57, "JOHN BULL," 57, LONG ACRE, LONDON, W.C.2 (Comp.).

GRAVES Beats the World For Quality & Value

Size 16½ x 10 x 9½in.

5/- Monthly

This world-challenging offer of a fully equipped low-consumption 3-valve Battery Radio Outfit removes every obstacle standing in the way of your installing a first-class Set. For only 5/- per month (which is 2d. a day) you can easily afford this self-contained highly efficient, trouble-free Wireless Set.

OWN YOUR OWN RADIO

THE GRAVES S3 RADIO enables you to enjoy all the pleasure & interest of up-to-date Wireless for many years at a remarkably low cost of upkeep. Specially built for economical working, yet maintaining high efficiency and faithful reproduction. All components are of tested reliability, including Steel Chassis; Radio Frequency Coils with Iron Cores; British Valves; Permanent Magnet Moving Coil Loud Speaker; reliable 2-volt Accumulator; Long-life H.T. Battery; Full Vision Tuning Dial; Cabinet finished in two shades of Walnut, as illustrated. Complete in all Respects including Aerial and Earth equipment Nothing else to buy. Carriage Paid. **£4.17.6**

Easy Payments 5/- Monthly.

IT IS HIGHLY IMPORTANT you should understand that nothing is added on the price for the convenience of easy payments. The price quoted is all you have to pay.

Mr. A. E. P. of Liverpool, writes:—"The S3 Battery Set, considered of first-class components, its beautiful finish & appearance of unit of such moderate cost is amazing value, and Messrs. Graves Ltd. are to be congratulated on so magnificent a Set."

Mr. J. W. of Worksop, writes:—"I received the S3 Wireless Set in perfect condition, and had it fixed up the same day, and it worked straight away without any trouble. The tone is grand, equal to other more expensive sets I have heard. It's really the best bargain on the market, & I may add I am delighted with it."

WRITE FOR CATALOGUE and full specification of this and other Sets for Batteries or Mains, including Super Hets.

J. G. GRAVES LTD. SHEFFIELD.

Don't Overlook

THIS FREE OFFER

A GENEROUS free sample of Elasto, the new Biological Remedy, is offered to all readers suffering from Varicose Veins, Ulcers, Eczema, Rheumatism, painful Leg Troubles and Circulatory disorders. This will be sent, post free, together with an interesting booklet which fully explains how Elasto treats these distressing ailments through the blood. Fill in the coupon on the Back Cover now, while you think of it. This offer is too good to be missed!!

NEWS IN THIS WEEK'S ADVERTISEMENTS.

Here are some special offers which readers of "John Bull" should not overlook:—

You can obtain a generous sample of a famous tonic wine. (PAGE TWENTY-NINE.)

A free Cookery Book which no kitchen should be without. (PAGE TWENTY-FIVE.)

You can try a sample tube of a famous dentifrice. (PAGE TWENTY-TWO.)

A free Booklet giving details of a labour-saving Vacuum Cleaner which can be secured on easy payments. (PAGE TWENTY-THREE.)

Coloured literature illustrating a mattress guaranteed for five years. (PAGE TWENTY-TWO.)

Free particulars of a new remedy for skin troubles. (PAGE THIRTY-THREE.)

£75 in prizes for photos of fair or blonde girls. (PAGE THIRTY-FOUR.)

GRAVES BEATS THE WORLD FOR QUALITY AND VALUE

5/2 per month (less than 2½d. a day) buys the Graves 'FLIGHT' Cycle with Middlemore's Saddle, Coventry Chain, Dunlop Tyres, Chrom Plate, Raised or Drop Handlebars, Ladies' or Men's with Accessories. Carr. Paid £3:17:6 or 5/2 monthly No charge for Easy Terms. With Sturmey-Archer Three-Speed Gear £4:17:6 Terms: 6/6 monthly Write for Catalogue Free. Ladies' Men's, Juveniles' & Tandems, Roadsters, Racers Club Models

5/2 NOW

J. G. GRAVES Ltd. SHEFFIELD

MARCH 15 - MAY 15

INCREASED RISKS FOR CHILDREN

Medical Authority's Report

THE danger season for children is entering upon its last—and worst—phase. Thousands have had measles, mumps, coughs, colds or chills; thousands have not yet recovered.

They catch these illnesses from one another in school, cinemas and crowds. And this year will bring bigger crowds than ever before, bigger risks from exposure to infection, to say nothing of the danger of standing about in damp streets.

Who are the first victims? Those who have been left pale and peaky by the sunless winter months. Those who have been weakened by cold after cold.

WHAT TO DO

Which children will stand the best chance of escaping? Those whose mothers have taken the advice given by doctors and nurses throughout the country: "Keep up their strength and resistance with Scotts Brand Emulsion!"

Scotts Brand Emulsion goes straight to the spot where infections take hold. It is an easily digestible and therefore quick-acting tonic for children. An eminent Research Body, inquiring into the subject of children's infections, has discovered that

30 minutes after your child has taken a spoonful of Scotts Brand Emulsion, every drop has gone to strengthen his whole body, and particularly his chest and lungs.

You can *see* the difference it makes. You can see his cheeks become rosy, his limbs fill out, his frame grow sturdy, his appetite improve, his food do him more good. He can work and play with children who are sneezing, whooping or running a temperature, and he won't catch a thing.

DON'T DELAY

But if your child *has* been ill, he needs Scotts Brand Emulsion even more urgently. The after-effects of these illnesses are more dangerous than the disease. Build him up with Scotts Brand Emulsion to save him from the grave complications that arise in a body weakened by these illnesses.

Do it quickly! Go to your chemist. Get a bottle of Scotts Brand Emulsion. Give it to your child regularly as a protection against present dangers and the risks ahead.

HIS WIFE gave advice—and he WON £400!

"What a time we'll have!"

"How I'd love a chance to see the Coronation Procession in comfort!" sighed the wife of a 52-year-old Croydon Corporation employee. "Don't worry," joked her husband, "I've arranged that with JOHN BULL*!"*

NOW for the real joke. Even as those words were being spoken by Mr. A. S. Corke, 20, Lucerne Road, Thornton Heath, the *Bullets* for Competition No. 1,063 were in course of adjudication. And when the sifting and re-sifting were over, off went a gay Greetings telegram to announce to Mr. Corke that he had headed the prize-list with a £400 Cheque and two fine Seats for the Coronation Procession!

Simple in style but vigorous and effective in phrasing, Mr. Corke's *Bullet* is one to encourage every reader of these pages who will take the *Bullets* road this week towards a big Cheque and Seats for the Coronation Procession. With the same thought in your mind, *you* could just as well have made up his First Prize *Bullet*, THE MAILED FIST — BANGING TABLE — EATABLES "JUMPING."

"I'm not what you'd call a model 'Bulleteer,'" Mr. Corke told me, writes a *Bullets* representative. "I *do* take JOHN BULL and study the winners regularly, but I *don't* take *Bullets Bulletin*, I only enter by fits and starts—and I have no fixed method whatever!

"I really have my wife to thank for keeping me at *Bullets*," he continued. "We two always go off on h[oli]days together, but what a glorious t[ime] we'll now have this summer!"

If you have wisely made up [your] mind that what Mr. Corke has done [with] his hints for new *Bullets* entr[ants] all others who are keen to h[ave] an eye will help you.

"Don't lose your meaning [in] search for some spectacular word-[play] words. "Don't tag a phrase [to] a suitable *Example*. *Do* get [an] opinion to make sure that your [idea] is clear—and when you have [got] a worthwhile *Bullet*, *do* send it in!"

* * *

The result of *Bullets* 1,064 [will] appear on this page next [week], Friday, April 23, a golden [day] to bring news of a £500 triumph [for] entrant in this week's Contest.

With that £500 fortune, as [well] as the other two chief prizes, will [be] forgettable Coronation Celebration Two. Here is your very [best] tunity to capture Coronation [Seats] *Bullets*. Seize it whilst you can, [send]ing some bright efforts by [first] April 10.

DICTIONARY OF DOUBLE-MEANING WORDS PRIZE 'BULLETS' AND IDEAS TO AVOID

FREE!

HURRY for your PRESENTATION!

SCORES of big *Bullets* prizes have been won with efforts containing double-meaning words or phrases. For making up such efforts you could not enlist better aid than *Bullets* invaluable *Dictionary of Double-meaning Words*.

Besides its helpful list of 3,000 double-meaning words, a real gold-mine for winning ideas, this unique book contains a useful collection of 1,000 Ideas to Avoid and a handy list of over 1,100 winning *Bullets*. When copies of this splendid Dictionary were distributed to some entrants in a recent big *Bullets* Offer our post-bag was flooded with tributes to its aid.

"The Dictionary is just what I wanted," says Mr. A. P. McKegney, 1, Cranfield Avenue, Middlesbrough. "It is a complete set of tools for the 'Bulleteer' and none should be without it."

"The lists of words with double-meanings and ideas to avoid were [the] things I needed," declares Mr L. [B.] Periton Mead, Minehead. "The [...] Dictionary is a wonderful help."

"So handy!" remarks Mr. M. [H.], 1, Bridge Mill Road, Nelson. "[The] tionary is a mine of inspiration [for] own efforts."

To purchase this pocket [size] *Bullets* success would normally [cost] but now for a few days only you [have] opportunity to secure it absolutely Complete the Gift Label below, [affix] necessary 1½d. stamp for postage, enclose it with two paid entry [coupons] for *Bullets* final big Offer of Coronation Seats, closing April 10. A few days the Dictionary will be in your [hands] ready to help you to win prizes ga[lore].

APPLY AT ONCE · COUPON BELOW

FREE GIFT COUPON

SEND THIS GIFT LABEL

I enclose two paid-entry coupons for Bullets No. 1,067, with necessary P.O. value 1/-. Please send my Gift Book to address on this label, to which I have affixed 1½d. stamp for postage.

You Must Affix 1½d. stamp here

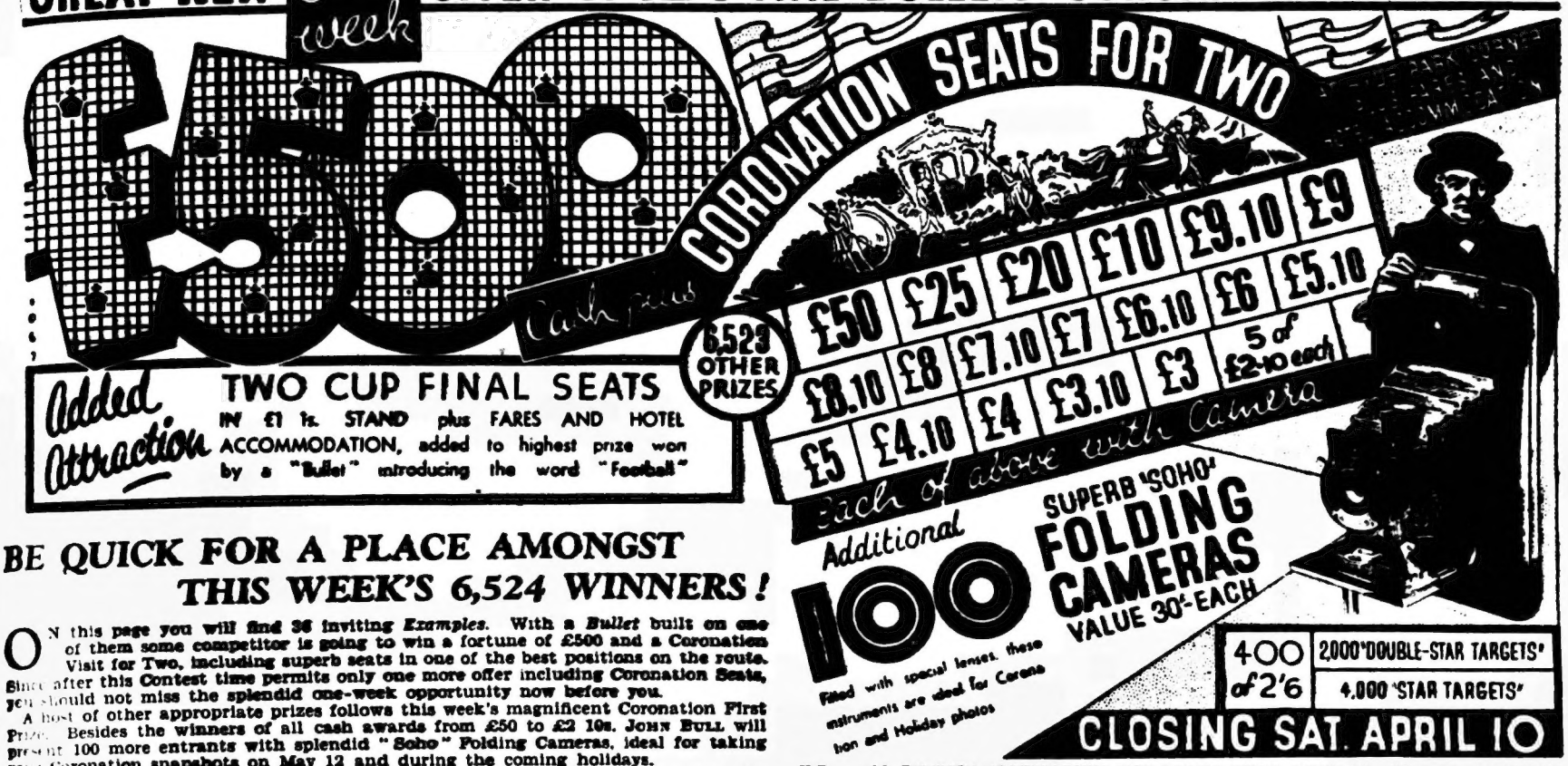
NAME .....

ADDRESS .....

.....

OFFER CLOSES SAT APRIL 10

GREAT NEW One-week OFFER OF 124 FINE 'BULLETS' CORONATION PRIZES !


£50
Cash prizes
CORONATION SEATS FOR TWO
£50 £25 £20 £10 £9.10 £9
£8.10 £8 £7.10 £7 £6.10 £6 £5.10
£5 £4.10 £4 £3.10 £3 5 of £2-10 each
Each of above with Camera
6,523 OTHER PRIZES
Added Attraction
TWO CUP FINAL SEATS
IN £1 1s. STAND plus FARES AND HOTEL ACCOMMODATION, added to highest prize won by a "Bullet" introducing the word "Football"
Additional
100
SUPERB 'SOHO' FOLDING CAMERAS VALUE 30/- EACH
Fitted with special lenses, these instruments are ideal for Coronation and Holiday photos
400 of 2/6
2,000 "DOUBLE-STAR TARGETS"
4,000 "STAR TARGETS"
CLOSING SAT. APRIL 10

BE QUICK FOR A PLACE AMONGST THIS WEEK'S 6,524 WINNERS!

ON this page you will find 36 inviting *Examples*. With a *Bullet* built on one of them some competitor is going to win a fortune of £500 and a Coronation Visit for Two, including superb seats in one of the best positions on the route. Since after this Contest time permits only one more offer including Coronation Seats, you should not miss the splendid one-week opportunity now before you.

A host of other appropriate prizes follows this week's magnificent Coronation First Prize. Besides the winners of all cash awards from £50 to £2 10s. JOHN BULL will present 100 more entrants with splendid "Soho" Folding Cameras, ideal for taking your Coronation snapshots on May 12 and during the coming holidays.

You have another good reason for selecting a few of this Contest's *Examples* with care. To the sender of the best *Bullet* introducing the word "Football," JOHN BULL will present two £1 1s. Seats for the thrilling Cup Final at Wembley on Saturday, May 1, also fares and hotel accommodation, all in addition to whatever cash prize that effort secures.

HOW TO MAKE "BULLETS"

MAKE a start on your *Bullets* by jotting down against a few selected *Examples* all the thoughts they suggest to your mind. Each of your finished efforts, remember, must consist of TWO, THREE or FOUR words of apt and original comment, closely fitted to the chosen *Example*.

Suppose, for instance, that the *Example*, CLEANED UP, had prompted you to scribble down *By Unscrupulous Methods, Average Profiteer's Fortune.*

After a few minutes' thought you could easily produce from it the typical *Bullet*, CLEANED UP—FORTUNE, PROFITEER'S "DIRTY BUSINESS."

To help you further, study these winning efforts in previous Contests, each of which secured for its entrant a First Prize of £500 cash.

IN THE BANK
FOR WHEN *I'm* "SURPLUS."
MUZZLED
UNDER-DOG—DICTATOR'S "SEAT" SAFER!
DRUNKEN WORLD
HIS "CRAVING TO CONQUER."
GIVE
GOD'S "CHILD"—MINE'S "TERROR."

Then start on your own efforts without delay, remembering that your entry will be accepted if *postmarked* not later than Saturday, April 10.

Add 2, 3 or 4 words to any "Example"

(Competition No. 1,067)

LEADING THE PROCESSION
TO CELEBRATE THE CORONATION
POOR MR. MILLIONAIRE
TONIC FOR GENEVA
WOMAN IN THE HOUSE
CUP OF HAPPINESS
WHEN WAGES RISE
DANGEROUS JOB
INNOCENT VICTIM
LOOKING FOR TROUBLE
SPOILING THE COUNTRY
WHAT THE TRAVELLER SAID
BRITISH RULE
MORE SUNSHINE
TAINTED
ON THE JURY
UGLY
PASSING ON
CLEANED UP
SELFISHLY
THE FIRST IN
CRACKED
STILL ACTIVE
SMOKING
IT MIGHT HELP IF
"LET HIM HAVE IT!"
DAD BOUGHT A PUP AND
AT THE NIGHT-CLUB
HE'S A WORKER, SO
LIKE A FOUNTAIN
SONNY'S HOPING
TRIP TO LONDON
WISE PARENTS
HAPPY STATE
AT THE FINAL
TAXPAYER'S VIEW

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed & Co. Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be inverted.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an essential condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

R.B.—ALL ENTRIES POSTMARKED NOT LATER THAN APRIL 10 WILL BE ACCEPTED.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,067) Closing postmark SAT., April 10.
P.O. No. .....
I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.
Signed .....
Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,067) Closing postmark SAT., April 10.
P.O. No. .....
I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.
Signed .....
Address .....

Write name and full address on each coupon.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,067) Closing postmark SAT., April 10.
P.O. No. .....
I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d.
Signed .....
Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,067) Closing postmark SAT., April 10.
P.O. No. .....
I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s.
Signed .....
Address .....

If you want to enter further "Bullets," you can write them on plain paper.

ENTRY-FEE.—Enclose a Postal Order with your entry at the rate of 6d. for each Coupon submitted. This should be made payable to "John Bull" and crossed "& Co."

The original cheque for £499 awarded to the First Prize-winner in Competition No. 1,063 will be displayed in the window of Messrs. Morris and Co., Newsagents, 145, Bensham Manor Road, Thornton Heath.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,067 usually purchase "John Bull."

☛ **Address Entry:** "Bullets" No. 1,067, "John Bull," Long Acre, London, W.C.2 (Comp.)

FREE TO OBTAIN SIX FREE ISSUES OF "BULLETS BULLETIN" (AND CROSSWORD GAZETTE) YOU ARE INVITED TO ENCLOSE THIS COUPON WITH "BULLETS" OR CROSSWORD ENTRY.

Please register me for six weeks' free supply of *Bullets Bulletin* and JOHN BULL'S *Crossword Gazette*. I have affixed 6d. in stamps to this coupon for postage.

NAME .....

ADDRESS .....

.....

Supply can be arranged more speedily by posting coupon direct to BULLETIN DEPT., ODHAMS PRESS LTD., 30, Bedford Street, W.C.2.

Affix 1½d. stamp here

Affix 1½d. stamp here

If you wish to use Advertiser's coupon on the back of page, you can copy the above details on a sheet of plain paper.

The Great Biological Remedy

For the Veins, Arteries And Heart

Elasto

The Wonder Tablet

REGISTERED

Not a Drug But a Vital Cell-Food

A Good Circulation is the Real Basis of Health !

No ailment resulting from poor or sluggish circulation of the blood can resist the curative action of Elasto. Painful, swollen (varicose) veins are restored to a healthy condition, the heart becomes steady, the arteries supple, skin troubles clear up, leg wounds (bad leg) become clean and healthy and quickly heal, piles disappear, inflammation and irritation are soothed, rheumatism simply fades away, and the whole system is braced and strengthened. This is not magic, although the relief does seem magical; it is the natural result of revitalised blood and improved circulation brought about by Elasto, *the tiny tablet with the wonderful healing powers.*

Read What Users of Elasto Say

"No sign of varicose veins now."
"All signs of phlebitis gone."
"I feel ten years younger."
"Cured my swollen legs although I had been suffering for years."
"My Doctor highly praises Elasto."
"Now walk long distances with ease."
"Elasto has cured my bad legs."
"Elasto tones up the system and cures depression."
"Now free from piles."
"Varicose veins cured after 12 years of useless bandaging."
"Rheumatoid arthritis gone. I have never felt better."
"As soon as I started taking Elasto I could go about my work in comfort, no pain whatever."
"Had rheumatism so badly I could hardly walk, but Elasto cured me."
"The stinging sensations I used to get in my left arm and leg (arterio-sclerosis) are quite gone and my general health is much improved."
"Suffered for years from a weak heart, but Elasto cured me."
"Completely cured my varicose ulcers."
"I am now free from pain."
"My skin is as soft as velvet, thanks to Elasto." Etc.

Elasto Cures Through the Blood !

Elasto is something new to curative science, it dispenses entirely with the use of drugs; it is based on the knowledge that varicose veins, bad leg, rheumatism, piles, hardened arteries, heart weakness—to name but a few of the many ailments associated with bad circulation—*are deficiency diseases*; that in all such conditions there is a lack of certain *vital constituents of the blood.* Owing to this lack the body is unable to build up the elastic tissue needed to maintain the vein and artery walls and the membranes in a healthy condition and a state of flabbiness results. Elasto restores to the blood the vital elements which combine with the blood albumin to form organic elastic tissue and thus enables *Nature* to restore elasticity to the relaxed and devitalised fabric of veins, arteries and heart, and so to re-establish normal circulation: *the real basis of sound health.*

Elasto, The Pleasant, Handy Remedy !

Every sufferer should test this wonderful Biological Remedy which quickly brings ease and comfort and creates within the system a new health force; stimulating the growth of new healthy tissue-cells to replace worn-out and diseased tissues, increasing vitality and bringing into full activity Nature's own powers of healing. Prepared in small delicate tablets, by a special process, Elasto dissolves *instantly* on the tongue, and is absorbed directly into the blood stream, thereby actually restoring the natural power of healing to the blood! It is not a drug, but a vital cell food, which *must* be present in the blood to ensure complete health. That explains why Elasto succeeds where ordinary treatments have failed. It also explains why Elasto gives results for a few shillings where formerly pounds have been spent to no purpose. Nothing even remotely resembling Elasto has ever been offered to the general public before. It is the pleasantest, the cheapest, and the most effective remedy ever devised.

Not Magic—Just Logic!

ELASTO corrects all Disorders due to bad circulation because it restores muscular tone to the heart and elasticity to veins and arteries, making them as healthy and as sound as ever. Prepared in small, delicate tablets by a special process, Elasto dissolves instantly on the tongue and it is absorbed directly into the blood stream, thereby actually restoring the natural power of healing to the blood!

The Fruits of 100 Years of Biological Research

Elasto is not a "mushroom" remedy, it was not invented overnight; it crystallises the researches of eminent physiologists, pathologists and physiological chemists over a period of more than 100 years and is prepared with great skill and with a careful regard for scientific detail by highly trained men possessing a special knowledge of the properties and functions of the blood.

For All "John Bull" Readers

FREE

A Generous Sample of this Wonder Remedy

SIMPLY fill in the Coupon below for a Free Sample and a Special Free Booklet fully explaining Elasto, the New Biological Remedy. These, together with copies of recent testimonials, we will gladly send privately, post free. Don't lose another moment! Write for these to-day—NOW, while you think of it! Or send 5s. for a whole month's supply (in plain wrapper) and see for yourself what a wonderful difference Elasto makes!!

This offer is too good to be missed! ★

ELASTO (Dept. 15.D),
Cecil House, Holborn Viaduct, London, E.C.

The Heart, the Circulation, and Health

THE heart is the mainspring of physical existence, but it has to nourish and sustain itself from the circulation. Hence, anything which hampers free circulation soon affects the heart and we have a very literal example of the vicious circle: bad circulation, weak heart—weak heart, bad circulation. The various parts of the circulatory system (heart, arteries, capillaries and veins) are interdependent, and anything which harms or benefits one section must, eventually, harm or benefit the whole. For example, by curing varicose veins we remove an unnatural strain from the heart. The improved condition of both veins and heart is soon reflected in improved circulation, which means more oxygen for the tissues and quicker and more efficient elimination of toxic matter. This, in turn, means revitalised blood: and so, through a regenerated circulation, new life to every organ and tissue of the body. A vigorous circulation increases the natural reparative powers and builds up a reserve of vitality, and is the best possible protection against infectious disease. In short, the question of good health or bad, of whether you succumb to infection or successfully resist it, depends entirely upon the degree of efficiency of your circulation.

COUPON for Free Trial Sample of Elasto
The Great Blood Revitaliser

ELASTO (Dept. 15.D,) Cecil House, Holborn Viaduct, London, E.C.

Please send me Free Sample and Special Free Booklet, "The Story of Elasto," fully explaining how Elasto, *The Great Blood Revitaliser*, cures through the blood.

NAME .....
(Please Print in Capital Letters.)

ADDRESS .....

"John Bull," 3/4/37. .....

Issued by The New Era Treatment Co., Ltd.

Elasto will save you pounds!

254 B 65

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